## **Corporate Communications**



Media information 27<sup>th</sup> June 2024

# BMW Motorrad model update measures for model year 2025. New attractive color and equipment variants as well as option 719 packages.



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**Munich.** For the 2025 model year, various model update measures will again be incorporated into the BMW Motorrad program. The models can be ordered in the new configurations from all BMW Motorrad partners from August 2024 onwards.

## **BMW G 310 RR.**

- Passion: New color scheme Racing blue metallic.
- Passion: Main and rear frame Racing red uni.

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## **BMW K 1600 GT.**

- Sport: New color scheme Racing blue metallic.
  Lightwhite uni / Racing blue metallic is discontinued.
- Option 719 "Antigua": New color scheme Blue Ridge Mountain metallic with saddle brown seat. Meteoric Dust II metallic is discontinued.
- Factory options: The main stand becomes a single factory option.

#### **BMW K 1600 GTL.**

- Option 719 "Antigua": New color scheme Blue Ridge Mountain metallic with saddle brown seat. Meteoric Dust II metallic is discontinued.
- Factory options: The main stand becomes part of the Comfort Package.

## BMW K 1600 B / Grand America.

Exclusive: New color scheme Mineral gray metallic matte.
 Manhattan metallic matte is discontinued.

#### **BMW F 800 GS.**

 Touring Package: Headlight Pro, heated grips and hand protection become part of the Touring Package.

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## BMW CE 02.

- Drive batteries: the drive batteries can be removed for charging.
- Highline Package: Teleservices and Last State Services are no longer included in the Highline Package.

## BMW R 12 nineT.

- Option 719 "Aluminum": Headlight (Pro) silver is replaced by Headlight (Pro) black.
- Connected Ride Control: USB-C port becomes part of the factory option Connected Ride Control.

### **BMW R 12.**

- All variants: Headlight (Pro) silver is replaced by Headlight (Pro) black.
- Connected Ride Control: USB-C port becomes part of the factory option Connected Ride Control.

For further press material on BMW motorcycles and BMW Motorrad rider equipment, please visit the BMW Group PressClub at <a href="https://www.press.bmwgroup.com">www.press.bmwgroup.com</a>.

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#### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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