



MINI CORPORATE COMMUNICATIONS

Media Information

20 May 2025

The MINI John Cooper Works Convertible: Top performance and 360 degrees of freedom under a blue sky.



The MINI John Cooper Works Convertible unfolds its sporty character on the panoramic roads of the Côte d'Azur. Thanks to the TwinPower turbo engine and the fast-opening soft top, performance and a feeling of freedom combine to create a unique driving experience. The MINI Convertible is also at home on the promenades of Mediterranean coastal towns thanks to its stylish appearance, compact dimensions and innovative equipment. The Always Open Timer counts the hours of sunshine in the open air.

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Nice. Picturesque villages and wild beaches make the Côte d'Azur a place of longing for artists, travellers and celebrities. Even before the port city of Cannes rolls out the red carpet for the annual film festival in May and holidaymakers populate the beaches in the summer months, the first rays of sunshine awaken the French Riviera from its winter slumber early in the year.

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The MINI John Cooper Works Convertible (combined fuel consumption: 7.1 – 6.8/100 km; CO2 emissions combined: 161 - 155 g/km according to WLTP) turns the impressive Mediterranean landscape into a backdrop for motorsport feeling in the open air. With its typical go-kart dynamics and compact exterior dimensions, the convertible is ideal in an urban environment. Past olive groves and pine forests, the open top allows the driver to experience speed, freedom and nature up close - in keeping with the 'Always Open' philosophy of the MINI Convertible.

Unrivalled driving pleasure thanks to agile handling.

Passing azure blue seas, rocky cliffs and idyllic places, driving fun is guaranteed with the MINI JCW Convertible thanks to the typical MINI driving dynamics: The top performer's specifically tuned sports suspension enables optimum handling, while the sports brakes in Chili Red with JCW logo ensure precision and full control when braking.

Sprint from 0 to 100 in just 6.4 seconds.

A powerful 2.0-litre four-cylinder twin-turbo petrol engine with a displacement of 1,998 cc gives the MINI John Cooper Works Convertible its sporty drive. With an output of 231 hp (170 kW) and a maximum torque of 380 Nm, the engine offers impressive driving dynamics and accelerates the model from 0 to 100 km/h in just 6.4 seconds, reaching a top speed of 245 km/h. The 7-speed automatic transmission with dual clutch enables fast gear changes for even more forward momentum. Shift paddles on the steering wheel allow the driver to change gear with individual precision without having to take their hands off the wheel. The soft top is available in black or with a grey Union Jack pattern. It can be fully opened in just 18 seconds and at speeds of up to 30 km/h. In addition, the soft top can be opened to a length of 40 cm like a sunroof at any speed: This offers the driver and passengers an additional, exclusive option for open-air driving. The windscreen reduces unwanted air turbulence and wind noise in just a few simple steps for relaxed open-air

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driving pleasure at all times. With the practical and playful Always Open Timer, the OLED display in the cockpit shows how many hours you have been driving with the roof open.

Motorsport character in the interior and exterior.

The MINI John Cooper Works Convertible also stands out on the lively promenades of the region's hotspots thanks to its striking appearance. Air intakes and mirror caps in Chilli Red add sporty highlights to the classic British Racing Green paintwork. The front grille and side skirts in high-gloss black and the MINI LED headlights with horizontal daytime running lights in the JCW signature ensure a purist look. Exclusively on the MINI John Cooper Works Convertible, the rear diffuser is painted in body colour, continuing the consistent design language. Sporty bonnet stripes emphasize this: The MINI John Cooper Works Convertible is clearly part of the brand's racing tradition.

The consistent design is also continued in the interior: JCW sports seats in red and black guarantee optimum support, while the sports steering wheel in JCW design gives the driver precise control and a racing look. With the exclusive Harman Kardon surround sound system fitted as standard, every journey has its own sonorous soundtrack. The clearly designed cockpit with the high-resolution OLED display as the central instrument provides an overview of all relevant vehicle data at all times. The climate, media, telephone and navigation settings, among others, can be operated intuitively via touch or voice control.

Assistance systems for driving pleasure and personal style.

Advanced assistance systems in the MINI John Cooper Works Convertible combine driving pleasure with safety and comfort. Twelve ultrasonic sensors and four surround view cameras take the strain off the driver when navigating safely, making it easier to concentrate on the essentials - the 'Always Open' feeling in the convertible.

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Seven MINI Experience Modes create a suitable ambience for every mood in the interior: while the Go-kart Mode for sporty driving, for example, emphasizes the racing character with matching analogue displays and a red and black look, the Green Mode optimizes fuel consumption and emissions for relaxed cruising with the top down.

MINI John Cooper Works Convertible (fuel consumption combined: 7.1 – 6.8 l/100km according to WLTP; CO₂ emissions combined: 161 – 155 g/km; CO₂-class: F).

All of the stated model variants, equipment features, technical data relate to the German market. Energy consumption and emission figures relate to the German PKW-EnVKV regulation.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the “Manual on the fuel consumption, CO₂ emissions and power consumption of new cars”, available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales net-work in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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