



Media Information
15 August 2023

Liberty National Golf Club to host 2027 BMW Championship.

+++ 2027 BMW Championship to be held in Jersey City +++ First visit of the tournament to New Jersey and the New York metropolitan area +++ BMW of North America headquartered in New Jersey for nearly 50 years +++

Chicago/Munich. This week, the BMW Championship, the penultimate tournament in the PGA TOUR playoffs, takes place at Olympia Fields Country Club in Chicago, Illinois. Ahead of one of the world's finest golf events, the PGA TOUR, Western Golf Association (WGA) and BMW officials announced today that the 2027 BMW Championship will be played at Liberty National Golf Club in Jersey City, New Jersey in August 2027.

"We're excited to bring the PGA TOUR's best players back to Liberty National for the BMW Championship," said Vince Pellegrino, WGA Senior Vice President of Tournaments. "This course is no stranger to the thrill of the FedExCup Playoffs, and we know it will deliver an unmatched experience for the players and our fans."

The 2027 event will mark the PGA TOUR's return to Liberty National after hosting several world-class events, including The Presidents Cup in 2017 and THE NORTHERN TRUST in 2009, 2013, 2019 and 2021. Most recently, the club hosted the 2023 Mizuho Americas Open, its first LPGA Tour event.

"It's a tremendous honor for Liberty National Golf Club to host the 2027 BMW Championship and FedExCup Playoffs," said Paul Fireman, co-founder of Liberty National Golf Club. "Welcoming the world's top players and passionate fans to Liberty National with the iconic New York City skyline as the backdrop promises to be an incredible event. We've been fortunate to host a range of high-profile events on a consistent basis, and we're thrilled to be adding the BMW Championship and future WGA competitions to our stellar lineup of tournaments."

This will be the BMW Championship's first visit to New Jersey and the New York metropolitan area and the event's fifth stop on the East Coast since 2018. The event heads to Castle Pines Golf Club in Castle Rock, Colorado, in

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2024, and returns to Caves Valley Golf Club in Owings Mills, Maryland, in 2025, and Bellerive Country Club in St. Louis, Missouri, in 2026.

"BMW of North America has been headquartered in New Jersey for nearly 50 years, so to host the BMW Championship at home, in front of so many of our customers, associates and dealers, will be a big thrill for everyone," said Sebastian Mackensen, President and CEO, BMW of North America. "We're proud to continue our partnership with the Western Golf Association and Evans Scholars Foundation, which has positively impacted the lives of thousands of young students."

In addition to having an economic impact on the area of more than \$30 million, the 2027 BMW Championship is expected to play a vital philanthropic role by introducing more golfers and fans in the region to the Evans Scholars Foundation (ESF) and its mission of awarding full tuition and housing college scholarships to deserving youth caddies.

All proceeds from the BMW Championship benefit the ESF, and since 2007, the event has raised more than \$45 million for Evans Scholarships. There are 1,130 Evans Scholars enrolled in 24 leading universities nationwide this year, including 10 students at Rutgers University in New Brunswick, New Jersey.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30

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production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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