

Media Information

20 February 2023

BMW Group donates 20 driver safety training courses for people with physical disabilities for every top world championship position achieved by German biathletes.

+++ DSV biathletes chalk up 15 driver safety training courses at the BMW IBU World Championships in Oberhof
+++ BMW Group increases number of places to 20 +++
DSV and National Paralympic Committee Germany to award training courses +++

Munich/Oberhof. The German team secured a total of one gold and two silver medals, and six top-six finishes, at the Biathlon World Championships. Mobility partner BMW donated a driver safety training course for people with physical disabilities for each medal and top-six finish recorded by the German national biathlon team. The DSV team chalked up a total of 15 driver safety training courses, a number that BMW will increase to 20.

DSV Biathlon and BMW had taken the Biathlon World Championships in Germany as an opportunity to work together to give something back to society beyond sport, to promote individual mobility for all and inclusion. The BMW M Driving Experience offering includes special safety training for persons with physical restrictions and supports them in having more autonomous and safer mobility on the road.

"It was a fantastic home world championship, in front of superb spectators. I am delighted with what we experienced and achieved here collectively, as a team," said Denise Hermann-Wick, who claimed the sprint world title and won silver in the pursuit as well as in the women relay. "Being able to gift so many driver safety training courses with our mobility partner BMW is the icing on the cake. Sport is so powerful in terms of inclusion, which is why this promotion really suits us and we are happy to have made a contribution with our world championship results."

Various BMW and BMW M models that have been equipped with control units operated by hand are used during the driver safety

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training courses. Participants learn how to keep their vehicle under control calmly and skilfully in unexpected situations. The offering is aimed at both paraplegics and people who work with people with physical challenges. Both groups can attend the special training course together and discover how to handle this kind of car safely.

The 20 places will be awarded to clubs in the German Ski Association and the National Paralympic Committee Germany. The driver safety training courses will take place in summer 2023 at the BMW M Driving Academy in Maisach.

The BMW Group sees diversity as a strength. Diversity helps to attract and retain the best talent, and to meet customer expectations around the world. The BMW Group fosters a culture that is free of prejudice and appreciates differences. Equal opportunities and inclusion are key foundations here.

If you have any questions, please contact:

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was €16.1 billion on revenues amounting to €111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

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The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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