

Media Information

6 July 2025

36th BMW International Open: Thrilled fans celebrate monster drives at the 18th green.

+++ Saturday at Eichenried ends with a golfing experience of a different kind +++ Long drivers, including German world champion Martin Borgmeier, deliver a thrilling show at the 18th green +++ The "Bryan Bros" take on the long drive challenge +++

Munich. It was long, it was loud, it was spectacular. On Saturday, right after the third round of the 36th BMW International Open, the 18th green in front of the main grandstand transformed into a long drive arena. During the "Launch Control" event, top-tier long drivers faced off in an adrenaline-charged show match. Also taking part were content creators Wesley and George Bryan (USA) as well as Peter Finch (ENG), all highly skilled golfers who proved their talent.

In the so-called celebrity matches, Finch came out on top with a 330-meter drive against Wesley Bryan. The only woman in the field, long driver Cassandra Meyer (USA), bravely took on George Bryan and narrowly lost with a drive of 320 meters to his 322.

The professional long drive competition was played in a semifinal and final format. "Long Way" Bobby Ray (USA) surprisingly beat Ryan "The Canadian Lumberjack" Gregnol in the first semifinal with a 400-meter drive. German world champion Martin Borgmeier advanced to the final with a 405-meter blast against Sam Judah (USA). And the best was saved for last: Borgmeier claimed victory with the longest hit of the evening - a massive 425-meter drive to edge out Ray, who posted 408 meters.

If you have any questions, please contact:

Corporate communications

Tim Holzmüller

Press Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-Mail: tim.holzmueller@bmwgroup.comInternet: www.press.bmwgroup.com/globalE-Mail: presse@bmw.de

Media Information

6 July 2025

Date

Subject 36th BMW International Open: Thrilled fans celebrate monster drives at the 18th green.

Page 2

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

www.bmwgroup.com

LinkedIn: <http://www.linkedin.com/company/bmw-group/>

YouTube: <https://www.youtube.com/bmwgroup>

Instagram: <https://www.instagram.com/bmwgroup>

Facebook: <https://www.facebook.com/bmwgroup>

X: <https://www.x.com/bmwgroup>