

Media Information

5 May 2026

**"BMW ART CARS – 20 ARTISTS, 50 YEARS OF INNOVATION.
REUNITED AT BMW WELT."**

Record exhibition of all BMW Art Cars:

29 July to 31 August 2026 at BMW Welt in Munich.

Munich. For the first time ever, the entire BMW Art Car Collection will be reunited at home in Munich. Titled "BMW ART CARS – 20 ARTISTS, 50 YEARS OF INNOVATION. REUNITED AT BMW WELT", the exhibition will present all 20 Art Cars together in one location for the first time, from **29 July to 31 August 2026**. The opening ceremony will take place on 28 July. The exhibition within the iconic BMW Welt architecture brings together the "rolling sculptures" from Alexander Calder (1975) to Julie Mehretu (2024). A particular highlight is Olafur Eliasson's "BMW H2R Project": based on a hydrogen prototype, this piece has only been displayed publicly three times as an installation in a special frozen-down environment since its world premiere in 2007. The exhibition marks the culmination of the BMW Art Car World Tour, which has been celebrating the 50th anniversary of the BMW Art Car Collection with a global exhibition programme in over 30 countries across five continents since March 2025.

"I am delighted that the BMW Art Car World Tour is ending here at BMW Welt. This exhibition enables our international visitors to experience the diversity of artistic approaches and technological developments over the last fifty years first-hand, and it reinforces BMW Welt's role as a place of encounter," says **Sandra Wittemer, Head of BMW Welt**.

Spanning five decades, the retrospective at BMW Welt showcases artistic engagement with art, design, technology, innovation, motor racing and engineering. The BMW Art Car Collection started in 1975, when the French racing driver and art dealer Hervé Poulain collaborated with Jochen Neerpasch, then Head of BMW Motorsport, to invite the artist Alexander Calder to transform a racing car into a work of art. The result was a BMW 3.0 CSL that competed in the 1975 Le Mans 24-hour race and became an instant crowd favourite. Since then, the collection has grown to encompass 20 works, with contributions from renowned artists such as **Frank Stella, Roy Lichtenstein, Andy Warhol, Robert Rauschenberg, Esther Mahlangu, David Hockney, Jenny Holzer, Jeff Koons, Cao Fei and Julie Mehretu**. Each artist has brought their own unique vision and style to the project.

"BMW ART CARS – 20 ARTISTS, 50 YEARS OF INNOVATION. REUNITED AT BMW WELT" brings together all of the "rolling sculptures" for the first time in a public exhibition space. Each Art Car tells the story of its creator's artistic vision,

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technological developments and the social context of the period in which it was created. The collection therefore also provides a cross-section of art history from the last five decades: Minimalism, Pop Art, Magical Realism, Abstraction, Conceptual Art and Digital Art are all represented.

Artist Julie Mehretu's project shows that a BMW Art Car can transcend the concept of the car as an object: She conceived her project on a BMW M Hybrid V8 (BMW Art Car #20, 2024) from the very beginning as multidimensional endeavour, co-founding the **African Film and Media Arts Collective (AFMAC)** with screenwriter/ film producer Mehret Mandefro. This initiative brought together artists and filmmakers from Africa and the diaspora for workshops led by international lead artists, exploring new forms of artistic practice and cultural dialogue. The final exhibition, "Turning Towards the Sun", will be presented from 11 December 2026 to 15 August 2027 at the Zeitz Museum of Contemporary Art Africa in Cape Town.

BMW Art Car Collection at BMW Welt.

1. **Alexander Calder** / BMW 3.0 CSL / 1975
2. **Frank Stella** / BMW 3.0 CSL / 1976
3. **Roy Lichtenstein** / BMW 320i Turbo / 1977
4. **Andy Warhol** / BMW M1 / 1979
5. **Ernst Fuchs** / BMW 635 CSi / 1982
6. **Robert Rauschenberg** / BMW 635 CSi / 1986
7. **Michael Jagamara Nelson** / BMW M3 Group A / 1989
8. **Ken Done** / BMW M3 Group A / 1989
9. **Matazo Kayama** / BMW 535i / 1990
10. **César Manrique** / BMW 730i / 1990
11. **A.R. Penck** / BMW Z1 / 1991
12. **Esther Mahlangu** / BMW 525i / 1991
13. **Sandro Chia** / BMW M3 GTR / 1992
14. **David Hockney** / BMW 850 CSi / 1995
15. **Jenny Holzer** / BMW V12 LMR / 1999
16. **Olafur Eliasson** / BMW H2R / 2007
17. **Jeff Koons** / BMW M3 GT2 / 2010
18. **Cao Fei** / BMW M6 GT3 / 2017
19. **John Baldessari** / BMW M6 GTLM / 2016
20. **Julie Mehretu** / BMW M Hybrid V8 / 2024

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The Art Car exhibition at BMW Welt marks the grand finale of the **BMW Art Car World Tour**, the largest exhibition project in the collection's history. To celebrate the 50th anniversary of the BMW Art Cars, an exhibition programme has been taking place worldwide across five continents since March 2025. Having stopped at 60 locations in more than 30 countries, the touring BMW Art Cars have already attracted over 2 million visitors to leading art fairs, museums, motorsport events, and cultural institutions. Highlights include: [Art Basel Hong Kong](#), [Art Dubai](#), Auto Shanghai, Le Mans 24 Hours and [Le Mans Classic](#), [Louwman Museum in The Hague](#), [Pebble Beach Concours d'Elegance and The Bridge in the USA](#), [Contemporary Istanbul](#), [Zoute Grand Prix in Belgium](#), [ADI Design Museum in Milan](#), [Rétromobile in Paris](#), [RAD Art Fair in Bucharest](#), and [Market Art Fair in Stockholm](#). Before the final exhibition in Munich, the BMW Art Car World Tour will make further stops at the [Classic Car House in Copenhagen](#) (until 21 June) and the Concorso d'Eleganza Villa d'Este on Lake Como (15–17 May).

General Information.

BMW ART CARS – 20 ARTISTS, 50 YEARS OF INNOVATION.
REUNITED AT BMW WELT.

Opening: 28 July 2026, 6:30 PM (by invitation)

Exhibition period: 29 July–31 August 2026

Venue: BMW Welt (Auditorium), Am Olympiapark 1, 80809 Munich

Opening hours: Monday–Sunday 09:00 AM–06:00 PM

BMW Welt Lifestyle & Accessory Shop: A range of products for fans of the BMW Art Cars will be available in the BMW Welt shop during the exhibition period. Alongside to the newly reissued publication "BMW Art Cars" (Hatje Cantz Verlag), visitors can look forward to a selection of BMW Art Car miniature models, among other items.

Further information at:

[BMW Welt](#)[BMW Art Car Collection](#)

The BMW Group's Cultural Engagement, with exclusive updates and deeper insights into its global initiatives can be followed on Instagram at [@BMWGroupCulture](#).

Corporate Communications

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BMW Welt

With its iconic, award-winning architecture, BMW Welt is one of Bavaria's most visited attractions and symbolizes the BMW Group's innovative strength. Since its opening in 2007, it has welcomed over 2 million visitors annually. Together with the BMW Museum and BMW Group Classic, it forms an important part of the brand experience in Munich.

BMW Welt unites all BMW Group brands – BMW, BMW M, MINI, Rolls-Royce Motor Cars, and BMW Motorrad – under one roof. Visitors will find exhibitions and brand presentations and can pick up new vehicles in a unique setting. Since its opening, more than 280,000 vehicles have been delivered.

The event program includes a year-round program of cultural, artistic, sporting, and entertainment events. BMW Welt's spaces are also available for external events. The offerings are complemented by guided tours, product consultations, and the educational program at THE CAMPUS for children and families. Several restaurants, including the fine-dining restaurant THE CLOUD by Käfer, provide culinary options.

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BMW Group Cultural Engagement

State Opera for all Gerhard Richter **CORPORATE CITIZENSHIP** Kochi-Muziris Biennale
BMW Art Cars Olafur Eliasson Art Basel Max Hooper Schneider Städel Invites Frank Stella
BMW Art Club **INTERCULTURAL DIALOGUE** Art D'Égypte Cao Fei Esther Mahlangu
Zaha Hadid Les Rencontres d'Arles Jeff Koons India Art Fair **LONGEVITY** Julie Mehretu
PARTNERSHIP BMW Open Work by Frieze Andy Warhol Lu Yang Preis der Nationalgalerie
Samson Young Bavarian State Opera **CREATIVE FREEDOM** BMW Young Artist Jazz Award
Ken Done **INTERACTION** Premio de Pintura Gallery Weekend Berlin Art Market Budapest
Paris Photo Leelee Chan Art Dubai **SUSTAINABILITY** BMW Photo Award Leipzig
Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Driven by Culture. Culture is knowledge, a sanctuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As a corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for over half a century, in the fields of contemporary art, music and film as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/overview

Instagram: [@BMWGroupCulture](https://www.instagram.com/BMWGroupCulture)

YouTube: <https://www.youtube.com/@bmwgroupculture>

#BMWGroupCulture

The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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