

BMW Group activities around mcbw 2024

New Modes IV / New Relations with Nature.

Venue: X-D-E-P-O-T, Die Neue Sammlung – The Design Museum, Pinakothek der Moderne, Barer Str. 40, 80333 Munich

WED 15 May, 6:30–9:00 pm

A panel comprised of Anna Goldhofer, Martina Maier and Johanna Seelemann will discuss how a new kind of relationship to nature can open up new perspectives for design and technological progress.

[Click here](#) to register.

Designworks exhibition. I AM NATURE.

Venue: Designworks Studio Munich, Infanteriestraße 11A/ House B1, 80797 Munich

THU 16 May, 4:00–9:00 pm

Designworks explores what it means for designers to see themselves as part of nature and the new aesthetic trends that arise as creatives apply a “nature mindset”.

[Click here](#) for further information.

RE:BMW Circular Lab: Workshop on the circular economy at BMW Welt.

Venue: BMW Welt, Am Olympiapark 1, 80809 Munich

SAT 18 May and SUN 19 May, both 1:00–3:00 pm

Interested in a circular economy challenge at the BMW Welt campus?

[Click here](#) to register for 18 May / [Click here](#) to register for 19 May.

mcbw design summit 2024, with Daniela Bohlinger, Senior Expert Innovation Management, Focus Sustainability Strategy, BMW Group, and others.

Venue: Munich Urban Colab, Freddie-Mercury-Str. 5, 80797 Munich

MON 13 May, 10:00 am–7:00 pm

This year's mcbw design summit 2024 is all about nature as a co-creator.

[Click here](#) to register.

DDX '24 Munich. Innovation & UX Conference with Corinna Exner UI/UX Designer, BMW Group

Venue: Munich Urban Colab, Freddie-Mercury-Str. 5, 80797 Munich

SAT 11 May, 9:00 am–6:00 pm

Attend fascinating talks and interactive workshops to learn how new technologies will change design and digital innovations going forward.

[Click here](#) to register.

DESIGNBUS: Mobility with Holger Hampf, Head of BMW Group Designworks, and others

Venue: HFF (University for Film and Television), Bernd-Eichinger-Platz 1, 80333 Munich

SUN 19 May, 4:00–6:00 pm

What is the designers' **take on** the next few years? What will be next? And how sustainable will transportation be in the future? Two experts will answer these and other questions.

[Click here](#) to register.