



MINI CORPORATE COMMUNICATIONS

Media information

17 July 2023

Goodwood Festival of Speed 2023: MINI celebrates acclaimed model premieres in Great Britain.



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The sound, the thrill, the atmosphere: the Goodwood Festival of Speed celebrates motorsport and automotive culture in a unique way. At this year's 30th anniversary edition of the festival in West Sussex, England, the MINI John Cooper Works 1to6 Edition made its racing debut at the legendary hillclimb.

Goodwood. MINI also gave a preview of the future MINI family with the premiere of the all-electric MINI Concept Aceman. The limited-edition MINI Cooper SE Convertible with electrified open-air driving fun also delighted visitors. At the Goodwood Festival of Speed 2023, which has just ended, MINI was able to thrill the numerous festival visitors with several premieres. Last weekend, the legendary motorsport festival took place in the picturesque parkland around Goodwood House in West Sussex for the thirtieth time. MINI celebrated the summer party of automotive culture together with a diverse field of participants. With the MINI JCW 1to6 Edition, the MINI Concept Aceman and the strictly limited MINI Cooper SE Convertible, the brand presented its diverse product portfolio on site.

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MINI inspires at the legendary Hillclimb.

The Goodwood Festival of Speed is known for its proximity to the public and the legendary racing section past Goodwood House. Rarely do automotive enthusiasts have the opportunity to get so close to the vehicles and drivers that made them famous. At the center of the action is the legendary Hillclimb. Following its podium finish at the 24-hour race at the Nürburgring, the MINI John Cooper Works 1to6 Edition celebrated its British motorsport debut on the hillclimb this weekend. "The manual 6-speed transmission is not only the inspiration for the name of this special edition, but also makes it a unique high-performance model. Limited to 999 units, the edition celebrates the brand's roots in motorsport as well as our typical go-kart feeling and maximizes the brand-typical driving fun," explains Stefanie Wurst, Head of MINI.

Driver of the edition car was none other than Charlie Cooper, the grandson of legendary racing car engineer John Cooper. Every year, the inconspicuous section of track up to the top of Goodwood Hill is regarded as a demanding yardstick for the participating manufacturers in terms of the performance of their vehicles and drivers.



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A glimpse of the future.

The MINI Concept Aceman, a concept car that provides a glimpse of the future MINI family, also made its debut in the UK and demonstrated the dynamics of all-electric mobility from MINI. The concept car impressively demonstrated what the future holds for MINI in terms of design, interior and electric performance.

Limited MINI Cooper SE Convertible at Electric Avenue.

Away from the racetrack, visitors to Electric Avenue were able to



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experience the first, all-electric MINI Cooper SE Convertible. The festival section, which focused on electrified automobility, provided visitors with information across all brands regarding the advantages of electrically powered vehicles. Limited to just 150 units for the UK, the MINI Cooper SE Convertible has a range of 201 kilometers according to the WLTP test cycle. It is the world's first locally emission-free premium convertible in the small car segment and shortens the transition to the next-generation all-electric MINI model family.

After four eventful days, visitors and participants are already looking forward with anticipation to next year's automotive innovations at the Goodwood Festival of Speed.



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Fuel consumption, CO₂ emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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