

Media Information
8 November 2022

Small bikes bring great joy.

**The new BMW M 1000 RR expands the collection of
BMW Motorrad miniature models in 1:10 scale.**



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Munich. BMW Motorrad also turns its big bikes into miniatures. The brand new BMW M 1000 RR now joins the collection of miniature models of selected BMW motorbikes. Next to this sports bike, the miniature range includes the R 1250 GS and F 850 GS as well as the R 18. The miniature bike models are characterised by their high quality and great attention to detail and are available in stores now.

Just in time for the Christmas season, BMW Motorrad has just the right present on hand. Like their big role models, the miniature models are real eye-catchers. Shining original paintwork, steering that works and even the front and rear suspension work. The models are characterised by their high quality and great attention to detail, so that you can admire all features in 1:10 scale. The little BMW bikes are available for EUR 99.00 each (in Germany, incl. 19% VAT) at any BMW Motorrad branch, BMW Motorrad dealer or at BMW Welt. The miniature models are a must for every motorcycle fan, no matter whether you are a collector or looking for a toy for children or adults.



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You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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