



Media Information April 20, 2023

## BMW as partner of Gallery Weekend Berlin 2023.

Collaborative video series "Studio Visits with..." to portrait Berlin-based artists in their studios.

Munich/ Berlin. Taking place from April 28 to 30, 2023, the 19<sup>th</sup> edition of Gallery Weekend Berlin will feature shows of both emerging talents and established artists in 55 galleries based in Berlin. With its extensive programme presented at over 50 locations, the event will exhibit the works of around 80 international artists. In 2023, BMW, together with Gallery Weekend Berlin, publish "Studio Visits with…", a collaborative series of videos featuring Berlin-based artists in their studios. As part of its cultural engagement, BMW Group has been main partner of Gallery Weekend Berlin since 2013.

The **video series "Studio Visits with…"** features Aziz Hazara, Anne Duk Hee Jordan, Sophie Reinhold, Josefine Reisch and Farkhondeh Shahroudi talking about their everyday-life and offering insights into their artistic practice. This growing series is shown at <u>gallery-weekend-berlin.de</u> and the <u>YouTube channel</u> of BMW Group Culture. "Studio Visits with…" is a continuation of "A coffee with …", a series of videos from 2022 initiated by Gallery Weekend Berlin and BMW, in which international stakeholders of the art world are interviewed about its future.

**Maike Cruse**, Director Gallery Weekend Berlin, said, "Each spring during Gallery Weekend Berlin-based galleries and shows welcome many guests of the German capital and present up-and-coming-artists as well as established artists side by side. In doing so, they make visible the important work of galleries who support artists in building their careers, promote them along the way and curate exhibitions in close collaboration with them."

"Gallery Weekend Berlin has become a highlight of the art world in celebrating Berlinbased galleries and artists with its unique format combining outstanding exhibitions with the experience of both city and gallery spaces. As such, Gallery Weekend Berlin contributes actively to the intercultural dialogue taking place in Berlin," said **Dr. Nicolas Peter**, Member of the Board of BMW AG, Financial Services.

Initiated in 2005 by Berlin gallerists, Gallery Weekend Berlin offers its visitors the opportunity to encounter new names or rekindle old flames. On **Friday, April 28,** 2023, participating galleries will present exhibitions curated specifically for Gallery Weekend Berlin and to that end open their doors from 6 pm to 9 pm. The people of Berlin and all visitors of the German capital will also be invited to visit the galleries during the following two days, Saturday, April 29 and Sunday, April 30, 2023 (opening hours Saturday: 11 am to 7 pm, Sunday: 11 am to 6 pm).

**GUCCI and BMW** are proud to announce their collaboration for a special evening celebration on the occasion of the 19th Gallery Weekend Berlin. The two iconic brands will host an exclusive event on the evening of April 29th, 2023. The celebration will bring



# BMW GROUP

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together art enthusiasts, collectors and creatives from around the world to experience an evening of art, culture and music. GUCCI and BMW are setting a new standard for luxury experiences by connecting the worlds of fashion, art and mobility.

Save the date:

At 9.30 am on Wednesday, April 26, 2023, Maike Cruse will open the event <u>via Zoom</u> and present an introduction as part of the **press preview**.

For further information and images regarding participating galleries and artists, please go to <u>www.gallery-weekend-berlin.de/press</u> (password: kunst).

In addition to being the main partner of Gallery Weekend Berlin, the cultural engagement of the BMW Group in Berlin includes the prestigious Preis der Nationalgalerie. **Sandra Mujinga,** winner of Preis der Nationalgalerie 2021, is currently showing her video installation "I Build My Skin With Rocks" in the historical hall of Hamburger Bahnhof. Visitors of the museum will be able to experience the installation until May 1, 2023. Gallery Weekend Berlin 2023 will include a wide range of artists including **Cao Fei**, the artist of BMW Art Car #18 and BMW Digital Art Mode. Cao Fei's solo exhibition will be on display at Sprüth Magers until August 19, 2023. The extensive cultural engagement of the BMW Group further includes a partnership with the opera house Staatsoper Unter den Linden. As in previous years, this cooperation will welcome visitors of the German capital to its traditional open-air concert **State Opera for All** to be presented at Bebelplatz on July 8, 2023.

If you have any questions, please contact:

### **Corporate Communications**

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#### Participating galleries and artists of the Gallery Weekend 2023

Galerie Bastian, Cy Twombly / Galerie Guido W. Baudach, Björn Dahlem / Galerie Isabella Bortolozzi, Diamond Stingily / BQ, Alexandra Bircken / Galerie Buchholz, Samuel Hindolo / Buchmann, Jason Martin / Capitain Petzel, Malcolm Morley / carlier I gebauer, Lucia Koch / ChertLüdde, Monia Ben Hamouda, Clemen Parrocchetti / Mehdi Chouakri, Saâdane Afif, Konstantin Grcic, Charlotte Posenenske / Contemporary Fine Arts, Henning Strassburger / Crone Berlin, Simurgh. Ten Female Artists from Iran / Dittrich & Schlechtriem, Andrej Dúbravský / Ebensperger, Bjørn Melhus / Efremidis, Tony Just, Reba Maybury / Galerie EIGEN + ART, Olaf Nicolai, Elsa Rouy, Emilia Urbanek / Konrad Fischer Galerie, Paloma Varga Weisz, stanley brouwn / Lars Friedrich, Min Yoon / Galerie Friese, Thomas Müller / Galerie Michael Haas, George Rickey, Louise Nevelson / Heidi, Jordan Strafer / Max Hetzler, Katharina Grosse, Raphaela Simon, In defense of symbolic value, curated by Isabelle Graw / Hua International, Chen Dandizi / Galerie Judin, Lydia Pettit / Kewenig, Ted Stamm / Kicken Berlin, Sheroes of Photography Part V / Klemm's, Renaud Regnery / Noah Klink, Josefine Reisch / Klosterfelde Edition, Jorinde Voigt / KOW, Hiwa K. / Kraupa-Tuskany Zeidler, Slavs and Tatars / LEVY Galerie, Max Neumann / alexander levy, Anne Duk Hee Jordan / Meyer Riegger, Sheila Hicks / Neu, Yngve Holen / neugerriemschneider, Andreas Eriksson, Jorge Pardo / Galerie Nordenhake, Sophie Reinhold / Galerie Georg Nothelfer, K.R.H. Sonderborg / Peres Projects, Dylan Solomon Kraus / Plan B, Adrian Ghenie / PSM, Aziz Hazara / Schiefe Zähne, Leyla Yenirce / Esther Schipper, Hito Steyerl, Sun Yitian / Galerie Thomas Schulte, Marina Adams / Société, n.n. / Soy Capitán, Paloma Proudfoot / Sprüth Magers, Cao Fei / Sweetwater, Rhea Dillon / Galerie Barbara Thumm, Kaloki Nyamai / Tanja Wagner, Kapwani Kiwanga / Galerie Barbara Weiss, Frieda Toranzo Jaeger / WENTRUP, Britta Thie / Barbara Wien, Michael Rakowitz / Galerie Michael Werner, Gaston Chaissac / Kunsthandel Wolfgang Werner, Olle Bærtling, Gerhard von Graevenitz, Richard Mortensen

#### **BMW Group Cultural Engagement**

State Opera for all Gerhard Richter **CORPORATE CITIZENSHIP** Kochi-Muziris Biennale BMW Art Cars Berlin Biennale Ólafur Elíasson Art Basel Max Hooper Schneider BMW Art Journey **INTERCULTURAL DIALOGUE** Art D'Égypte Cao Fei Esther Mahlangu Zaha Hadid Les Rencontres d'Arles Jeff Koons Acute Art Tate Modern **LONGEVITY** Artsy BMW Open Work by Frieze **PARTNERSHIP** Andy Warhol BMW Guggenheim Lab Lu Yang Samson Young Bavarian State Opera BMW Welt Jazz Award **CREATIVE FREEDOM** Tefaf **INTERACTION** State Academic Bolshoi Theatre of Russia Kyotographie Premio de Pintura Garage Museum of Contemporary Art Paris Photo **SUSTAINABILITY** Leelee Chan Art Dubai Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Why Culture? Why not! Culture is knowledge, a sactuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for over half a century, both in the arts, music & sound, architecture as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.

Further information: www.bmwgroup.com/culture und www.bmwgroup.com/overview Facebook: https://www.facebook.com/BMW-Group-Culture Instagram: https://www.instagram.com/bmwgroupculture/ @BMWGroupCulture #BMWGroupCulture #drivenbydiversity

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.



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In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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