



Media information
18 October 2023

Market launch of the new BMW 5 Series Sedan and the first BMW i5. BMW 5 Series Touring available from spring 2024 with identical range of drives.

Munich. Following the initial sales launch in South Korea, the new BMW 5 Series Sedan and the first BMW i5 Sedan are now coming to dealers in numerous other markets. In Germany, the first vehicles will be delivered to customers from 21 October 2023. The market launch also begins in the other European countries on the same day. One week later, on 28 October 2023, the new edition of the BMW 5 Series will make its road debut in the USA. The other global markets will follow on 25 November 2023.

The eighth generation of the world's most successful business sedan will also be offered for the first time as an all-electric BMW i5. Even before sales have begun, incoming orders show that this model variant in particular is meeting with high customer demand and will thus further accelerate the ramp-up of electric mobility pushed by BMW. Right from the start, customers can choose from two variants of the BMW i5. The new BMW i5 eDrive40 Sedan (power consumption combined: 18.9 - 15.9 kWh/100 km according to WLTP) features an output of up to 250 kW/340 hp and a range of 498 to 582 kilometres determined in the WLTP test cycle. The top model of the entire series is the BMW i5 M60 xDrive Sedan with up to 442 kW/601 hp (power consumption combined: 20.6 – 18.2 kWh/100 km according to WLTP).

The new BMW 5 Series Sedan emphasises its progressive character not only with the two all-electric model variants, but also with innovative digital services for in-car gaming, audio and video streaming, among other things, as well as with particularly high-grade driver assistance systems. The highlight in the field of systems for automated driving and parking is the Highway Assistant, which now also enables drivers in Germany to take their hands off the steering wheel for a longer period of time at speeds of up to 130 km/h and place them in a comfortable position, provided they continue to keep a close eye on the traffic situation and are able to take over from the system again at any time if necessary.

The intensive experience of semi-automated driving is complemented by the Automatic Lane Change. With this globally unique function, a glance in the exterior mirror is enough to trigger a lane change, which is then carried out automatically by the system.



Media Information

Date 18 October 2023

Topic Market launch of the new BMW 5 Series Sedan and the first BMW i5 Sedan.

Page 2

The new generation of the BMW 5 Series Touring will celebrate its world premiere in spring 2024. The second body variant of the new BMW 5 Series will be available with the same range of drives as the new BMW 5 Series Sedan. This means that the new BMW 5 Series Touring is the first premium car of its kind to be offered with highly efficient combustion engines including 48-volt mild hybrid technology, plug-in hybrid systems and, for the first time, an all-electric drive. The unique combination of sporty elegance, modern functionality and locally emission-free driving pleasure is developed specifically for the automotive markets in Europe as well as in Japan and Taiwan.

Official figures for fuel consumption, CO₂ emissions and power consumption were measured using the stipulated method and comply with Regulation VO (EC) 715/2007 as amended. Where a range is shown, the WLTP figures take into account the impact of any optional extras.

For vehicles which have been newly type-approved since 01.01.2021, official figures are only available according to WLTP. In addition, according to EU Regulation 2022/195, from 01.01.2023 the NEDC values in the EC certificates of conformity will no longer apply. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp can be found.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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Topic Market launch of the new BMW 5 Series Sedan and the first BMW i5 Sedan.

Page 3

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorbikes and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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