

# MINI CORPORATE COMMUNICATIONS

Media Information 31 January 2024

## The new MINI Aceman: Final testing under extreme conditions successfully completed.



P90536398

In just a few months, the MINI Aceman will be presented to the public for the first time. Equipped exclusively with an all-electric drivetrain, the model expands the MINI range with a new attractive vehicle. With agile driving dynamics and brand-typical proportions, the crossover model combines the features of the two most successful MINI models, the MINI Cooper and the MINI Countryman, to create a new vehicle concept. On its way to series production, the new model currently must prove itself under extremely high temperatures on sandy desert roads.

**Munich.** With an length of 4,075 mm, a width of 1,754 mm and a height of 1,495 mm, the MINI Aceman occupies the position between the MINI Cooper and the MINI Countryman. The third stand-alone model in the new all-electric MINI family is equipped with four doors and a large tailgate. Its interior can accommodate five passengers.

Company Bayerische Motoren Werke Aktiengesellschaft

Postal address BMW AG 80788 München

Phone +49-89-382-50181

Internet www.bmwgroup.com "The all-electric MINI Aceman opens new opportunities for customers who want a smaller crossover than our successful MINI Countryman. The consistent electrification of our product portfolio makes a clear statement about the future of the MINI brand," says Stefanie Wurst, head of MINI.

### MINI CORPORATE COMMUNICATIONS



Media Information

Date 31 January 2024

The new MINI Aceman: Final testing under extreme conditions successfully completed.

Page 2

#### Tested under extreme conditions.

After the MINI Aceman has already successfully completed tests at the Arctic Circle, the crossover model is completing final testing in the desert in strong sunlight and heat. In addition to classic features such as driving dynamics and driving comfort, the test team is focusing on the demanding aspects of an electric vehicle. For this purpose, the air conditioning, charging and cooling of the battery, drive and control devices are intensively tested at up to 50° Celsius in dusty desert sand.

#### Fully electric and efficient.

The new MINI Aceman will only be available fully electric. Its battery size is 54.2 kWh. Thanks to the purely electric drive concept, the agile MINI crossover takes up little space on the road and offers a high level of comfort and versatility. The design of the newly developed model is in line with the brand's basic principle: plenty of interior space with the smallest possible external dimensions, agile driving characteristics and efficiency. Behind this is the functional two-box design with short overhangs. This creates maximum space for five passengers and luggage on a minimal floor space.

Fuel consumption, CO2 emission figures and power consumption and range were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO2 emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at <a href="https://www.bmw.de/wltp">www.bmw.de/wltp</a>.

For further details of the official fuel consumption figures and official specific CO2 emissions of new cars, please refer to the "Manual on the fuel consumption, CO2 emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at https://www.dat.de/co2/.

### MINI CORPORATE COMMUNICATIONS



Media Information

Date 31 January 2024

The new MINI Aceman: Final testing under extreme conditions successfully completed.

Page 3

In case of queries, please contact:

#### **Corporate Communications**

Julian Kisch, Spokesperson Product Communications MINI

Phone: +49-89-382-38072 E-mail: julian.kisch@mini.com

Andreas Lampka, Head of Communications MINI

Phone: +49-89-382-23662

E-mail: andreas.lampka@mini.com

#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: <a href="http://www.facebook.com/BMWGroup">http://www.facebook.com/BMWGroup</a>

Twitter: <a href="http://twitter.com/BMWGroup">http://twitter.com/BMWGroup</a>

YouTube: <a href="http://www.youtube.com/BMWGroupView">http://www.youtube.com/BMWGroupView</a>
Instagram: <a href="https://www.instagram.com/bmwgroup">https://www.instagram.com/bmwgroup</a>

LinkedIn: https://www.linkedin.com/company/bmw-group/