



# MINI CORPORATE COMMUNICATIONS

Media information

26 October 2022

## Expressive individualists - MINI Edition models add a big touch of new colours to life.



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**Exclusive design and equipment features give the MINI Edition models a very distinctive look. From November 2022, new paint finishes will expand the individual character of the Resolute Edition for the MINI 3 door, the MINI 5 door and the MINI Convertible. The Driving Assistant system will be standard for these models in future. The Untold Edition for the MINI Clubman and the Untamed Edition for the MINI Countryman will also be available in a new paintwork finish.**

**Munich.** The MINI Editions emphasise the central character elements of the respective models by focussing on exclusive and harmonised equipment and design features. From November 2022, the particularly authentic product personalities will each present themselves with new paint finishes that add a touch of colour to the lives of MINI drivers.

The power consumption figures for the MINI 3 door, MINI 5 door and the MINI Convertible as well as the MINI Cooper SE (power consumption combined: 17.6 – 15.2 kWh/100 km according to WLTP; combined CO<sub>2</sub> emissions: 0 g/km) in the Resolute Edition will be available in the

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alternative paintwork finishes Nanuq White and Enigmatic Black. The roof and mirror caps can also be painted Pepper White or black to match. In addition, the standard equipment will now also include the MINI Driving Assistant, which features additional functions for improving comfort and raising the level of safety. In future, the MINI 3 door (fuel consumption combined: 6.1 – 5.5 l/100 km; combined CO2 emissions: 137 – 124 g/km according to WLTP) the MINI 5 door (combined fuel consumption: 6.1 – 5.5 l/100 km; combined CO2 emissions: 139 – 126 g/km according to WLTP) and the MINI Convertible (combined fuel consumption: 6.4 – 5.9 l/100 km; combined CO2 emissions: 144 - 134 g/km according to WLTP) Active Guard will warn of impending collisions with a vehicle driving in front or a stationary vehicle. At speeds between 10 and 60 km/h, the driving assistance system also slows the vehicle down. The lane departure warning signals when the vehicle is about to leave the lane on roads with lane markers. This is also part of the Driving Assistant. And with the camera-based Active Cruise Control (ACC), in addition to the set speed, the distance to the vehicle in front is also automatically regulated in moving motorway and country road traffic. The system is active between 30 and 140 km/h.



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In the expressive Resolute Edition, the new paint finishes are combined with the exclusive Resolute Bronze finish to highlight hallmark MINI design features. This includes the headlight surrounds, the

radiator grille and rear lights, the side scuttles on the front side panels, the handles of the doors and tailgate and, on the MINI Cooper S, the air intakes in the front apron and the fuel filler cap. The brand logos and model lettering provide an attractive contrast, as do the inner frame of the radiator grille, the tailpipe trim of the exhaust system and the horizontal radiator grille strut of the MINI Cooper S in Piano Black. On the MINI 3 door and the MINI 5 door in the Resolute Edition, there is also

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a black strip running around the lower edge of the windows. The extravagantly individual look is emphasised further by the edition-specific bonnet stripes featuring a colour gradient moving from light and to dark gold.

### **Stylish individualist**

The MINI Untold Edition emphasises the exceptional character of the MINI Clubman in the premium compact car segment. The modern interpretation of the shooting brake concept combines sporty understatement with a high degree of functionality. Its interior offers seating for five and a generous, variable storage volume that can be expanded from 360 to up to 1,250 litres.

From November 2022, the MINI Untold Edition will also be available for the MINI Cooper S and the MINI Clubman John Cooper Works ALL4 (fuel consumption combined: 7.9- 7.4 l/100 km; combined CO2 emissions: 180-170 g/km according to WLTP) in Midnight Black II. In contrast to the Sage Green paint finish, the side scuttles, which are manufactured using a high-quality 3D printing process, and the Black Band with the additionally available paint finish are then black instead of green. The unmistakable appearance of the MINI Clubman is emphasised by the specific design features of the Untold Edition to give it charismatic presence. Five narrow, parallel Sport Stripes run down the centre of the bonnet and roof.



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### **Nature explorer and adventurer**

The MINI Untamed Edition highlights the rugged appeal of the MINI Countryman and focuses on the vehicle's off-road potential. The

particularly stylish all-rounder with its variable interior and a luggage volume of 450 to 1,390 litres will also be available in Nanuq White from



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November 2022. In addition to the bodywork, the new colour option also covers the MINI logos, the rear and front bumper, the side skirts and the underride guard. The Edition-typical graphics on the door as well as the side scuttles and the E-logo badge of the particularly sustainable MINI Cooper SE Countryman ALL4 (fuel consumption combined: 2.1 – 1.7 l/100 km; combined power consumption: 15.9 – 14.8 kWh/100 km; combined CO<sub>2</sub> emissions: 47 - 39 g/km according to WLTP) set an expressive contrast with the Frozen Blue Stone paint finish. The MINI Countryman handles everyday urban traffic just as confidently as it does excursions that take it onto unpaved terrain. The Edition's namesake lettering - "Untamed" - on the side scuttles, the door sill trims and on emblems on the seats and in the lower steering wheel spoke underlines the MINI Countryman's urge to be free in the Untamed Edition.

Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.



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## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products

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