

Media Information

20 October 2025

New charging solution for business users: BMW Charging and MINI Charging expand their product offering for fleet customers

+++ Partnership with Digital Charging Solutions GmbH (DCS) brings presentation of an innovative fleet application +++ Milestone in the electrification of corporate fleets +++

Munich. BMW Charging and MINI Charging have partnered with Digital Charging Solutions GmbH (DCS) to present an innovative fleet application that greatly simplifies the monitoring and centralised billing of vehicle charging for companies.

This solution links the charging accounts of the fleet vehicles with a central company account. Charging for each driver is automatically invoiced and consolidated into one payment for the company. Fleet drivers can take advantage of the same features, tariffs and brand experiences as private customers.

The introduction of this new fleet solution from BMW Charging and MINI Charging marks another milestone in the electrification of corporate fleets. Specially designed for small and medium-sized companies with up to 50 electric vehicles, it provides an efficient and user-friendly charging solution – and features a central overview that shows all charging sessions and combines them into a single invoice. Businesses benefit from a solution with no setup costs that offers automatic reimbursement for fleet drivers.

Implementing the fleet solution is quick and straightforward. First, fleet managers create a company account with CHARGE NOW to register their company. Then fleet drivers create a business customer account including a charging contract with BMW Charging or MINI Charging and activate the option for bill payment by the company. Finally, the fleet manager links the driver accounts to the company account, enabling centralized and automated billing.

This solution optimises charging cost management for electric fleets, reduces the administrative workload and improves cost transparency.

Fleet managers benefit from consolidated invoicing for all charging sessions as well as a central dashboard for monitoring up to 50 vehicles from different brands.

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Fleet drivers, meanwhile, enjoy a consistent user experience offering the same functions (e.g. Plug & Charge), tariffs and brand experiences provided for private customers – thanks to seamless integration in the vehicle and the My BMW App or MINI App.

Once activated, charging sessions are automatically paid by the company, without any need for private advance payments or manual refunds.

The solution was launched in August of this year in eleven European markets: Austria, Belgium, France, Germany, Luxembourg, Italy, the Netherlands, Spain, Portugal, Switzerland and the United Kingdom. They were followed in September by Sweden, Norway, Poland, Czechia, Denmark, Slovakia, Hungary and Finland.

Further information can be found via the following link:
[CHARGE NOW | Fleet Solution | United Kingdom](#)

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.



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In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a vital element of the BMW Group's corporate strategy, from the supply chain through production to the end of the use phase of all products.

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