





Corporate Communications

Media Information 9 April 2024

SOS Children's Villages celebrate dunks at the BMW Park.

+++ Around 60 children and young adults from three Bavarian SOS Children's Villages enjoy a 91:61 home win for FC Bayern Munich Basketball against Braunschweig +++ For every dunk made by the team at the BMW Park, BMW donates 1,000 to SOS-Kinderdorf e.V. +++ Amount donated for Dunks for Tomorrow reaches 113,000 Euro on Sunday+++

Munich. At every home game for FC Bayern Munich Basketball, there is always one winner who is not out there on the court: since the start of the season, the "Dunks for Tomorrow" initiative from BMW München and the basketball team has donated 1,000 Euro to SOS-Kinderdorf e.V. for each dunk made by the home team at the BMW Park.

Two more dunks were added to the total during the Bundesliga encounter against Löwen Braunschweig on Sunday (91:61), celebrated by around 60 children and young adults from the SOS Children's Villages in Ammersee-Lech, Augsburg and Weilheim, who had been invited to enjoy a thrilling afternoon at the BMW Park by the BMW Group. FCBB partner Sixt, who provided the buses, made the journey to and from the event possible.

They had to wait until late in the fourth quarter before Niklas Wimberg and Isaac Bonga sank two dunks to deliver a perfect conclusion to the SOS Children's Villages outing that had provided such pleasure for all the children and young adults – true to the motto of the partnership between BMW München and FC Bayern Munich Basketball: "We Power Joy. Together".

If you have any questions, please contact:

Corporate communications

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The BMW Group

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In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was \in 17.1 billion on revenues amounting to \in 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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