

MINI CORPORATE COMMUNICATIONS

Media Information

10 June 2025

The all-electric MINI Aceman: Everyday hero and adventure companion.



Despite its compact dimensions, the MINI Aceman offers plenty of interior space and is therefore ideal for city traffic. Despite its everyday practicality, dynamics and driving fun are not neglected: MINI's first crossover is an adventurous companion - even far beyond the outskirts of the city.

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Nice. A lot of space in a small area and impressive driving pleasure with high everyday efficiency - these do not have to be contradictory: The MINI Aceman E creates these connections in a unique way. The all-electric crossover is the latest MINI model and, in terms of its proportions, occupies its very own place between the MINI Cooper and the MINI Countryman. Its drive and urban character make the Aceman an unmistakable member of the MINI family.

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Phone
+49-89-382-50181

Internet
www.bmwgroup.com

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Compact crossover with room for everyone and everything.

With a length of just over four metres, the manoeuvrable MINI Aceman is ideal for city traffic. Thanks to the typical MINI design principle of 'Clever Use of Space', the interior offers comfortable space for up to five people. The versatile luggage compartment with a load volume of 300 litres can be easily extended to up to 1,005 litres, so that shopping and sports equipment can be stowed away just as easily as luggage and more. A practical everyday companion - with space for everything and everyone.

The design language of the body of the MINI Aceman is characterised by compact proportions and clear lines and edges. The brand-typical front end has been rethought for this model: the octagonal radiator grille with its extended surround extends into the lower section of the front apron. The striking headlights complement the expressive appearance and create a high recognition value. The strikingly angular profile of the MINI Aceman from the front creates a sporty presence. Its strikingly flared wheels with 18-inch Slide 2-tone rims and the standard roof rails emphasise the adventurous spirit of the crossover even beyond the city limits.

Electrifying appearance with 184 all-electric horsepower.

Agility and driving pleasure are in the DNA of the MINI brand. This also applies to the MINI Aceman E: with the 184 hp (135 kW) electric motor, the sprint from 0 to 100 km/h in just 7.9 seconds and a top speed of 160 km/h (electricity consumption combined: 14,7 – 14,1 kWh/100 km according to WLTP; CO2 emissions combined: 0 g/km; CO2-class: A; Range in km according to WLTP: 298 - 309). The crossover responds powerfully when the accelerator pedal is pressed: the power output of the electric drive has been tuned for sporty driving behaviour.

The Aceman also remains in the tradition of the MINI family when it comes to driving dynamics: the sporty chassis creates a real go-kart feeling. Direct steering and precise brakes ensure driving fun with full vehicle control.

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Longer adventures thanks to range and fast charging.

Thanks to its range of 309 kilometres determined in the WLTP test cycle, the MINI Aceman E is not only the perfect companion in urban environments: with the powerful 42.5 kWh battery, longer adventures are also possible with the all-electric drive. The all-electric four-door model can be charged both in public spaces and conveniently at home.

Innovative technologies optimise the flexible charging of the battery: the starting time and time window as well as a specific target value for the battery capacity can be precisely determined with little effort. For a comfortable start to the journey, the vehicle can not only be charged up to a specified time, but can also be air-conditioned to the desired temperature. The charging process, including charging time, costs and battery status, can be conveniently tracked at any time from anywhere using the MINI app.

Four trims ensure a personalised appearance.

Numerous expressive paint finishes and up to three different contrasting colours for the roof enable individual configurations and a unique MINI Aceman for every aesthetic. Four different trims can be used to give the model an additional individual expression: Essential Trim, Classic Trim and Favoured Trim each highlight different vehicle components in particular. The John Cooper Works Trim gives the MINI Aceman a motorsport look with its own front and rear design, all-round trim in high-gloss black and numerous accents in Chilli Red.

Inside, the MINI Aceman is characterised by a reduction to the essentials and a rounded design language. With the compact steering wheel, the round central instrument and the characteristic toggle switch strip, the interior is clearly in the tradition of the classic MINI interior. High-contrast textile surfaces and comfortable seats round off the high-quality interior appointments. From here, adventures can be experienced comfortably and clearly - in the city and beyond.

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MINI Aceman E (electricity consumption combined: 14,7 – 14,1 kWh/100 km according to WLTP; CO₂ emissions combined: 0 g/km; CO₂-class: A; Range in km according to WLTP: 298 - 309).

All of the stated model variants, equipment features, technical data relate to the German market. Energy consumption and emission figures relate to the German PKW-EnVKV regulation.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

In case of queries, please contact:

Corporate Communications

Julian Kisch, Press Spokesperson, Product Communications MINI

Phone: +49-151-601-38072

E-mail: julian.kisch@mini.com

Micaela Sandstede, Head of Communications MINI

Phone: +49-176-601-61611

E-mail: micaela.sandstede@bmw.de

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales net-work in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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