

Media Information

19<sup>th</sup> June 2024**Titles Double and "Dunks for Tomorrow": BMW donates €141,000 to SOS-Kinderdorf after successful season of FCBB.**

+++ FC Bayern Munich Basketball's first season at BMW Park ends with two titles +++ Impressive donation sum supports educational projects for children and young people from disadvantaged families +++ BMW presents SOS-Kinderdorf with a basketball hoop and basketballs +++

**Munich.** The joy was boundless. In the fourth game of the final series, FC Bayern Munich Basketball won 88:82 against Alba Berlin last Friday and was crowned German Basketball Champion for the sixth time in the club's history in the capital. Mobility partner BMW München thus celebrates the second title in the first year of collaboration alongside FCBB. In February, the team coached by Pablo Laso won the BBL Pokal in the Top Four at their home BMW Park. On Friday, the Reds celebrated the double for the second time since 2018.

As during the regular season, FCBB also provided a lot of spectacle at the basket in the final series against Berlin. Eight dunks in the two final home games at BMW Park by the team including world champions Andreas Obst, Isaac Bonga, and Niels Giffey on their way to the title, thus increased the hit count for the joint initiative "Dunks for Tomorrow" to an impressive 141 dunks. As a result, BMW is now donating €141,000 to SOS-Kinderdorf e.V., which supports children and young people through educational projects with the money.

Last Tuesday, Bernd Döpke, Head of BMW München, FCBB ambassador and club legend Steffen Hamann, and Anna Pönisch, Head of Marketing at SOS-Kinderdorf e.V., met at the BMW München branch. Döpke presented a basketball hoop and two basketballs as a symbol of the donation sum, which should provide a lot of play, fun, and joy in an SOS-Kinderdorf in the future. "We are pleased that with the 'Dunks for Tomorrow' initiative we can support SOS-Kinderdorf's commitment to educational equity and equal opportunities," said Döpke at the handover. "We are thrilled by the highly successful season for FC Bayern Munich Basketball and warmly congratulate the team on winning the German Championship and the BBL Pokal. The fact that our joint initiative also

ends with such success, enabling many children and young people to have better future opportunities, makes us particularly proud."

At the start of the season, BMW München and FC Bayern Munich Basketball launched their joint social commitment that for every dunk that the Serge Ibaka-led team scored in all competitions at their home BMW Park, BMW donated €1,000 to SOS-Kinderdorf e.V. With an impressive 37 hits over the course of the year, star centre Ibaka contributed the most dunks of all players.

A special season highlight for the BMW Group was the blockbuster between FC Bayern Munich Basketball and Real Madrid last January. As BMW Spain accompanies the capital club as a partner, BMW not only donated for the hits of FCBB in the EuroLeague duel but also for those of the Madrilenians. Seven dunks provided €7,000 for the "Dunks for Tomorrow" initiative in a thrilling duel at BMW Park.

With the final donation sum, SOS-Kinderdorf e.V. supports children from disadvantaged families through various educational projects on their path. "We are incredibly pleased with the great support we have received thanks to the 'Dunks for Tomorrow' campaign. We would like to express our sincere thanks. With BMW's contribution, we can better enable the healthy upbringing and sustainable education of the children and young people entrusted to us," said Marketing Director Pönisch from SOS-Kinderdorf e.V. at the handover.

For the FC Bayern Munich basketball players, the commitment had developed into a special incentive on the way to the two titles over the year. "€141,000 as a donation amount, is an insane sum as proceeds from this joint initiative and at the same time a great conclusion to a successful season. FC Bayern Basketball would like to thank BMW for this generous social commitment," said Hamann: "The 'Dunks for Tomorrow' were certainly an additional motivation for our team at our home games. We are particularly pleased that this can support children and young people on their way."

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With the triumph over Alba Berlin last Friday in the capital, the successful season found its crowning glory. Mobility partner BMW München warmly congratulates FC Bayern Munich Basketball on the double of the German Championship and the BBL Pokal and is already looking forward to welcoming the fans again in the new season at BMW Park.

If you have any questions, please contact:

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In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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