BMW GROUP





Corporate Communications

Media Information 17 October 2025

BMW France presents the exhibition "Crossing the Missing Fragment" and unveils unreleased works at Paris Photo from 13 to 16 November 2025, under the Grand Palais's dome.

- As official partner of Paris Photo for 23 years, BMW France supports creation with a durable partnership dedicated to contemporary creation and the visual arts.
- Each year, BMW presents a new exhibition designed by a pair of artist-curators selected through the BMW ART MAKERS programme.
- During the fair, as a VIP programme partner, BMW provides a fleet of electrified vehicles to accompany the curators, artists, and distinguished guests throughout the event.

Munich/Paris. On the occasion of this new edition of Paris Photo at the Grand Palais, BMW France unveils the exhibition "Crossing the Missing Fragment", by artist Raphaëlle Peria and curator Fanny Robin, the duo laureates of the BMW ART MAKERS mentoring programme.

A partnership backed by a shared vision for the future of culture.

For more than 50 years, BMW has affirmed its lasting commitment to culture, convinced that artists are trailblazers who can anticipate and reveal the major issues of their era. Supporting creation means supporting those who shape tomorrow's perspectives.

For 23 years, this role has been notably expressed through this partnership with Paris Photo. By supporting the international photographic and artistic scene, BMW provides decisive visibility to emerging talents. Many artists supported by the programme have since achieved major recognition, confirming the strength and relevance of this commitment.

This ongoing dialogue between artistic innovation, society, and business reflects a shared desire: to embed culture for the long term and make it accessible to all, both today and for future generations.

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"Together, we make culture shine today and for future generations, by valuing its longevity in a world where everything speeds up," says Vincent Salimon, Chairman of the Board of Management of BMW Group France.







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"Crossing the Missing Fragment" reinvented for Paris Photo.

"Trees are living beings that carry our memory; they are the guardians of our secrets." Raphaëlle Peria.

The second part of the exhibition, created by the duo laureates of the BMW ART MAKERS programme, is presented in November under the Grand Palais's dome in Paris. First unveiled this summer at the 56th edition of the Rencontres d'Arles, at the Cloître Saint-Trophime, the exhibition has been reinvented for Paris Photo and enriched with approximately ten new works. For the occasion, the set design has been entirely rethought and specially conceived to enhance this new chapter.

Fanny Robin, the curator, thus presents the project as follows: "Embarking on the journey at the heart of the exhibition Crossing the Missing Fragment is to retrace the thread of water and time. Through this project, Raphaëlle Peria offers us an intimate archaeology of the image, where personal memory engages in dialogue with the universal.

After its initial presentation at the Rencontres d'Arles, this second part of the exhibition conceived for Paris Photo is unveiled as an even more immersive traverse of the landscape. With a renewed scenography designed as a space of resonance that interacts transparently with the Grand Palais's glass roof, the exhibition takes on a decidedly different form. A series of new works, created specifically for the occasion, subtly resonates with the venue's architecture.

At the pinnacle of this installation, a copper wallpaper with ardent reflections envelops the space like a fresco-palimpsest, blurring the lines between archival images and representations of a present environment.

Through this revised approach, new sensitive strata unfold within the space, bearing witness to the uniqueness of Raphaëlle Peria's gaze and singular gesture.

The project begins with the discovery of an exhumed photo album, a relic from a childhood journey aboard a barge, initiating this new creation. Family archives, long buried, revive fragmentary memories and become the foundation of an exploration where memories confront the evolution of the landscape. Thirty years later, Raphaëlle Peria returns to the places once crossed. She finds a nature in peril: the plane trees along the Canal du Midi, rotting from within due to the colored canker, now embody a slow disappearance. Confronted with this silent erosion, the artist tirelessly scratches the surface of images, revealing through subtraction the









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imprint of passing time. With complete transparency, she translates the fragility of life through the very material of photography."

The BMW ART MAKERS programme brings together and supports an emerging visual artist and a curator in the creation of a collaborative artistic project.

The laureate duo, composed of an artist and a curator, receives a grant of 33,000 euros which covers the scholarship as well as the research and production budget for the works. The project is presented each year at the Rencontres d'Arles and then at Paris Photo, of which BMW is an official partner.

Practical information

Exhibition "Crossing the Missing Fragment" by Raphaëlle Peria and Fanny Robin Paris Photo - Stand C01 Grand Palais from November 13 to 16, 2025

Biographies of the BMW ART MAKERS 2025 Laureates.

Raphaëlle Peria, Artist

Graduated in 2014 from the École Européenne Supérieure d'Art de Bretagne. In 2015, she was a finalist for the Bourse Révélations Emerige and in 2017 she held her first solo exhibition at Galerie Papillon, Paris. In 2019 she was a resident artist at Château Blanc in Flixecourt, culminating in the solo exhibition Narcissus in flores. In 2021, she participated in the Blooming exhibition organized at Domaine Pommery in Reims. In 2022, she took part in the exhibition Singularités plurielles: Azul Andrea, Eva Jospin, Raphaëlle Peria, Christelle Téa at Chapelle de la Visitation – Espace d'art contemporain, Thonon-les-Bains. In 2024, she presented her solo exhibition Dérives de nos rêves informulés at Fondation Bullukian, Lyon. Her work is part of public and private collections: Frac Picardie, Musée des Beaux-Arts La Cohue, Fondation Thalie (BE). She is currently a resident at Villa Velasquez in Madrid.

Fanny Robin, Curator

Fanny Robin is an art critic, artistic director of Fondation Bullukian in Lyon, and an independent exhibition curator. In 2018, she founded the Campagne Première festival, which raises awareness of contemporary art and heritage enhancement in rural areas, notably through artist residencies and exhibitions where residents and local stakeholders are invited to participate in cultural projects. Fanny Robin









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develops a committed curatorial and critical approach focused on issues of transmission and relationships. She is particularly interested in artists who draw from the past (historical context, traditional gestures and techniques, popular traditions, and tangible and intangible heritage) to question current events and our changing society.

The BMW Group's Cultural Engagement, with exclusive updates and deeper insights into its global initiatives can be followed on Instagram at aBMWGroupCulture.

If you have any questions, please contact:

Corporate Communications

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Retrospective of Artists Presented by BMW at Les Rencontres d'Arles over 15 years of partnership.

2024. Mustapha Azeroual and Marjolaine Lévy with "The Green Ray"

Mustapha Azeroual, Artist

Mustapha Azeroual (1979, Franco-Moroccan) is a self-taught photographer, graduated in 2021 from Beaux-Arts de Cergy with honors (VAE). The question of the photographic and the materiality of the image is at the heart of his creative process. Mustapha Azeroual has been represented by Galerie Binome (Paris) since 2013 and MCC Gallery (Marrakech) since 2020.

Marjolaine Lévy, Curator

Marjolaine Lévy holds a PhD in contemporary art history from Université Paris-Sorbonne, is an art critic, and teaches art history at EESAB (Rennes). She is the author of numerous essays and exhibition catalogs and also serves as an exhibition curator.









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2023. Eva Nielsen and Marianne Derrien with "INSOLARE"

Eva Nielsen, Artist

Born in 1983, Eva Nielsen lives and works in Paris. Graduated from Beaux-Arts de Paris. Eva Nielsen's work is constantly on the edge of something: at the threshold of territory, its center and periphery, printed image and painting, abstraction and figuration. From one horizon to another, from format to subject, the landscape predominates in her works. She has been nominated for the Prix Marcel Duchamp 2025.

Marianne Derrien, Curator

Born in 1981, Marianne Derrien lives and works in Paris. Independent exhibition curator, art critic, she collaborates with museum institutions and independent venues in France and abroad and regularly publishes critical texts on both emerging and established artists.

2022. Arash Hanaei & Morad Montazami with "Hantologie Suburbaine"

Arash Hanaei, Artist

Born in 1978 in Tehran, Iran. Lives and works in Paris, France. He combines several mediums and techniques in his practice. His work has progressively shifted from documentary practices to intermedia speculations and post-internet strategies.

Morad Montazami, Curator

Born in 1981 in Paris, France. Lives and works in Paris, France. Morad Montazami is an art historian, editor, and exhibition curator. He was in charge of "Middle East and North Africa" projects at Tate Modern in London from 2014 to 2019 and has since developed the editorial and curatorial platform Zamân Books & Curating, which studies and promotes Arab, African, and Asian modernities. He was a resident at Villa Medici from 2023 to 2024.

BMW Residency Laureates from 2011 to 2021

The BMW Residency has enabled the creation of pioneering projects, both through photographic experimentation — combining ancient processes and innovations, like those of Alexandra Catière, Baptiste Rabichon, or Almuneda Romero who work towards more sustainable photography — and through the themes explored: love (Natasha Caruana), animality (Mazaccio&Drowilal), femininity (Alinka Echeverria), circus world (Marion Gronier), borders (Emeric Lhuisset), or disappeared heritage (Dune Varela).

Alexandra Catière

"Ici, par-delà les brumes," BMW Residency 2011 Laureate of the large photographic commission by the Ministry of Culture, France 2022 Laureate of the Prix Camera Clara 2024 Residency INSTANTS, Château Palmer and LEICA 2025

Marion Gronier

"Les Glorieux," BMW Residency 2012 Prix Photo Sociale 2025

Mazaccio & Drowilal

"Wild Style," BMW Residency 2013 Laureates of the 2022 Prix 1% marché de l'art









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Natasha Caruana

"Coup de Foudre," BMW Residency 2014 Nominated for the Foam Paul Huf Award Nomination, 2023

Alinka Echeverria

"Nicephora," BMW Residency 2015

Dune Varela

"Toujours le soleil," BMW Residency 2016

Baptiste Rabichon

"En ville," BMW Residency 2017 Laureate of the Prix Picto-lab 2021 Laureate of the Prix Camera Clara 2022

Emeric Lhuisset

"Quand les nuages parleront," BMW Residency 2018
Laureate of the British Journal of Photography International Photography Award 2021

Lewis Bush

"Ways of Seeing Algorithmically," BMW Residency 2019

Almudena Romero

The Pigment Change," BMW Residency 2020
Prix Photographie et Sciences 2023 of the Résidence 1+2
Laureate of the Centre for British Photography Realisation Grant 2024

BMW Group Cultural Engagement

State Opera for all Gerhard Richter CORPORATE CITIZENSHIP Kochi-Muziris Biennale BMW Art Cars Ólafur Elíasson Art Basel Max Hooper Schneider Städel Invites Frank Stella BMW Art Club INTERCULTURAL DIALOGUE Art D'Égypte Cao Fei Esther Mahlangu Zaha Hadid Les Rencontres d'Arles Jeff Koons India Art Fair LONGEVITY Julie Mehretu PARTNERSHIP BMW Open Work by Frieze Andy Warhol Lu Yang Preis der Nationalgalerie Samson Young Bavarian State Opera CREATIVE FREEDOM BMW Young Artist Jazz Award Ken Done INTERACTION Premio de Pintura Gallery Weekend Berlin Art Market Budapest Paris Photo Leelee Chan Art Dubai SUSTAINABILITY BMW Photo Award Leipzig Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Why Culture? Why not! Culture is knowledge, a sanctuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As a corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for over half a century, in the fields of contemporary art, music and film as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.









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Further information: www.bmwgroup.com/culture and www.bmwgroup.com/overview

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#BMWGroupCulture

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was \in 11.0 billion on revenues amounting to \in 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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