



MINI CORPORATE COMMUNICATIONS

Media Information

18 July 2024

Postcard Story. The MINI John Cooper Works Countryman.



P90555377

With its 2.0-liter four-cylinder TwinPower turbo engine and 300 hp, the MINI John Cooper Works Countryman is a power pack of the new MINI Family. Thanks to the adaptive JCW sports suspension and ALL4 all-wheel drive, the model offers maximum go-kart feeling on asphalt roads and unpaved terrain.

Munich. The MINI JCW Countryman promises dynamic driving pleasure on every track. In line with the engine performance, the JCW Trim, here in Nanuq White with black contrasting roof and mirror caps, accentuates the sportiness of the largest MINI model. The inlays at the air outlets, the chili red brake calipers and the 4-pipe exhaust system also contribute to this. A JCW sports steering wheel and Vescin synthetic leather sports seats complete the look of the vehicle's interior.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Phone
+49-89-382-50181

Internet
www.bmwgroup.com

MINI CORPORATE COMMUNICATIONS

Media Information

Date 18 July 2024
Topic Postcard Story. The MINI John Cooper Works Countryman.
Page 2

MINI JCW Countryman S ALL4 (fuel consumption combined: 8,3 – 7,8 l/100km according to WLTP; CO₂ emissions combined: 187 – 177 g/km; CO₂-class: G)

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Corporate Communications

Julian Kisch, Press Spokesperson, Product Communications MINI
Phone: +49-89-382-38072
E-mail: julian.kisch@mini.com

Andreas Lampka, Head of Communications MINI
Phone: +49-89-382-23662
E-mail: andreas.lampka@mini.com

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2022, the BMW Group sold nearly 2.4 million passenger vehicles and more than 202,000 motorcycles worldwide. The profit before tax in the financial year 2022 was € 23.5 billion on revenues amounting to € 142.6 billion. As of 31 December 2022, the BMW Group had a workforce of 149,475 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

MINI CORPORATE COMMUNICATIONS

Media Information

Date 18 July 2024

Topic Postcard Story. The MINI John Cooper Works Countryman.

Page 3

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>