

Media Information
25 September 2023

First images of the high-tech video sports floor at BMW Park.

+++ BMW presents high-tech, glass, video sports floor at season-opener for FC Bayern Munich Basketball +++ World premiere on Friday 29th September at BMW Park +++ Media images for editorial use +++

Munich. When FC Bayern Munich Basketball and Mitteldeutscher BC face off in the opening match of this season's Basketball Bundesliga at 20:00 on Friday 29th September, the presentation of this indoor sporting event will be launched into a new dimension. BMW Munich, mobility partner of FC Bayern Munich Basketball, is set to make a statement with a world premiere for the reigning cup holders and the Basketball Bundesliga: for the first time, a league match will be played on a high-tech, glass, video sports floor.

The ASB GlassFloor is capable of showing visually impressive animations and graphics, displayed across the entire court. Furthermore, real-time data like player and ball tracking systems can also be displayed seamlessly, taking the spectator experience to a whole new level.

On Monday, it was revealed what the innovative floor at BMW Park is capable of. Below you will find media images, which you can use free of charge for editorial purposes when specifying BMW Group as the source.

If you have any questions, please contact:

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium

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financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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