BMW

Corporate Communications



Media information 20.01.2023

New software for millions of BMW vehicles with the latest software upgrade.

+++ Even more functions for the BMW Digital Key +++ Improvements in assistance systems +++ New mobile operator for personal eSIM +++

Munich. At the beginning of the year, the BMW Group is once again updating the software in its vehicles with BMW iDrive Operating System 7 and 8. At present, a about 4.7 million BMW vehicles are upgradeable thanks to their hardware and BMW iDrive Operating System. Since 2019, BMW has been offering free remote software upgrades several times a year for infotainment, driving, driver assistance, comfort and safety.

New functions for the BMW Digital Key

A recent update to BMW Digital Vehicle Access allows users to share the BMW Digital Key for their vehicle between Apple iPhones and Android smartphones for the first time. Shared BMW Digital Keys are also easier to activate in the vehicle. With the BMW software upgrade, a BMW Digital Key shared via smartphone can be activated directly in the vehicle by entering an activation code. Previously, a conventional vehicle key had to be located in the passenger compartment.

Remote control parking

As a further innovation, the upcoming Remote Software Upgrade will introduce the Remote Control Parking function for certain countries and vehicles. It allows customers to perform remote-controlled parking manoeuvres outside the vehicle using the My BMW App – such as manoeuvres previously recorded in the vehicle with the Manoeuvring Assistant. Customers can also park their vehicle forwards or backwards within a radius of six metres, both lengthways and crossways.

New mobile operator AT&T for the Personal eSIM

The BMW Remote Software Upgrade enables customers of the mobile network operator AT&T in the USA to use the Personal eSIM. The Personal eSIM integrates BMW vehicles with Operating System 8 into the customer's existing mobile phone contract and enables the vehicle for the 5G cellular standard. This allows customers to make phone calls without their smartphone in the vehicle, stream data via the Wi-Fi hotspot and use videoservices directly in the vehicle.

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Additional features and enhancements for certain models

- For the BMW iX, customers can stop charging and unlock the charging cable lock via the My BMW App.
- BMW iX, BMW Active Tourer and BMW X1 with the optional Parking Assistant (SA 5DM) receive active steering assistance when reversing with a coupled trailer.
- Some vehicles, such as the BMW 7 Series (2022) or the new BMW X1 (2022), feature the new My Mode "Digital Art" after the remote software upgrade.
- Customers of the BMW X7 in the USA and Canada can look forward to a modern light graphic of the direction indicator.

Content and requirements of the BMW Remote Software Upgrade.

The Remote Software Upgrade is currently available for more than 30 BMW models and therefore almost all BMW models with BMW Operating System 7 and 8. Customers can see the software status in the settings menu of their vehicle under Remote Software Upgrade and can search for available upgrades. Only the next possible upgrade is ever offered for installation, the user can never install the wrong version.

The availability of upgrades, services and functions depends on the vehicle model and equipment as well as the installed software version in the respective country. The country pages of the BMW website provide information on the content and requirements for the Remote Software Upgrade that apply in the respective market. Instructions and tips on Remote Software Upgrade can be found in the corresponding BMW How-To Video.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was \in 16.1 billion on revenues amounting to \in 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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