

Media Information

18 June 2025

**First Serve for BMW Open FUTURE ACES: Youths invited to Tennis Camp.**

+++ BMW Group and partners provide access to tennis for youths from schools in Munich through FUTURE ACES +++  
Youths participate in a school holiday camp at MTTC Iphitos  
+++ BMW Open by Bitpanda in April marked the launch of the initiative +++

**Munich.** Club sports and tennis are effective platforms for young people - not only for physical activity but also for personal development and as a gateway to social connections and networks. The goal of FUTURE ACES is to open the door to these valuable future opportunities for as many young people as possible. As part of the initiative, 19 students from schools in Munich participated in a tennis camp at MTTC Iphitos during the Pentecost holidays. FUTURE ACES is a joint project by the BMW Group, MMP Event, the Iphitos Tennis Club, and other partners of the ATP 500 tennis tournament BMW Open by Bitpanda.

Boys and girls had the chance to apply through the organisations "DEIN MÜNCHEN" and the "Kick ins Leben" foundation, with which the BMW Group has been closely collaborating for many years. Nineteen students received four days of intensive tennis training sessions. Guided by coaches from MTTC Iphitos, they practiced basic strokes and techniques while training alongside other participants of the tennis camp. Sportswear, shoes, and rackets were provided by the partners and tennis equipment supplier Dunlop.

Through FUTURE ACES, the partners not only make tennis accessible to young people with challenging starts, but also enable them to develop personally in a supportive environment, build connections, and gain valuable experiences. This created a week full of joy for the children and teenagers during the training sessions.

The long-term FUTURE ACES programme was launched at the BMW Open by Bitpanda in April. For every ace served during the ATP 500 tournament in Munich, the three partners donated a coaching session

for students and young people facing barriers to success. A total of 361 aces were served by the professionals, including German singles champion Alexander Zverev, during the tournament, resulting in 361 coaching sessions. The Pentecost camp was the first measure of the joint initiative, with more to follow - both on and off the court. The goal is to offer participants a variety of opportunities, such as information days and internships within the club and the BMW Open environment, to help them discover their potential and develop their skills - empowering them to embark on a self-determined life as FUTURE ACES.

If you have any questions, please contact:

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In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

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