

MINI CORPORATE COMMUNICATIONS

Media information

19 April 2023

POSTCARD STORY. THE MINI COOPER S 3-DOOR.



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The sportive character of the MINI Cooper S 3-door is shaped not only by its extravagant exterior appearance, but also by its engine and unique driving experience.

The stylish "Moonwalk Grey" exterior color harmonizes perfectly with the impressively designed roof in red multitone. This exclusivity is further emphasized by the combination with the exterior mirror flaps in red. The sporty appearance of the MINI Cooper S 3-door is supported by the 18" rims Pulse Spoke 2-tone, which are a special eye-catcher on the roads of Montenegro.

With an output of 131 kW (178 hp) and a top speed of 235 km/h, the dynamic character of the MINI is underlined. The sports automatic transmission and acceleration from 0 to 100 km/h in 6.6 seconds add to the incomparable go-kart feeling. At the same time, the panoramic glass roof provides a unique view of the mountain landscape, while the MINI Cooper S 3-door moves nimbly along the narrow coastal roads along the Adriatic Sea.

MINI Cooper S 3-Door (Fuel consumption combined in l/100km: - (NEDC); 6,4-5,8 (WLTP)/ CO2 emission combined in g/km: - (NEDC); 144-133 (WLTP)).

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Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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