



Media Information
BMW M Motorsport
11th July 2025

BMW M Team Redline successfully defends title at the Esports World Cup.

- **Luke Bennett, Sebastian Job, Jeffrey Rietveld, and Kevin Sigg** defend the title for BMW M Motorsport at the season finale.
- The decision is made on the final day after the seventh of a total of eight races.
- **BMW M Teams MOUZ and BS+COMPETITION** finish in sixth and eighth place.

Munich. For the second consecutive time, BMW M Team Redline has triumphed at the Esports World Cup (EWC). On Friday, Luke Bennett (GBR), Sebastian Job (GBR), Jeffrey Rietveld (NED), and Kevin Sigg (SLO) secured victory in the grand finale against strong competition, earning a prize of 200,000 USD. Over the course of the four-day competition on the "Rennsport" platform, the Redline quartet once again demonstrated their exceptional class and were rewarded with the title for their consistently strong performances. The two other virtual BMW M teams – MOUZ and BS+COMPETITION – finished in sixth and eighth place overall, respectively.

BMW M Team Redline reached the so-called "Finalist Mode" on the final day after six races, having surpassed the 250-point threshold. After another strong points haul in the subsequent race, Redline was already crowned as the new and reigning champion ahead of time.

Andreas Roos (Head of BMW M Motorsport): "The title defense by our BMW M Team Redline at the Esports World Cup is a strong testament to the sporting excellence and professional structure we have built in virtual motorsport. Congratulations to the four drivers and the entire Redline team behind the scenes. 'Automotive Gaming' is a strategically significant field for BMW M because it uniquely combines emotion, technology, and new target audiences. We prepared our teams specifically for the major challenge of the EWC. The fact that Redline has won the title again, and that MOUZ and



BS+COMPETITION were also able to compete at the world's top level, confirms our approach. Virtual motorsport has long been an integral part of BMW M Motorsport – and a very successful one at that."

In June, the BMW M Motorsport teams took the opportunity to prepare for the Esports World Cup in an extraordinary way, stepping away from their usual simulator routines. The twelve drivers from the three teams gathered in Munich (GER) before heading to the remote Kaisertal in Tyrol – a retreat far from digital distractions, accessible only on foot. Surrounded by the Alps, the focus for participants was on mental concentration, self-reflection, and teamwork. Accompanied by experienced mountain guides, they engaged in intensive outdoor sessions, team challenges, and mindfulness exercises – a deliberate preparation for the mental pressure of an international live event.

Reactions to BMW M Team Redline's victory at the Esports World Cup:

Luke Bennett (BMW M Team Redline): "What a fantastic journey over the past two years with BMW M Motorsport and amazing people! I'm very proud of securing the second consecutive world championship title."

Sebastian Job (BMW M Team Redline): "I'm incredibly proud to represent BMW M Motorsport in winning our second consecutive world championship title. This is a moment to simply enjoy. Hopefully, we can achieve the hat trick next year!"

Jeffrey Rietveld (BMW M Team Redline): "I'm incredibly happy. Winning the second title in a row with this fantastic team – just amazing."

Kevin Sigg (BMW M Team Redline): "We've done it again and proved that we are the best. I'm very happy to have won the title again together with BMW M Motorsport. It's a privilege."

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