

Media information
12 July 2024

BMW celebrates world premieres and motor sport anniversaries at the Goodwood Festival of Speed 2024.

+++ New BMW M5 makes its debut in the spectacular hill climb race
+++ Also in action will be the BMW M Hybrid V8, new BMW M4 CS and BMW R20 concept +++ First public reveal of the new BMW X3 M50 xDrive +++ BMW Group Classic recalls glorious moments from history with its Le Mans-winning BMW V12 LMR, other legendary racing machines and well-known drivers and riders +++ Storied event provides a stage for the BMW Vision Neue Klasse, the BMW i5 Flow NOSTOKANA, the BMW Concept Skytop and the BMW Garmisch +++

Munich / Goodwood. The new BMW M5 (energy consumption weighted, combined: 1.7 – 1.6 l/100 km [166.2 – 176.6 mpg imp] and 25.5 – 25.0 kWh/100 km in the WLTP cycle; CO₂ emissions weighted, combined: 39 – 37 g/km in the WLTP cycle; fuel consumption with discharged battery: 10.3 – 10.2 l/100 km [27.4 – 27.7 mpg imp] in the WLTP cycle; CO₂ classes: weighted, combined B, with discharged battery: G) is ready to race, as it will demonstrate in the legendary hill climb at the Goodwood Festival of Speed 2024. This storied event taking place in the English county of West Sussex is therefore the ideal occasion for the world premiere of the high-performance sedan in its seventh generation. The new BMW M5 will be making its first public appearance as part of a spectacular line-up of vehicles that also includes the BMW M Hybrid V8 prototype endurance racer, the new BMW M4 CS (fuel consumption, combined: 10.2 l/100 km [27.7 mpg imp]; CO₂ emissions, combined: 232 g/km in the WLTP cycle, CO₂ class: G) and an array of classic machines from the motor sport history of BMW and BMW Motorrad.

With its M HYBRID system, the new BMW M5 is ideally equipped to post an impressive performance over the 1.86-kilometre (1.16-mile) hill climb. For the first time in the 40-year history of the high-performance sedan, an electrified drive system is on hand to provide instantaneous power development and imposing muscularity. The combination of a high-revving V8 engine with M TwinPower Turbo technology and the latest-generation electric motor generates system output of 535 kW/727 hp and peak torque of 1,000 Nm (737 lb-ft). This fresh approach to delivering the performance profile for which M cars are renowned teams up with bespoke chassis technology and the M xDrive all-wheel-drive system to deliver a performance experience of rare magnetism and allure.

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The new BMW M5 will be unveiled at BMW's trackside stand on Thursday, 11 July 2024 as an early highlight of the four-day event. The new BMW X3 will also celebrate its world premiere at the Goodwood Festival of Speed 2024. Now in its fourth model generation, the Sports Activity Vehicle (SAV) impresses not only with its visually striking design and innovative digital technology, but also with significantly enhanced agility and dynamic prowess. This increase in sporting appeal is embodied most prominently by the BMW X3 M50 xDrive (fuel consumption, combined: 8.3 – 7.7 l/100 km [34.0 – 36.7 mpg imp]; CO₂ emissions, combined: 189 – 175 g/km in the WLTP cycle; CO₂ classes: G – F), which will be presented at the Festival of Speed. The new range-topping variant of the X3 – a model series first launched 20 years ago – is fitted with the most powerful six-cylinder in-line petrol engine ever assigned to an M Performance model. The 3.0-litre unit joins forces with 48V mild hybrid technology to produce maximum output of 293 kW/398 hp.

The Hill beckons: BMW lines up with new machinery, racing legends and famous drivers and riders.

The races up the famous hill in the Duke of Richmond's Goodwood estate will provide the Festival of Speed programme with some spectacular highlights once again this year. Demo runs featuring cars and motorcycles from a wide range of eras bring to mind the private hill climb held for the first time in 1936 in the grounds of Goodwood House. Among the members of the current BMW M GmbH portfolio set to take the Hill by storm alongside the new BMW M5 are the special-edition BMW M4 CS and BMW XM Label Red (energy consumption weighted, combined: 2.0 – 1.6 l/100 km [141.2 – 176.6 mpg imp] and 33.5 – 32.5 kWh/100 km in the WLTP cycle; CO₂ emissions weighted, combined: 45 – 35 g/km in the WLTP cycle; fuel consumption with discharged battery: 12.9 – 12.3 l/100 km [21.9 – 23.0 mpg imp] in the WLTP cycle; CO₂ classes: weighted, combined B, with discharged battery: G). And the latest endurance racing car from BMW M Motorsport, the BMW M Hybrid V8, will also be let loose in the unfamiliar surroundings of a hill climb sprint.

BMW Group Classic's historic motor sport department will also bring a host of legendary vehicles and well-known drivers and riders to the event. Leading the way will be the BMW V12 LMR, which celebrated overall victory in the Le Mans 24-hour race in 1999. Franciscus van Meel, CEO of BMW M GmbH, will get behind the wheel on the 25th anniversary of this famous win. 55 years have now passed since Dieter Quester was crowned European touring car champion in a BMW 2002 TIK. This was the first championship title claimed by a BMW with a

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turbocharged engine. Piloting the 2002 TIK in the hill climb at this year's Festival of Speed will be BMW Group Classic brand ambassador Prince Leopold of Bavaria. And memories of great victories will also be rekindled for legendary BMW touring car driver Johnny Cecotto: 30 years on from winning the Super Touring Car Cup, he will be reunited with his BMW 318i STW at Goodwood.

BMW Group Classic will compete in the hill climb events for motorcycles with a pair of historic racing bikes. The BMW RS 54 from the 1950s will be joined by a meticulously restored replica of the BMW R 255/1 with supercharged engine. In 1939, Georg "Schorsch" Meier rode a R 255/1 to victory in the Senior Tourist Trophy on the Isle of Man, becoming the first foreign rider to do so on a non-English bike. Among the riders lining up on these historic models will be Markus Flasch, Head of BMW Motorrad, who will also be piloting the BMW R20 concept through the twists and turns of the course. The latest concept bike from BMW Motorrad was unveiled to the public for the first time just a few weeks ago at the Concorso d'Eleganza Villa d'Este. Its design places the new 2.0-litre Big Boxer engine at centre stage, and the hill climb will now also provide it with the platform to showcase its power development and acoustic charms.

New models, one-off creations, concept cars and Vision Vehicles among the attractions at trackside.

Visitors to the Festival of Speed 2024 will be greeted by alluring examples of design, dynamism and innovation away from the track as well as on it. Among the models on show at the BMW M GmbH trackside stand will be the new BMW M135 xDrive (fuel consumption, combined: 8.1 – 7.6 l/100 km [34.9 – 37.2 mpg imp]; CO₂ emissions, combined: 184 – 173 g/km in the WLTP cycle; CO₂ classes: G – F), the new BMW M2 (fuel consumption, combined: 10.2 – 9.6 l/100 km [27.7 – 29.4 mpg imp]; CO₂ emissions, combined: 231 – 218 g/km in the WLTP cycle, CO₂ class: G) and the BMW M3 Touring (fuel consumption, combined: 10.4 – 10.3 l/100 km [27.2 – 27.4 mpg imp]; CO₂ emissions, combined: 235 – 233 g/km in the WLTP cycle, CO₂ class: G).

In honour of designer Marcello Gandini, who passed away in spring this year, BMW Group Classic will also be presenting the BMW Garmisch. This coupé is a rebuild of a concept car that Gandini had designed for coachbuilder Bertone but that then vanished without trace following its premiere at the 1970 Geneva Motor Show.

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The vehicles on display at the Stable Yard will also include the BMW Vision Neue Klasse – which offers a look ahead to the upcoming generation of fully electric models from BMW – and the BMW i5 Flow NOSTOKANA, a one-off design whose exterior displays motifs from South African artist Esther Mahlangu using innovative colour-change technology. Also produced in just a single example so far, the BMW Concept Skytop has an exclusive blend of aesthetic appeal and dynamic potency. This design study is making only its second ever public appearance, following on from its world premiere at the Concorso d'Eleganza Villa d'Este. An open-top two-seater, the BMW Concept Skytop symbolises the joy of luxury travel. With design details recalling classic models like the BMW Z8 and BMW 503 and a super-powerful V8 from BMW's current engine line-up, it bridges the past and the present in hallmark Festival of Speed style.

The fuel consumption, CO₂ emissions, electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. They refer to vehicles in the German market. Where a range is shown, the figures take into account the impact of any optional extras.

All values were calculated based on the new WLTP test cycle. WLTP values are taken as the basis for determining vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions as well as eligibility for any applicable vehicle-specific subsidies. Further information on the WLTP measurement procedure can also be found at www.bmw.de/wltp.

Further information on official fuel consumption figures and specific CO₂ emission values of new passenger cars is included in the following guideline: 'Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen' (Guide to the fuel economy, CO₂ emissions and electric power consumption of new passenger cars), which can be obtained free of charge from all dealerships, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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