

Media Information

6 July 2024

35th BMW International Open – Players' Night.

+++ "Cheers" - Bernhard Langer opens Players' Night +++
Bavarian evening at Munich's Club P1 +++ Pictures from
Friday evening +++

Munich. It's a firm tradition at the BMW International Open, one that is not found at any other tournament on the DP World Tour: Friday evening culminates with the Players' Night. At the well-known Munich Club P1, the pros and other invited guests experienced a Bavarian evening.

The honor of tapping the first beer keg was bestowed upon Bernhard Langer, who had bid farewell from the DP World Tour at the Golfclub München Eichenried just a few hours earlier, and whose unique career was celebrated once more at the Players' Night.

If you have any questions, please contact:

Corporate communications

Tim Holzmüller

Press Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-Mail: tim.holzmueller@bmwgroup.comInternet: www.press.bmwgroup.com/globalE-Mail: presse@bmw.de**The BMW Group**

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.



The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

www.bmwgroup.com

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupView>

Instagram: <https://www.instagram.com/bmwgroup>

LinkedIn: <https://www.linkedin.com/company/bmw-group/>