

Press Release

April 16th 2026

Fast, simple, transparent: BMW turns the car into a credit card for public charging

+++ Plug-Charge-Pay for maximum convenience +++ Over 1,400 charging points already equipped with the new function +++ Further roll-out in 2026

Munich. The BMW Group is further simplifying public charging of its electric vehicles and setting a new standard for convenience and user-friendliness.

Since March 16th, customers in Germany have been able to charge their all-electric BMW or MINI directly at public DC charging points using Plug & Charge - without the need for a prior charging contract.

The credit card on file with BMW or MINI is used for this: After logging in with the corresponding customer ID in the vehicle, it automatically authenticates itself at the charging station when plugged in and the charging process starts immediately.

An additional app, charging card or manual steps at the charging station are therefore no longer necessary.

The new function can be set up in just a few steps via the Plug & Charge menu in the customer's my BMW or MINI app.

Billing is transparent and based on the provider's current ad hoc charging price - this price is also displayed in the vehicle and the app for supported charging stations.

The costs are paid directly via the stored credit card, so that drivers retain full cost control and transparency at all times.

The new offer is available to all Plug & Charge-capable BMW and MINI vehicles and, for the first time, also opens up Plug & Charge to customer groups without an existing charging contract - including tourists or fleet- and company-car drivers who only temporarily log into their vehicle with their BMW or MINI account.

The service launches with Mer Germany across over 1,400 charging points in Germany and Austria, enabled by Hubeject's Plug&Charge ecosystem and

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payment facilitation. Further charging point operators and additional markets will gradually follow in the course of 2026.

With this offer, the BMW Group is emphasizing its claim to make electric mobility not only sustainable, but also as simple and suitable for everyday use as possible.

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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries. In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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