

Media Information

4 November 2022

Applications now open for Intercultural Innovation Hub: Search begins for projects promoting an integrative and diverse society.

Munich/New York, 3 November 2022 – Since 2011, the United Nations Alliance of Civilisations (UNAOC) and the BMW Group have been working with managers and organisations from around the world to overcome intercultural challenges through social innovations. With the new Intercultural Innovation Hub, both partners aim to bring nations and cultures together, strengthen organisations and promote and expand intercultural innovation projects. Initiatives committed to diversity, integration and social inclusion now have the opportunity to become part of the hub and benefit from its comprehensive support.

Leveraging impact through participation

The Intercultural Innovation Hub will focus on supporting projects to promote gender equality, counter violent extremism, hatred and prejudice and advocate for social cohesion and diversity through the arts, culture and sports. Participating organisations benefit from:

Financial support for sustainable growth: To leverage the social impact of the projects selected, **up to ten finalists** will each receive up to USD 20,000 to make their initiative sustainable.

One-year capacity-building programme: In partnership with Accenture, the UNAOC and the BMW Group will support participants by providing a series of workshops over the course of a year to enable them to build on their individual capabilities.

Membership of the network of Intercultural Leaders: The participating organisations will have the opportunity to be part of a global network of changemakers active in the fields of social integration and diversity.

Apply now and become a changemaker

Interested organisations have until Friday, 2 December 2022, 5:00 p.m. **(EST)** to submit their applications **at www.interculturalinnovation.org**.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2021, the BMW Group sold over 2.5 million passenger vehicles and more than 194,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set its course for the future early on and is making sustainability and resource efficiency the focus of the company's strategic direction – from the supply chain, through production, to the end of the use phase, for all its products.

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United Nations Alliance of Civilizations (UNAOC)

The United Nations Alliance of Civilizations (UNAOC) is an initiative of the UN Secretary-General, which aims to improve understanding and cooperative relations among nations and peoples across cultures and religions and help counter the forces that fuel polarization and extremism.

UNAOC was established in 2005, at the initiative of the Governments of Spain and Turkey, under the auspices of the United Nations. In January 2019, H.E. Mr. Miguel Ángel Moratinos assumed the position of High Representative for UNAOC, succeeding H.E. Mr. Nassir Abdulaziz Al-Nasser, who succeeded H.E. Mr. Jorge Sampaio.

UNAOC maintains a global network of partners, including states, international and regional organizations, civil society groups, foundations, and the private sector, to improve cross-cultural relations between diverse nations and communities.

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Corporate Communications

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