



# MINI CORPORATE COMMUNICATIONS

Media information

27. February 2023

## POSTCARD STORY. MINI COOPER SE RESOLUTE EDITION.



P90496060

### Sustainable mobility with legendary Go-Kart Feel.

The MINI Cooper SE boasts the same corner-carving agility that has been turning drivers onto MINI for generations. With the battery positioned along the length of the vehicle floor, the center of gravity is even lower than a petrol-powered MINI, meaning enhanced stability around every bend and more fun at every turn.

The MINI Cooper SE in the Resolute edition is finished in Rebel Green. This is complemented by the edition-specific bonnet stripes matching perfectly Resolute Bronze to give it a distinctively unique appearance. The Pepper White contrast roof and mirror caps pair with the Rebel Green exterior to evoke MINI's sporty origins and tradition. The head and tail-light rings, door handles, side scuttles and a whole lot more are all resplendent in Resolute Bronze to provide subtle embellishments that lend an individual and dynamic character.

Thanks to its all-electric motor, the MINI Cooper SE delivers instant torque. Efficiency is the name of the game with the MINI Cooper SE. The moment you take your foot off the accelerator, the energy from the car decelerating is gathered and used to charge the battery.

MINI Cooper SE (electricity consumption combined: 17.6 - 15.3 kWh/100 km according to WLTP; CO2 emissions combined: 0 g/km).

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Fuel consumption, CO<sub>2</sub> emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO<sub>2</sub> emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at [www.bmw.de/wltp](http://www.bmw.de/wltp).

For further details of the official fuel consumption figures and official specific CO<sub>2</sub> emissions of new cars, please refer to the "Manual on the fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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## Corporate Communications

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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