

FIM SUPERBIKE WORLD CHAMPIONSHIP.



FOREWORD.

DR. MARKUS SCHRAMM, HEAD OF BMW MOTORRAD.

Dear media representatives and friends of motorcycle racing,

2023 is a very special year for us – we are celebrating the 100th anniversary of BMW Motorrad. For a century, our history has been very closely associated with motorsport. In the same year as the company was founded, 1923, the BMW R 32 was already catching the eye at the racetrack. In the 100 years since then, BMW Motorrad has celebrated countless successes and world records. You will find an overview of BMW Motorrad's motor racing milestones in this Media Guide.

We are proud of our history – and ready for the future. The new generation of our BMW M 1000 RR will make its race debut in the FIM Superbike World Championship in 2023. The goal is clear: to convert the experience gained into success and, in doing so, to continue to close in on the absolute front-runners. We want to take the next step with the new BMW M 1000 RR. The necessary ingredients are in place: an optimised bike, two strong and experienced teams, and four outstanding BMW Motorrad works riders.

With Scott Redding, Michael van der Mark, Loris Baz and the new member of our BMW WorldSBK family, Garrett Gerloff, we enter the 2023 season with an extremely strong squad of riders. The ROKiT BMW Motorrad WorldSBK Team, led by team principal Shaun Muir, has been the cornerstone of our WorldSBK project from the word go, and must now back up the success we have achieved together. The Bonovo action BMW Racing Team, with team principal Jürgen Röder and team manager Michael Galinski, took a very big step forward last WorldSBK season, and I am confident that they will continue on their way to the top in 2023.

The whole BMW WorldSBK family is working hard to continue the long success story of BMW Motorrad in motor racing as the company celebrates its 100th anniversary. We are looking forward to an exciting 2023 season in WorldSBK!

Dr. Markus Schramm

Head of BMW Motorrad



PREVIEW 2023

"With this extremely strong rider quartet, the strongest we have had to date, we are of course looking forward to getting strong results."

Marc Bongers,











BMW MOTORRAD MOTORSPORT.

AN INTERVIEW WITH BMW MOTORRAD MOTORSPORT DIRECTOR MARC BONGERS.



Marc, BMW Motorrad Motorsport is running the new generation of the BMW M 1000 R in WorldSBK in 2023. What are the key developments and improvements to the bike?

The main key improvement on the 2023 model update of the BMW M 1000 RR is the aerodynamic package which is clearly visible in the looks of the bike. It has a very wide front and impressive wings which have been developed in conjunction with our colleagues from the car side who have a lot of experience in the development of aerodynamics. We have not only focused on downforce but also cornering from the wings. The aerodynamic package offers us much less drag which will reflect in higher top speeds on the long straights at some of our tracks. Furthermore, this aerodynamic package has a big impact on the cooling performance of the bike which will then again affect the performance of the engine. Besides that, we have features that enable us to improve the chassis set-up in Superbike configuration. These are the main updates.

You experienced highs and lows in the 2022 WorldSBK season. What are your expectations for the coming season?

Well, 2022 was definitely an emotional year. It has started off difficult before it had even begun with Michael's injury that was followed by his second injury at the Estoril round which basically ruined his entire season. Without having that reference from the previous year, it was difficult to have a decent start with Scott but he fell on his feet pretty quickly and from Assen onwards we started to have decent lap times and those were followed by several podiums, three in a row. That was positive, but unfortunately we couldn't take the performance to the end of the season.

Now, the new season starts. Michael is fit and up to speed again. Scott now has a year on this bike under his belt so he understands it better. Loris has shown good performances and just needs a bit more consistency and can built on where he left last year.

And of course we are happy to have Garrett as a new member in the family. He seemed to get familiar with the bike very quickly. The transformation to the BMW M 1000 RR does not seem to be an issue for him. For sure with this extremely strong rider quartet, the strongest we have had to date, we are of course looking forward to getting strong results.

Where do you see the biggest challenges in WorldSBK in 2023?

The championship is definitely getting stronger and stronger. Over the last couple of years, we have seen very impressive racing, the popularity of the championship is ever growing. This year, in my opinion, there will be another step. There are like 20 extremely strong riders in the field and quite a few big names came over from MotoGP or stepped up as a World Champion from the Supersport class. In addition to that, the WorldSBK regulations have added to the fact that everyone has access to factory material which makes it very even. So it is going to be a highly competitive field and that is a clear challenge.













Shaun, the winter break was a short one again, compared to recent years. What did the team focus on when preparing for the new season?

One big challenge we had from finishing in the final round of 2022 was the fact that we were on the fly-aways with Argentina, Indonesia and then Australia, followed by a short winter and then starting with round one in a reverse to 2022. It was a very short window with a very long list of test items to go through. Then we were proud to announce our partnership with our new title sponsor so we were rebranding everything from team clothing

to pit boxes and race bikes to all equipment transitioning that over and having it ready to be flown away in less than twelve weeks from the final round of 2022. Yes, it has been a challenging time.

Scott Redding goes into his second season with the ROKiT BMW Motorrad WorldSBK Team. What are his particular strengths?

I have always been a strong believer in getting the best out of a rider in his second season. And for sure, with Scott that's very important for us. He jumped off a bike that was completely different to the BMW M 1000 RR so he has acclimatised himself very well in 2022. Going into 2023 the tests were all about building up towards the final day before we go to Australia, so for Scott I am really confident that we can get him in a shape, in a frame of mind where in Australia's round one he feels absolutely ready with the bike to compete for the podiums and the wins won't be far away from there.

How important is it that Michael van der Mark is fully fit again following his injury-plagued season in 2022?

I kind of look at my approach with Michael is similar to where we are with Scott. Although we are going into our third year with Michael, he nearly lost all of his second season with the team, so from 2023 on, he can build on his really strong results he had in his first season with the BMW WorldSBK Team. Going into the new year, I honestly believe Michael can get podiums again and that the momentum will come and he can finish 2023 like he did two years ago when we got our first win at Portimão.

What are your goals for the 2023 WorldSBK season?

What we must remember is that we started the project very late in 2019 and we have built year on year; we got our overall points positions increased every year. For sure, we will need to be on the podium more frequently and I think that's our main goal this year. We have now four fantastic riders on the BMW M 1000 RRs in the two teams, the Bonovo action BMW Racing Team and the ROKiT BMW Motorrad WorldSBK Team. But the key for me is consolidating our position as one of the lead manufacturers being on the podium every weekend. I think as soon as we get to that position, it will suit all of us. Having four riders pushing each other is super important for the project to search for the consistent wins.





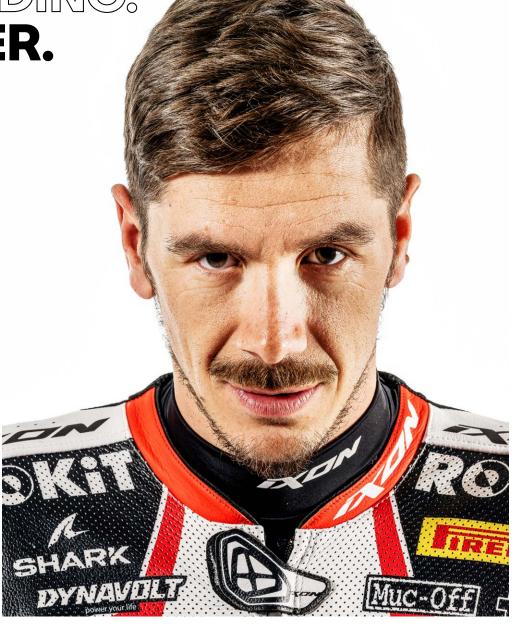
#45 SCOTT REDDING.
REDDING POWER.

2023 marks Scott Redding's second season in the ROkiT BMW Motorrad WorldSBK Team. The Brit has been active in different world championship classes since 2008, including racing in MotoGP for five years. In 2019, he competed in the British Superbike Championship (BSB) for one season and secured the title. Since the 2020 season, he has been racing successfully in the FIM Superbike World Championship. In 2022, his first season as BMW works rider, Redding claimed three podium finishes.

Date of birth:	4 th January 1993
Birthplace:	Quedgeley (GBR)
Nationality:	British
Number:	45
Crew chief:	lan Lord (GBR)

CAREER:

2022	8 th place in the FIM Superbike World Championship
2021	3 rd place in the FIM Superbike World Championship
2020	2 nd place in the FIM Superbike World Championship
2019	Champion British Superbike Championship
2018	21st place in the MotoGP World Championship
2017	14 th place in the MotoGP World Championship
2016	15 th place in the MotoGP World Championship
2015	13 th place in the MotoGP World Championship
2014	12 th place in the MotoGP World Championship
2013	2 nd place in the Moto2 World Championship
2012	5 th place in the Moto2 World Championship
2011	15 th place in the Moto2 World Championship
2010	8 th place in the Moto2 World Championship
2009	15 th place in the 125 cc World Championship
2008	11th place in the 125 cc World Championship





"Of course we want to be on the podium and win but we have to do it step by step."

Michael van der Mark



MICHAEL VAN DER MARK ONLINE:







#60 MICHAEL VAN DER MARK.

MICKEY IS BACK.

Michael van der Mark joined BMW Motorrad Motorsport and the BMW Motorrad WorldSBK Team in the 2021 season. The Dutchman is extremely popular in his native Netherlands and beyond. In 2014, he was the first Dutchman to be crowned Supersport world champion. He is also the first rider from the Netherlands to finish on the podium and claim a race win in WorldSBK. Van der Mark has been racing in the Superbike World Championship since 2015. In the 2021 season, he claimed the first victory for the BMW M 1000 RR and added two more podium finishes to that. After missing several race weekends due to injury in the 2022 season, he is now ready to fight at the top again in 2023.

Date of birth:	26 th October 1992
Birthplace:	Gouda (NED)
Nationality:	Dutch
Number:	60
Crew chief:	Marcus Eschenbacher (GER)

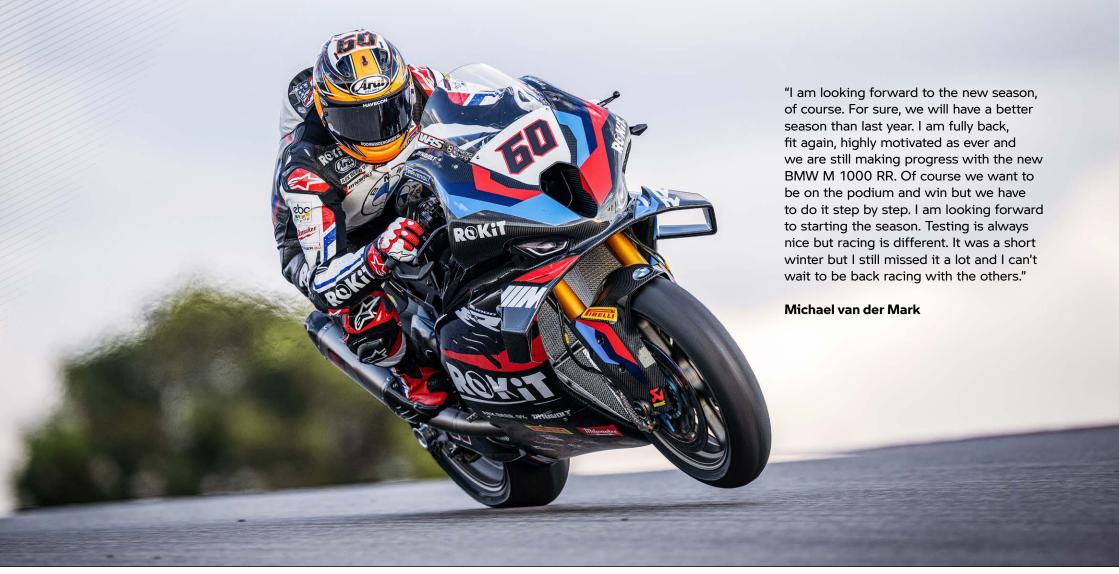
CAREER:

2022	15 th place in the FIM Superbike World Championship
2021	6 th place in the FIM Superbike World Championship
2020	5 th place in the FIM Superbike World Championship
2019	4 th place in the FIM Superbike World Championship
2018	3 rd place in the FIM Superbike World Championship, Winner 8H Suzuka
2017	6 th place in the FIM Superbike World Championship, Winner 8H Suzuka
2016	4 th place in the FIM Superbike World Championship
2015	7 th place in the FIM Superbike World Championship
2014	World Champion in the FIM Supersport World Championship, Winner 8H
2013	4 th place in the FIM Supersport World Championship, Winner 8H Suzuka
2012	Champion European Superstock 600 Championship



#60 MICHAEL VAN DER MARK.

MICKEY IS BACK.





BONOVO ACTION BMW RACING TEAM ONLINE:







BONOVO ACTION BMW RACING TEAM.

AN INTERVIEW WITH TEAM MANAGER MICHAEL GALINSKI.

Michael, what has the Bonovo action BMW Racing Team been focussing on during preparations for the new season?

We have continued to work very hard on the electronics, as well as on the numerous aerodynamic updates. We really do have one of the fastest motorbikes on the straights. It was also important for our newcomer Garrett to settle into the team. The initial tests were promising, which is why I think our pre-season preparations were solid.

Loris Baz joined the team in 2022, and the team and rider enjoyed close, successful collaboration from the outset. How much are you looking forward to the second season of working with him?

It is so much fun working with Loris. He asks 100 percent of the team and is very focussed. He isn't satisfied with finishing further down the field; he really wants to be up there at the front. We are trying to provide him with a bike that enables him to get the results that we know he is capable of. He has a lot of experience with the BMW M 1000 RR now and we will be aiming to finish a few places further up the field this year.

Garrett Gerloff is joining the Bonovo action BMW Racing Team as a new addition. What are your expectations of him?

Garrett is a fantastic analyst and worker. He and his crew chief make a great unit that has worked well in the past, and they are a very well-oiled team. I really like the way they work. They have a very methodical approach and I think that we can expect a great deal from him.

What are your goals for the 2023 season?

Our goals are always very focussed. We want to further improve and fight with the top teams.



GARRETT GERLOFF ONLINE:







#31 GARRETT GERLOFF.

NEW FAMILY MEMBER FROM TEXAS.

US American Garrett Gerloff is the new addition to the BMW works riders squad in 2023 and is contesting his first season on the BMW M 1000 RR in the Bonovo action BMW Racing Team. Gerloff started his career in the USA, where he raced in various championships. In 2016 and 2017 he was crowned MotoAmerica Supersport champion. In the following two years, he enjoyed success in the MotoAmerica Superbike Championship. Since 2020, Gerloff has competed in the World Superbike Championship, where he has repeatedly demonstrated his ability and speed.

Date of birth:	1st August 1995
Birthplace:	The Woodlands (USA)
Nationality:	US American
Number:	31
Crew chief:	Les Pearson (GBR)

CAREER:

2022	11 th place in the FIM Superbike World Championship
2021	7 th place in the FIM Superbike World Championship
2020	11 th place in the FIM Superbike World Championship
2019	3 rd place in the MotoAmerica Superbike Championship
2018	5 th place in the MotoAmerica Superbike Championship
2017	Champion in the MotoAmerica Supersport Championship
2016	Champion in the MotoAmerica Supersport Championship
2015	3 rd place in the MotoAmerica Supersport Championship
2014	6 th place in the Daytona Sportbike Championship
2013	3 rd place in the Daytona Sportbike Championship





NEW FAMILY MEMBER FROM TEXAS.













#76 LORIS BAZ.

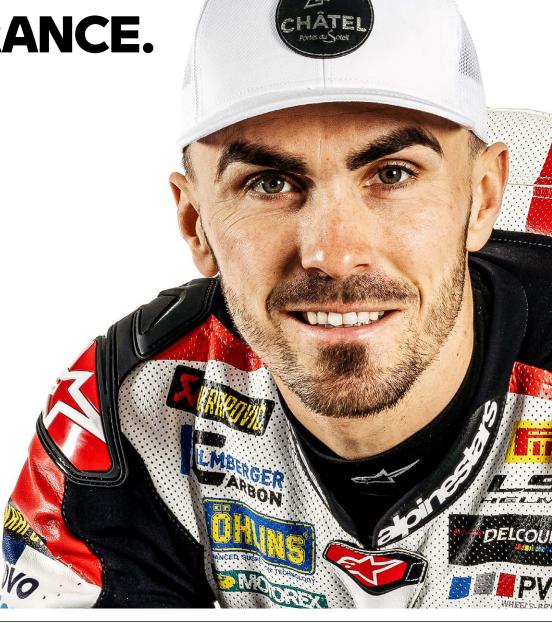
SPEED FROM FRANCE.

In 2023, Loris Baz is competing in his second season on the BMW M 1000 RR and in the Bonovo action BMW Racing Team. Baz made his Superbike World Championship debut in 2012 and started in the series for three years, before switching to MotoGP from 2015 to 2017. He then returned to WorldSBK. In the 2021 season, Baz rode in MotoAmerica but also impressed on a number of outings in WorldSBK. In 2022, he fully returned to WorldSBK as a BMW works rider. Already in their first season together, Baz and the Bonovo action BMW Racing Team demonstrated how well they work together.

Date of birth:	1st February 1993
Birthplace:	Sallanches (FRA)
Nationality:	French
Number:	76
Crew chief:	Bela Kujundzic (HUN)

CAREER:

2022	12 th place in the FIM Superbike World Championship
2021	MotoAmerica – selected appearances in the FIM Superbike World Championship
2020	8 th place in the FIM Superbike World Championship
2019	10 th place in the FIM Superbike World Championship
2018	11th place in the FIM Superbike World Championship
2017	18 th place in the MotoGP World Championship
2016	20 th place in the MotoGP World Championship
2015	17 th place in the MotoGP World Championship
2014	5 th place in the FIM Superbike World Championship
2013	8 th place in the FIM Superbike World Championship
2012	13 th place in the FIM Superbike World Championship
2011	Champion European Superstock 1000 Junior Championship
2008	Champion European 600 Championship



#76 LORIS BAZ.

SPEED FROM FRANCE.



"I always start a season with the expectation of trying to win races and to be on the podium that's what I always want and that's what I train for. The team's target is to always be in the top ten with both riders, and I think to be in the top five or top six would be good. The level in the championship is getting higher every year. This season, the 'rookies' we have in WorldSBK are world champions, there are a lot of factory bikes on the grid. But I know that we made a step forward with the bike and also being with the team for the second consecutive year helps. When the season starts, we will see what is possible for us. Overall, the main target is to be even better than last year and to make a step forward at every race. The bike has definitely improved and I am confident."

Loris Baz





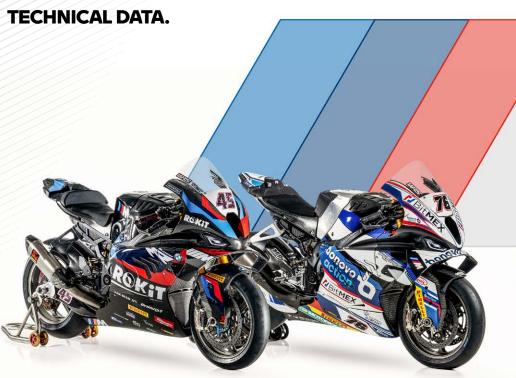
With the further development of the BMW M 1000 RR, M RR for short, BMW Motorrad is setting a new milestone in the field of superbikes homologated for racing. The increased potential of the new M RR results, above all, from the colossal advancement in the aerodynamics. In particular, a newly designed fairing made of exposed visible carbon fibre with a higher windscreen increases the top speed significantly in conjunction with optimised airflow around the rider. For the first time, this fairing also comes with a particularly light, yet very rigid, front fairing support made of carbon fibre.

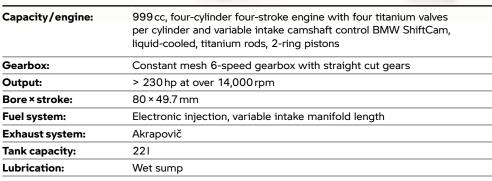
In the course of this aerodynamic development, the M winglets were also completely revised. They now generate significantly more aerodynamic downforce – both in an upright riding position and when banking. The rider gains even more confidence with regard to the front wheel so he can achieve even greater lean angles or higher cornering speeds at the same lean angle as well as profiting from a reduced wheelie tendency. At the same time, the rider benefits from a massively increased top speed.

Another central point in optimising the entire aerodynamics was the area of the front wheel. For the first time in the history of BMW Motorrad, brake cooling air ducts made of visible carbon fibre are used – also referred to as brake ducts in short. They are integrated into the new front mudguard, which has been optimised for improved airflow around the fork legs and brake calipers. The M Aero Wheel Covers, which are also made of visible carbon fibre, lower air resistance even further – especially at speeds above 250 km/h. A newly designed rear section makes the current M RR look even lighter, sportier and more dynamic.

The new BMW M 1000 RR production model already provides a perfect basis for motor racing. It has been further modified, as far as the regulations permit, for its outings in the FIM Superbike World Championship.

THE NEW BMW M 1000 RR FOR THE 2023 WORLDSBK.







Dry weight:	168 kg
Wheelbase:	approx. 1,450 mm (variable)
Length:	2,080 mm
Width:	560 mm (660 mm incl. wings)
Front wheel control:	Upside-down telescopic fork Öhlins RVP25/30
Rear wheel control:	Underslung swing arm, full-floater central spring strut Öhlins RVP50
Wheels:	CFK S 1000 RR Series/Fuchs PVM forged wheels, front 17"×3.5", rear 17"×6.0"
Tyres:	Pirelli Super Corsa







BMW MOTORRAD MOTORSPORT.

100 YEARS OF BMW MOTORRAD.

SELECTED MOTOR RACING MILESTONES.



1929 - 1937World speed record, set by Ernst Henne.

1923

The first BMW Motorrad R32 is launched.

1924 - 1939

Nine titles in the 500cc class of the German Championship, title in the 250cc class, multiple race wins in the International Six Day Race.



1938

Victory for Georg Meier in the 500cc class of the European Championship.



1939

Three wins for Georg Meier at the Isle of Man TT. First non-Brit to win the Senior TT on a non-English bike.

1947 - 1962

14 titles in the 500cc class of the German Championship.

1954 - 1974

19 rider and 20 manufacturer world titles in the sidecar class.

1956

Second place for Walter Zeller in the 500cc World Championship.

1976

Reg Pridmore wins the first AMA Superbike Championship on the BMW R 90 S.

1981 - 1985

Four wins in the Paris-Dakar Rally, courtesy of Hubert Auriol and Gaston Rahier.

1999 and 2000

Two victories in the Paris-Dakar Rally for Richard Sainct.

2007

Endurance team competes with the Boxer BMW HP2 Sport at selected 24-hour classics and rounds of the Endurance World Championship.



2008

Simo Kirssi wins the German Cross Country and European Cross Country Championships on the BMW G 450 X.

2009

FIM Superbike World Championship debut with the BMW S 1000 RR.

2010

First podium and first pole position for BMW Motorrad Motorsport in WorldSBK.



2011

Maiden victory for the BMW S 1000 RR at a round of the Endurance World Championship.

2012

First victory in WorldSBK.

2014

Michael Dunlop claims three victories at the Isle of Man TT on the BMW S 1000 RR.

2016

World title in the Sidecar World Championship for Pekka Päivärinta and Kirsi Kainulainen.

2019

Works team enters WorldSBK, works team in the FIM Endurance World Championship for the 2019/20 season.

2021

First wins for the BMW M 1000 RR in WorldSBK and FIM EWC.

2022

Maiden victory in a 24-hour race for BMW Motorrad Motorsport at the 24h Spa-Francorchamps, courtesy of the BMW Motorrad World Endurance Team. Three wins for Peter Hickman at the Isle of Man TT on the BMW M 1000 RR.



BMW MOTORRAD MOTORSPORT.

100 YEARS OF BMW MOTORRAD.

SUCCESSFUL BMW RACING MOTORCYCLES.

BMW R 37 750 cc (1935)



BMW R 37

Between 1929 and 1937, Ernst Henne set 76 world speed records on a 750cc bike derived from a BMW R 37 production motorcycle.

Over the years, the bike was continuously improved. Henne set a world speed record of 256 km/h on the version shown.

BMW RS 54 (1954)



BMW RS 54

In 1954, BMW launched a racing motorcycle for private customers: the BMW RS 54. 24 bikes were made, as solo and sidecar versions. However, the demand was so great that they could easily have sold twice that number.

Weighing 132 kg, the BMW RS had a top speed of over 200 km/h. The factory also provided racing customers with technical support and spare parts.

BMW R 255 KOMPRESSOR

From 1937, BMW Kompressor bikes dominated the 500cc class. The standout successes included the European Championship in 1938 and, above all, the Isle of Man TT in 1939, when Georg "Schorsch" Meier won three races on the bike and became the first non-British rider to win the Senior TT on a non-English motorcycle.

BMW R 255 Kompressor (1939)



BMWR90S

Reg Pridmore set a milestone on the BMW R 90 S in the mid-1970s when he won the title in the 1976 AMA Superbike Championship, the very first superbike championship.

The two technicians who were instrumental in this success were Udo Gietl and Todd Schuster. They later founded their own G&S racing team. John Long tasted success with the team on the BMW R 90 S pictured in the 1978 superbike season.

BMW R 90 S (1978)



BMW MOTORRAD MOTORSPORT.

SUCCESSFUL AROUND THE WORLD.

WORKS INVOLVEMENT AND PRIVATE RACING: BMW MOTORRAD MOTORSPORT AT RACETRACKS WORLDWIDE.



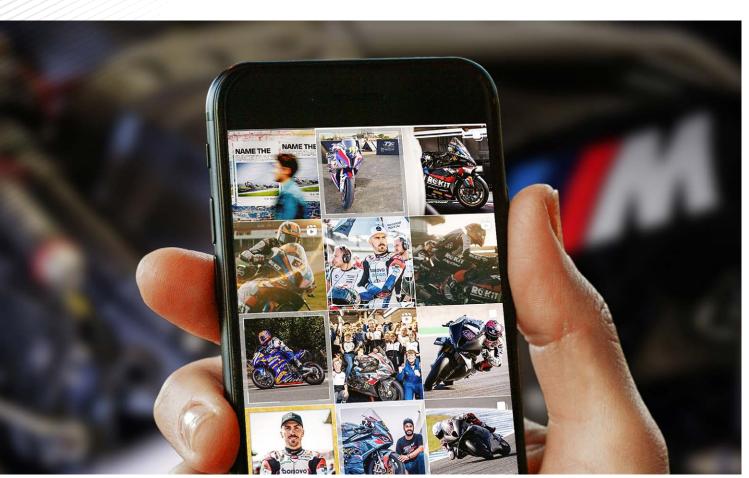
BMW Motorrad Motorsport is active around the world with its extensive involvement in works racing and customer racing. The works team in the Superbike World Championship is just one example. BMW Motorrad has also fielded a works team in the FIM Endurance World Championship since the 2019/20 season. In its first season, the BMW Motorrad World Endurance Team claimed multiple podiums. The team's maiden victory came with the #37 BMW M 1000 RR in Most in 2021. This was followed in 2022 by the acclaimed triumph at the team's home event, the 24-hour race at Spa-Francorchamps in Belgium. This was the first victory in a 24-hour race for principal Werner Daemen and his team.

As well as the works projects, customer racing also plays an important role at BMW Motorrad. With its Race Support, BMW Motorrad Motorsport supports countless private teams in a wide range of international and national championships around the world – in sprint and endurance racing, as well as international road racing. An extensive network of experts look after the private teams and riders as they prepare their BMW race bikes. The support on offer ranges from email and telephone support to on-site support at races and tests, provided by BMW Motorrad Motorsport engineers.

Through its involvement and close collaboration with private teams, BMW Motorrad Motorsport has managed to build up a global community, the BMW Motorrad racing family, which is unparalleled. Private teams and riders are successful ambassadors for the brand at racetracks all over the world – and win many races and titles.

BMW MOTORRAD MOTORSPORT ON THE WEB.

WEBSITE AND SOCIAL MEDIA: ALWAYS UP TO DATE.



Various BMW Motorrad Motorsport channels on the internet contain comprehensive information and news on our extensive involvement in factory and customer racing. Our website motorsport.bmw-motorrad.com not only offers you a detailed overview of all our activities, but also the latest news, wallpaper downloads, videos, a ticket shop, and much more.

BMW Motorrad Motorsport is also prominent on social media, with channels on Facebook, Instagram and Twitter. These not only provide information on the racing action in WorldSBK, FIM EWC, and customer racing – including with videos, graphics, galleries and statements from riders and management. Users are given insights behind the scenes, find out more about BMW teams and riders around the world, and can support the BMW Motorrad Motorsport family virtually with a wide range of activities, ensuring the community is always close and involved.

BMW MOTORRAD MOTORSPORT ONLINE:

























