

MINI CORPORATE COMMUNICATIONS

Media Information

27 May 2024

MINI John Cooper Works and Bulldog Racing Rev Up for Intense Competition at the 24 Hours Nürburgring.



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John Cooper Works, the high-performance division of MINI, is gearing up for an exhilarating race at the legendary 24 Hours Nürburgring from June 1st – June 2nd.

Nürburg. As one of the most demanding endurance races in the world, the 52nd edition of the 24 Hours Nürburgring will test the limits of both man and machine on the iconic Nürburgring. The longest racetrack in the world - a 25.378 km long combination of the Nordschleife and Grand Prix circuit - will be contested by 130 vehicles in 23 different classes, and over 450 drivers from three dozen nations.

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With a legacy rooted in motorsport, John Cooper Works brings a formidable lineup of racecars to this year's competition. From the adrenaline-fueled MINI John Cooper Works PRO #317 to the precision-engineered MINI John Cooper Works #474, each car is built in Oxford, UK, and then meticulously crafted in Nürburg at Bulldog Racing to deliver unrivaled performance and reliability on the track.

The MINI John Cooper Works PRO, sporting #317, is based on the new MINI John Cooper Works, which debuts at the Nürburgring ahead of its world premiere later in fall 2024 and is camouflaged in a red and white themed motorsport wrap designed by the MINI Design Team.

The drivers for MINI John Cooper Works PRO (#317), which competes at the SP-3T class:

Charlie Cooper (GBR)

Markus Fischer (AUT)

Christoph Kragenings (GER)

Sebastian Sauerbrei (GER)



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The MINI John Cooper Works, with #474, is the only car equipped with a 6-speed manual transmission starting at this year's edition of the race. It stands as a testament to John Cooper Works' commitment to precision engineering and driving excellence.



Drivers for MINI John Cooper Works 1to6 edition (#474), which competes at the VT-2 class:

Michael Bräutigam (GER)

Andreas Hilgers (GER)

Sascha Korte (GER)

Marco Zabel (GER)

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As the excitement builds for the 24 Hours Nürburgring, John Cooper Works and Bulldog Racing remain focused on achieving success on the track while pushing the boundaries of performance and reliability. The organizers expect over 200,000 visitors over the weekend.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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