

Media Information

3 July 2024

**Pro-Am Tournament: The anticipation for the 35<sup>th</sup> BMW International Open is high.**

+++ Gareth Bale: "We're going to experience a festival atmosphere here" +++ Pictures from the Pro-Am tournament with sports and TV stars +++

**Munich.** The 35<sup>th</sup> BMW International Open at the Munich Eichenried Golf Club was as per tradition opened this Wednesday with the Pro-Am tournament. This year, numerous celebrities again took part alongside golf pros.

In addition to the former football stars Gareth Bale, Tim Borowski, and Martin Harnik, Stefan Kretzschmar (handball legend), Ralph Hasenhüttl (football coach), and Martin Borgmeier (long drive world champion), Tobias Arlt (record Olympic champion in luge), Johannes Lochner (bobsleigh world champion), the former tennis pro Philipp Kohlschreiber, the actors Hans Sigl and Jan-Josef Liefers, as well as other stars teed off in the Bavarian capital.

Despite the damp conditions in Munich, the athletes got an early sense of the special atmosphere ahead of the coming days. The five-time Champions League winner Gareth Bale said: "I think, we will have a festival atmosphere. The fans are amazing and very supportive. I am sure we will have another great week here like BMW always does."

If you have any questions, please contact:

**Corporate communications**

Tim Holzmüller

Press Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-Mail: [tim.holzmueller@bmwgroup.com](mailto:tim.holzmueller@bmwgroup.com)Internet: [www.press.bmwgroup.com/global](http://www.press.bmwgroup.com/global)E-Mail: [presse@bmw.de](mailto:presse@bmw.de)

## Media Information

3 July 2024

Date

Subject

Pro-Am Tournament: The anticipation for the 35th BMW International Open is high.

Page

2

**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>