

Media Information

13 June 2023

34th BMW International Open: "Eagles for Education" and a BMW i5 for a hole-in-one.

+++ BMW expands its long-term commitment to providing educational opportunities with "Eagles for Education" +++ The first fully-electric BMW i5 is the 2023 Hole-in-One Award +++ Thomas Müller and Gareth Bale tee off in the Pro-Am +++ All you need to know about the BMW International Open 2023 +++

Munich. From 21st to 25th June 2023, Golfclub München Eichenried hosts the BMW International Open. Tournament organiser BMW has again assembled a top-class field and put together a fantastic sporting and event experience for all the visitors to the course, as well as for all those golf fans unable to make it. Away from the fairways too, the 34th edition of this prestigious tournament has plenty to offer.

The long-term charity campaign "Eagles for Education" is making its debut at the BMW International Open in 2023. The BMW Group will donate 1,000 euros for every eagle achieved during the tournament. This sees BMW intensify its long commitment to education and future opportunities for all. The money will go to the organisations "JOBLINGE" and "Kick ins Leben", with which the BMW Group has been working for many years.

"The BMW Group is aware of its social responsibility and is expanding its commitment to the BMW International Open," said Stefan Teuchert, Head of BMW Germany and Tournament President. "With the launch of the 'Eagles for Education' campaign, we will support two organisations at this year's BMW International Open, with whom we are working to achieve better career opportunities for underprivileged children and young people. We are confident that we can make a sustainable contribution in this region through this commitment."

The commitment to education enjoys a long tradition in the BMW Group. At the PGA TOUR Playoff event the BMW Championship, a total of 44.5 million US dollars (roughly 41.4 million euros) have been raised for the "Evans Scholar Foundation" since the start of the

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partnership with organiser the Western Golf Association back in 2007. This has allowed the foundation to provide full college scholarships for more than 3,300 caddies in need of financial support.

Not only will the two partner organisations benefit from an eagle on the 17th hole, but also the player who scored it. This is because an eagle on a par-three hole is also an ace. This year's Hole-in-One Award, which is traditionally up for grabs on the 17th hole at Golfclub München Eichenried, is the first ever fully-electric BMW 5 Series. The BMW i5 plays a leading role on the road to sustainable premium mobility in the upper middle class and, appropriately for the BMW International Open, is a true Bavarian: as with all previous generations of this model, the new BMW 5 Series saloon is built in the BMW Group plant at Dingolfing, where the electric motors and high-voltage batteries for the BMW i5 are also produced.

All you need to know about the BMW International Open 2023.

34th edition.

BMW has organised the BMW International Open since 1989. No other tournament on the DP World Tour has been held under the same name and with the same partner for as long.

Prize money.

2 million US dollars, with 340,000 US dollars going to the winner.

Top international players in the field.

Luke Donald (ENG, Ryder Cup captain), Thomas Bjørn (DEN, vice captain), Edoardo Molinari (ITA, vice captain), Nicolas Colsaerts (BEL, vice captain), Haotong Li (CHN, defending champion), Nicolai Højgaard, Rasmus Højgaard (both DEN), Robert MacIntyre (SCO), Rafa Cabrera Bello, Pablo Larrazábal (both ESP), Victor Perez (FRA), Adrian Meronk (POL), Ryan Fox (NZL).

German players in the field.

Matti Schmid, Max Kieffer, Marcel Siem, Yannik Paul, Alex Cejka, Nick Bachem, Hurly Long, Marcel Schneider, Nicolai von Dellingshausen, Alexander Knappe, Freddy Schott, Maximilian Schmitt, Philipp Mejiow, Jannik De Bruyn, Michael Hirmer, Marc Hammer, Sebastian Heisele, Velten Meyer.

German amateurs in the field.

Jonas Baumgartner (GC Hösel), Tim Wiedemeyer (Münchner Golfclub).

Tournament invitations.

Takumi Kanaya (JPN, winner of the BMW Japan Golf Championship), Rasmus Rosin (SWE, winner of the NEXT Golf Tour powered by Trackman), Thomas Rosenmüller (GER), Elvis Smylie (AUS), Filippo Celli (ITA), Alex Cejka (GER).

Pro-Am tournament.

The Pro-Am takes place on Wednesday 22nd June and features big-name sports stars like Champions League winners Thomas Müller (GER) and Gareth Bale (WAL), and Long Drive world champion Martin Borgmeier (GER). Admission is free.

Ryder Cup.

2023 is a Ryder Cup year again. As Worldwide Partner of the legendary team competition, BMW is bringing the iconic trophy to the BMW International Open. Fans can get close to the coveted gold trophy and pose for photos/selfies with it. Each day, visitors also have the chance to win season tickets for the Ryder Cup in Rome at the "Longest Putt Challenge".

The Ryder Cup also plays a major role on the fairways in Munich. The European team slowly takes shape in June, which is why captain Luke Donald and his three vice captains – Thomas Bjørn, Edoardo Molinari and Nicolas Colsaerts – are using the tournament to take a closer look at the form of the contenders, including a number of German pros.

Eyes firmly on youth.

The BMW International Open is looking to inspire the next generation of golfers. For this reason, children and youngsters aged 16 and under have free admission on each day of the tournament. As part of the German Golf Association's project "Abschlag Schule", school classes will visit the tournament on Wednesday and take a look behind the scenes. In cooperation with the Bavarian Golf Association, youth teams from around the region will be invited on Wednesday, when they can look forward to a special itinerary.

Tournament Village.

The Tournament Village is the place to experience sheer driving pleasure. As well as the ever larger and more attractive fleet of fully-electric and electrified cars, led by the flagship BMW i7, other highlights like the BMW XM (combined fuel consumption: 1.7 – 1.6 litre/100 km; combined power consumption: 34.5 – 33.0 kWh/100

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km; combined CO2 emissions: 39 – 35 g/km according to WLTP) will also be on display.

From Thursday to Sunday, from the afternoon and after the close of play, a DJ in the beer garden will make for a relaxed and chilled out end to an exciting day of golf.

Visitors can show off their own golfing skills in the "Nearest to the Pin" competition, in cooperation with TrackMan. In a simulator and with attractive prizes up for grabs, the goal is to get as close to the flag as possible on the virtual 12th hole of the Championship Course.

NTT data wall.

In addition to live images from the course, the central video wall in the Tournament Village will display extensive live statistics on the player currently on the screen, in collaboration with tournament partner NTT Data. This will make for a golfing experience of unparalleled depth.

Digital Experience.

Golf fans can head to www.bmw-golfsport.com for a free multimedia offering that is as worthwhile for spectators on site as it is for fans following the tournament from afar. The highlights include a detailed livestream, live leaderboard, exciting live statistics and an interactive player locator. There will also be informative, entertaining content on the BMW International Open. BMW Golfsport will also be following the tournament on their social media channels, with entertaining content, exclusive productions and everything you need to know.

BMW International Open live.

Golf fans have several options for following the BMW International Open from afar. **Sky** will provide live coverage of the tournament on Thursday and Friday from 12:30 to 18:00 and on Saturday and Sunday from 13:30 to 18:00, as will **ORF SPORT+**. A free livestream will also be available at the same times at **bmw-golfsport.com** and

sport1.de. On Sunday, **Sport1** will broadcast live on free-to-air TV from 16:00 to 18:00.

Electrified shuttle fleet.

A fully electrified BMW shuttle fleet, charged with 100 percent green electricity, will be used at the BMW International Open. The rapid charging stations at the site, which are used to charge the cars, have been installed up by Golfclub München Eichenried together with BMW.

Getting there by public transport – free bus shuttle service.

A free bus shuttle service will be available from the S-Bahn station Ismaning between 07:00 and 20:00 on Thursday to Sunday of the tournament. Buses will be operating as a regular, non-stop shuttle service. However, there are no parking spaces at Ismaning train station, this service is only available to people using the S-Bahn. This means that a valid S-Bahn ticket is required to make use of the bus.

Getting there by car.

You can reach the tournament site of the BMW International Open by taking the Garching-Süd exit on the A9 motorway (Munich-Nuremberg). First follow the B 471 trunk road towards Ismaning and then continue on the B 388 towards Erding. Always follow the signposts at the event venue.

Address for navigation systems.

Goldacher Straße, 85452 Moosinning, Germany

Parking.

In the event of fine weather, it will be possible to park directly at the event venue. All visitors will be able to park free of charge in officially marked parking spaces. However, a parking space is not guaranteed.

Ticket shop.

Day tickets and tournament tickets, as well as VIP tickets for the Fairway Club, are available from the online ticket shop (www.bmw-golfsport.com/tickets). Entry is free for the Pro-Am on Wednesday

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21st June. The ticket shop is also open on event days, depending on availability, so you can book your tickets comfortably whilst travelling to the tournament.

Partner.

BMW wishes to thank its main partners DP World, Emirates, Five9, NTT Data, Rolex, and Visit South Africa, corporate partners Antenne Bayern, Goodyear and Hilton, as well all supplier partners for their support and collaboration.

If you have any questions, please contact:

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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