

Media information
4 November 2025

Amaya Suberviola wins 40th edition of the Premio BMW de Pintura. BMW Group celebrates four decades of art, culture and commitment in Spain.

Madrid/Munich. Navarran artist **Amaya Suberviola** has won the 40th Premio BMW de Pintura for her work "**ST25061 (Coger una pestaña con los dedos)**" (**Catching an eyelash with your fingers**). In the Digital Art category, the award went to Madrid-based **Chino Moya** for his audiovisual piece "**Metapope**".

With this edition, the Premio BMW de Pintura celebrates four decades of uninterrupted commitment to culture and artistic talent, consolidating its position as one of the most prestigious competitions in Europe. Since its creation in 1986, the award has advanced the careers of more than 29,000 artists, helping to strengthen the ties between business, art and society.

"Art is a driver of transformation in thinking, and culture is an essential tool for the development of societies," said **Oliver Zipse, Chairman of the Board of Management of BMW AG**, during his speech. "Our support for art is not an isolated gesture, but a global commitment that seeks to build bridges between creativity, innovation and corporate citizenship."

For his part, **Manuel Terroba, Executive President of the BMW Group for Spain and Portugal**, emphasised that "having reached forty editions is living proof that art and innovation, tradition and modernity, can go hand in hand." He added that "the BMW Painting Prize has evolved with the times, opening up to new forms of expression such as digital art and becoming a showcase for diversity, innovation and excellence."

A gala celebrating art

The Teatro Real in Madrid was the venue for a gala presided over by **Her Majesty Queen Sofía**, at which more than 1,300 guests from the cultural, artistic and social spheres celebrated the 40th anniversary of this award. The BMW Group paid an emotional tribute to Her Majesty for her constant support of culture and the arts, as well as her commitment to social and humanitarian causes.

The BMW Group also paid tribute to **Her Royal Highness Princess Irene of Greece**, whose work at the helm of the Mundo en Armonía Foundation began at the same time as the Premio BMW de Pintura was created, in a clear commitment to bringing together art, culture and solidarity with the most disadvantaged.

In the same vein, and following the cessation of the Mundo en Armonía Foundation's activities last year, the BMW Group will donate the proceeds from

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the 40th Premio BMW de Pintura Gala to the Food Bank, with the aim of alleviating the vulnerability experienced by children.

Forty years of culture: a journey through Spanish creativity

Actor and BMW ambassador **Álex González** hosted the gala and, from the stage, highlighted the cultural significance of this anniversary:

"Forty years of Spanish history, of the evolution of our habits, our customs and our ways of seeing, living and creating. Because culture is not a luxury: it is a necessity. It is the soul of a people. It is what unites us when everything seems to divide us," he said.

Under this premise, the gala featured a musical show with the participation of the **RTVE Symphony Orchestra**, conducted by **Salvador Vázquez**, together with **the Dúo del Valle, Antonio Najarro and José Mercé**, who took an emotional journey through Spanish creation over the last four decades, from Falla to Manuel Alejandro, culminating in a performance of "Se nos rompió el amor" in tribute to Rocío Jurado.

The artist **Alaska**, responsible for one of the most acclaimed performances of the night, recalled her experiences and the cultural effervescence of 1980s Spain, the era in which the award was born, and defended the value of creativity as a hallmark of identity: "La Movida did not end in the 1980s. It is revived every time an artist dares to challenge the status quo, and every time Spain reinvents itself. Because creativity here is not taught, it is breathed," she said.

Art as a universal language

This year's jury — made up of **Antonio López, Miguel Zugaza, Patrizia Sandretto Re Rebaudengo, Guillermo Solana and Lucía Casani** — selected the winners from among almost 2,000 artists of 38 nationalities, consolidating the Premio BMW de Pintura as a window onto the world and creative diversity.

The finalists in the painting category were **José Ramón Amondarain Ubarrechena, Taxio Ardanaz Ruiz, Igor Arrieta Varela, Marta Beltrán Ferrer, Cristina Mejías Gómez, Simón Sepúlveda Braithwaite, and An Wei Lu Li**. In digital art, the finalists were **Juan Carlos Bracho Jiménez, Amaya Hernández Sigüenza and Elisa Villota Sádaba**.

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Premio BMW de Pintura

Amaya Suberviola "ST25061 (Coger una pestaña con los dedos)"
(Mendavia, 1993):



The winning work was created in oil and marker on canvas, in which the image has been constructed and deconstructed through decisions that mimic digital gestures: copy, paste, rotate, and move. No external elements are added, only what is already there is reorganised, as if the painting were an editable file. The process starts from a recognisable scene which, when intervened with cumulative errors and successes, becomes something new, halfway between the accidental and the intentional.

Digital Art category

Chino Moya, "Metapope" (Madrid, 1976):



This is a single channel 4K video production with sound (on loop). The video was produced by a team of more than 30 people, including a director of photography, camera operators, costume designers, make-up artists, hairdresser, set builder, prop maker, digital 3D modeller and a music composer. The actor appearing in the work was filmed in front of a blue chroma key background with an Alexa digital cinema camera, and the backgrounds were constructed entirely in 3D.

Exhibition at Conde Duque

All the finalists' works from the 40th edition will be on display for the first time at the Conde Duque Cultural Centre in Madrid from **20 November 2025 to the end of January 2026**.

Throughout its 40-year history, the BMW Painting Award has recognised artists such as Florencio Maíllo, Rafa Macarrón, Ángeles Agrela, Miki Leal, Santiago Ydáñez, Sonia Navarro and Damaris Pan, who have found in this competition a decisive boost to their careers. Forty years later, the award continues to be a celebration of talent, creativity, and the transformative power of art.

Corporate Communications

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The BMW Group's Cultural Engagement, with exclusive updates and deeper insights into its global initiatives can be followed on Instagram at [@BMWGroupCulture](https://www.instagram.com/BMWGroupCulture).

If you have any questions, please contact:

Corporate Communications

Pilar Garcia de la Puebla
BMW Group Spain
Senior Director Corporate Communications and PR
Email: Pilar.Garciadelapuebla@bmw.es

Thomas Girst
BMW Group Corporate and Governmental Affairs
Head of Cultural Engagement
Email: Thomas.Girst@bmwgroup.com

Media Website: www.press.bmwgroup.com/global
Email: presse@bmw.de

BMW Group Cultural Engagement

State Opera for all Gerhard Richter **CORPORATE CITIZENSHIP** Kochi-Muziris Biennale
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Ken Done **INTERACTION** Premio de Pintura Gallery Weekend Berlin Art Market Budapest
Paris Photo Leelee Chan Art Dubai **SUSTAINABILITY** BMW Photo Award Leipzig
Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Why Culture? Why not! Culture is knowledge, a sanctuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for over half a century, both in the arts, music & sound, architecture as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/overview
Instagram: [@BMWGroupCulture](https://www.instagram.com/BMWGroupCulture)
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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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