

MINI CORPORATE COMMUNICATIONS

Media information

14. June 2023

POSTCARD STORY. THE MINI COOPER SE IN OXFORDSHIRE.



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The MINI Cooper SE in the exterior color Chili Red is a real eye-catcher on the streets of Oxford. With its powerful electric motor and agile chassis, the all-electric MINI can move effortlessly through the narrow streets of the historic old town.

Continuous acceleration from 0 to 100 km/h in 7.3 seconds provides the go-kart feeling typical of the brand and makes driving on Oxford's streets a unique experience. The 17" MINI Electric Power Spoke 2-tone wheels round off the sporty design of the MINI Cooper SE.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Address
BMW AG
80788 München

Phone
+49-89-382-38072

Web
www.bmwgroup.com

MINI Cooper SE (electricity consumption combined: 17.6 - 15.4 kWh/100 km according to WLTP; CO2 emissions combined: 0 g/km).

Media Information

Date 14. June 2023
Subject POSTCARD STORY.
The MINI Cooper SE in Oxford.
Page 2

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Corporate Communications

Julian Kisch, Press Spokesperson, Product Communications MINI
Phone: +49-89-382-38072
E-mail: julian.kisch@mini.com

Andreas Lampka, Head of Communications MINI
Phone: +49-89-382-23662
E-mail andreas.lampka@mini.com

Media Information

Date 14. June 2023
Subject POSTCARD STORY.
The MINI Cooper SE in Oxford.
Page 3

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2021 was € 16.1 billion on revenues amounting to € 111.2 billion. As of 31 December 2021, the BMW Group had a workforce of 118,909 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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