

Media information

3 April 2023

BMW Group Classic will attend the 80th Goodwood Members' Meeting.

Brabham BMW BT52 set to stage exclusive track demonstrations +++ 40 years since the car's Formula 1 World Championship win +++ 40 years since the Goodwood lap record was set +++ 75 years of motorsport at Goodwood

Munich/Goodwood. BMW Group Classic will be making the journey to southern England a little earlier than usual this year. It will bring the legendary Brabham BMW BT52 Formula 1 racing car to Goodwood in mid-April to celebrate various anniversaries with a series of exclusive demonstration laps. Performing the driving duties will be David Brabham, son of three-times Formula 1 world champion and team founder Sir Jack Brabham.

1983 was a very special year for the BMW brand. Brabham BMW's Nelson Piquet became the first driver to win the Formula 1 World Championship in a turbo-charged car. The title victory was sealed just 630 days after the arrival of BMW as engine supplier to the British Brabham team, setting a milestone for BMW Motorsport.

The potential of the Brabham BMW BT52 was already evident in spring 1983 during the then popular testing sessions at the Goodwood Motor Circuit. It was here that Piquet set the Goodwood lap record, becoming the first driver to power around the circuit in under a minute. The Brazilian's lap remains the best ever recorded at Goodwood.

The history of motor racing at Goodwood began seven-and-a-half decades ago, the "75 years of motorsport at Goodwood" celebrations adding another highlight anniversary to the 80th Goodwood Members' Meeting this year.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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