

Press Release  
February 9th 2026

## **First bidirectional vehicle-to-grid (V2G) charging offer in Germany from BMW Group and E.ON: Wallbox and electricity tariff now available to order**

+++With Germany's first vehicle-to-grid (V2G) offer and the new BMW iX3, you can charge up to 14,000 kilometres a year at home for free\*+++ The first V2G customers with a BMW iX3 will receive a 700 Euro discount on the bidirectional BMW Wallbox Professional\*\*  
+++Alternatively to V2G, cost-optimised charging is now also available. This allows all BMW and MINI drivers to charge at home at lower cost with a special tariff and a night charging bonus, making it easy for them to integrate into the energy market.

**Munich.** With the Neue Klasse, BMW is taking bidirectional charging to the next level and making vehicle-to-home (V2H), vehicle-to-load (V2L) or vehicle-to-grid (V2G) a tangible experience for all customers.  
V2G starts now: The BMW Group and E.ON are continuing their long-standing strategic partnership and are taking the next step following the successful announcement of Germany's first commercial vehicle-to-grid offering at the IAA Mobility in September 2025: private customers can now order the complete product package, consisting of the BMW Wallbox Professional, the V2G electricity tariff from E.ON (E.ON ÖkoStrom Home & Drive V2G together with E.ON V2G Plus feed-in contract) and - if not already available - an intelligent metering system (smart meter).

**V2G for the Neue Klasse: Plug in and secure a 720 Euro bonus and charge up to 14,000 kilometres for free\* - additional discount of 700 Euros on the BMW Wallbox Professional\*\* for the first customers.**

The offer makes it possible that BMW Neue Klasse electric vehicles with the 6th generation BMW eDrive technology, starting with the new BMW iX3, can be actively integrated into the power grid by feeding energy from the vehicle's high-voltage storage system back into the grid.

Automatic charging and discharging takes place using an algorithm jointly developed by BMW and E.ON. Customers benefit from every hour their vehicle is plugged in in the form of an annual bonus of up to 720 Euros. This means

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that BMW iX3 drivers can cover up to 14,000 kilometres a year free of charge\*\* and make a contribution to the future of energy at the same time. Individualised control with the My BMW app is simple and transparent. Customers retain full control over the current and desired charging status at all times and can check the status of the current bonus with E.ON in the app. Intelligent protective functions ensure that the high-voltage battery is always kept in an optimum operating range.

**Promotion: 700 Euro wallbox discount on the first orders\*\***

The first 100 BMW iX3 customers who opt for a V2G electricity tariff from E.ON will receive a discount of 700 Euros on the BMW Wallbox Professional\*\*. The wallbox with 11 kW charging power is one of the first bidirectional models on the market and also offers additional intelligent charging modes.

**V2G at a glance:**

**Tariff & remuneration logic:** E.ON ÖkoStrom Home & Drive V2G offers full price security for charging and household electricity thanks to the fixed working price per kilowatt hour and a fixed base price. With the V2G feed-in contract, the bonus account is topped up to €720 per year for every hour the vehicle is connected to the bidirectional wallbox and V2G is activated.\*\* Regardless of whether charging or discharging takes place. Every kilowatt hour actually discharged is compensated with 40 cents per kWh.

**Customer-oriented:** Customers retain full control and can set their charging limits in the My BMW app so that their mobility is guaranteed at all times. The bonus account with E.ON is linked to the My BMW app and can be viewed transparently.

**Safeguarding battery life:** Intelligent protective functions ensure that the high-voltage battery is always kept in an optimum operating range.

**Contribution to the energy future:** The high-voltage storage systems in the vehicles stabilise the energy system in the event of an oversupply of electricity or increased demand. V2G supports the optimised use of renewable energies and reduces the costs of the energy system in the long term.

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Filip Thon, CEO of E.ON Germany: "Germany's first commercial V2G offer marks a unique breakthrough that links electromobility and the energy transition - and thus makes the potential of electric vehicles as flexible electricity storage systems for the energy world of tomorrow available to private customers for the first time."

Marcus Krieg, Vice President New Business Models at the BMW Group: „With the New Class, we are making BMW vehicles an active part of the energy industry for the first time. Its technology makes it possible to store energy intelligently and feed it back into the grid, thereby reducing our customers' costs and at the same time increasing the use of renewable energy."

**New: Alternative entry into energy market integration: Cost-optimised charging for all BMW and MINI E drivers including an attractive E.ON tariff with charging bonus**

The BMW Group now offers a solution for all customers who want to charge their fully or partially electric BMW/MINI intelligently and reduce home charging costs.

The vehicle is automatically charged at a selected location when electricity prices are particularly favourable, taking into account the planned departure time and the desired charging status. The function is available for every electrified BMW and MINI model of all drive generations and can be used with the BMW/MINI Wallbox Plus, the Multifunction Charger (MFC) and any other charging product that charges with alternating current (AC).

Customers only need a corresponding electricity tariff that supports the BMW "remote charging control" functionality.

These are offered by many compatible electricity providers, such as E.ON.

With this exclusive partner offer, BMW and MINI customers in Germany with the E.ON ÖkoStrom Home & Drive tariff benefit from annual savings of up to 240 euros\*\*\* and receive an additional bonus of 50 euros\*\*\* on top of the existing new customer bonus.

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**They benefit from the following advantages:**

- Significant reduction in home charging costs
- Consideration of individual mobility needs
- Protection of vehicle components
- Additional E.ON bonus of 50 Euros on top of the new customer bonus

([www.eon.de/de/pk/landingpage/kooperationen/bmw-mini](http://www.eon.de/de/pk/landingpage/kooperationen/bmw-mini)).

A list of all compatible electricity providers can be found here:  
[Elektromobilität | BMW FAQ](#)

Find out now and benefit. Further information on V2G and the offer at:  
<https://www.bmw.de/de/elektroauto/home-charging.html>  
<https://www.eon.de/de/pk/e-mobility/bidi-laden-bmw-ix3.html>

Bidirectional and flexible charging are among the key topics that energy provider E.ON is presenting at E-World. Europe's largest energy trade fair takes place in Essen from 10-12 February.

\* With the E.ON V2G-Stomtarif, customers receive a bonus based purely on the plug-in time of the BMW iX3 or other compatible BMW models at the BMW Wallbox Professional, provided that Vehicle-to-Grid (V2G) is activated as a use case (regardless of actual charging/discharging processes).

The bonus is 24 cents per hour, a maximum of €60 per month/€720 per year is possible with 250 plug-in hours per month. Based on an average working price of 32.97 cents/kWh, the bonus covers up to 2,184 charged kWh per year. Depending on the vehicle configuration of the BMW iX3 50 xDrive, this can cover approx. 12,000km - approx. 14,000km of annual mileage (WLTP) - depending on the configuration, driving consumption between 15.1 kWh/100km - 17.9kWh/100km according to WLTP BMW iX3 50 xDrive. In addition to the bonus, there is a feed-back payment for every kilowatt hour discharged back into the grid. The combination of V2G with a photovoltaic system is currently only supported for full feed-in systems.

\*\* The promotion is valid for the BMW Wallbox Professional in conjunction with the E.ON ÖkoStrom Home & Drive V2G electricity tariff and the E.ON V2G Plus supplementary contract from our cooperation partner E.ON Energie Deutschland GmbH. There is no entitlement to the voucher if the electricity contract is cancelled within the statutory period. After conclusion of the contract and successful verification of the details, you will receive a voucher in the amount of EUR 700.00 incl. VAT by post from E.ON Energie Deutschland GmbH on behalf of BMW AG. This voucher can only be offset against the sales price of the BMW Wallbox Professional in the e-mobilio GmbH webshop ([bmwgroup.e-mobilio.de](http://bmwgroup.e-mobilio.de)) and can be redeemed until 31 December 2026. The promotion is only valid for private customers. Only valid while stocks last.

\*\*\*The possible annual savings of up to €290 result from a night-time charging bonus of €240 (€120 each for app registration and night-time charging) and an additional new customer bonus of €50, which applies exclusively to BMW customers and is paid out with the annual statement.

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The BMW Group With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries. In 2024, the BMW Group sold over 2.45 million passenger vehicles and more than 210,000 motorcycles worldwide. The profit before tax in the financial year 2024 was € 11.0 billion on revenues amounting to € 142.4 billion. As of 31 December 2024, the BMW Group had a workforce of 159,104 employees. The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products from the supply chain and production to the end of their useful life.

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