

Media Information
8 September 2023

Welcome to BMW Park – FC Bayern Munich Basketball's home arena is renamed.

+++ BMW Park written proudly over the main entrance +++
Naming forms part of the mobility partnership between BMW Munich and FC Bayern Munich Basketball GmbH +++ Basketball fans can visit BMW Park for the first time on 16th and 17th September +++

Munich. The mobility partnership between BMW Munich and FC Bayern Munich Basketball GmbH, which began in July, is now prominent for all to see at the home arena of the Bundesliga club. On Friday, the new BMW Park title was written large across the main entrance to the Rudi-Sedlmayer-Halle in Munich Westpark, which was built in 1972.

FC Bayern Munich Basketball will play its first matches at BMW Park on 16th and 17th September 2023 as part of a high-class pre-season tournament. The "MagentaSport Cup", which features solely EuroLeague teams, sees the German cup winners play Virtus Bologna (ITA) on the Saturday. The second semi-final features Alba Berlin (GER) and Red Star Belgrade (SRB). The match for 3rd place and the final will take place on the Sunday. The first BBL home match at BMW Park is scheduled for 29th September 2023 against Mitteldeutscher Basketball Club.

As part of the long-term collaboration between BMW Munich and FC Bayern Munich Basketball GmbH, the BMW Munich branch will provide fully electric vehicles for the players and trainer team. The two partners will also be teaming up off the court, with joint social responsibility and non-profit projects.

If you have any questions, please contact:

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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