

Media Information

8 June 2026

**A.A.Murakami's new immersive art installation SYMBIOSIS
premiers at Art Basel in Basel 2026.**

London and Tokyo-based artist duo translate the BMW Symbiotic Drive technology of the Neue Klasse into an ephemeral experience.

Munich/Basel. For over two decades, BMW has been a global partner of Art Basel, supporting the shows in Basel, Miami Beach, Hong Kong, Paris and Qatar. On the occasion of this year's Art Basel in Basel, BMW and A.A.Murakami have partnered up to present the art installation SYMBIOSIS. Exploring the concept of symbiosis, the work unfolds as a dynamic interplay between engineered structures and ephemeral phenomena. The installation will be exhibited from 15-21 June 2026 at Art Basel in Basel, the world's premier art show for Modern and contemporary art. BMW is once again providing the VIP shuttle service this year.

A.A.Murakami, the artist duo of **Azusa Murakami** (JP) and **Alexander Groves** (UK), present an immersive installation for this year's Art Basel in Basel. The Tokyo and London-based artist duo are known for their innovative, multisensory installations. The collaboration is inspired by a shared vision of creating a constantly shifting environment where the artificial and the natural become inseparable. This year's collaboration continues BMW's tradition of partnering with internationally renowned artists for Art Basel, such as Alvaro Barrington in 2025 and Es Devlin in 2024.

With its Neue Klasse, BMW introduces a new era of driving assistance based on a close, intuitive partnership between human and machine. BMW Symbiotic Drive brings driver and vehicle together as a coordinated system, where human intention and intelligent assistance seamlessly interact. The driver's impulses to accelerate, brake, or steer are anticipated and supported by AI-enabled systems, creating a smoother, more confident and distinctly human driving experience.

The installation **SYMBIOSIS** translates this philosophy into an abstract art piece. Rooted in symbiosis, the artwork reveals a continuous dialogue between engineered precision and natural evolution. Sculptural form and ephemeral phenomena coexist, where engineered systems give rise to bubbles, light and mist that evolve beyond control, shaped by natural forces. The installation evolves around the new BMW M760e xDrive, which distills every element to its essential form. In its monolithic design, interior, driving experience and craftsmanship will be the ultimate completion of its generation. Together, the artwork and vehicle reveal a balance between complex engineered technology with an emotive outcome.

Media information

Date 8 June 2026

Subject A.A.Murakami's new immersive art installation SYMBIOSIS premieres at Art Basel in Basel 2026.

Page 2

Azusa Murakami and Alexander Groves say: "We are interested in the idea that existence itself can become a material. We describe our practice as Ephemeral Tech; using advanced engineering not to create virtual simulations, but to work directly with physical reality itself. Once a bubble is released into the air, its final form no longer belongs to the machine, it belongs to gravity, airflow, temperature, entropy and chance. That surrender is what symbiosis means to us."

Bringing together 290 galleries from 43 countries and territories, the 2026 Art Basel edition showcases an exceptional range of art spanning rare twentieth-century masterworks, postwar masterpieces, and some of the most closely watched practices of today. Across the halls, visitors will encounter solo presentations, historically important material, ambitious large-scale installations, and new works by the next generation of artists shaping the future of the field.

BMW is furthermore collaborating with **WE ARE ONA** for this year's edition of Art Basel in Basel. Listed among the 2025 Wallpaper* Design Awards, WE ARE ONA is a gastronomic culinary studio organizing high-level culinary experiences for brands and institutions worldwide.

Practical information.

SYMBIOSIS by A.A.Murakami

15-21 June 2026

Art Basel in Basel, Hall 1

Messeplatz 10, 4005 Basel, Switzerland

The BMW Group's Cultural Engagement, with exclusive updates and deeper insights into its global initiatives can be followed on Instagram at [@BMWGroupCulture](https://www.instagram.com/BMWGroupCulture).

If you have any questions, please contact:

Corporate Communications

Thomas Girst

BMW Group Corporate and Governmental Affairs

Global Head of BMW Group Cultural Engagement

Email: Thomas.Girst@bmwgroup.com

Media information

Date 8 June 2026

Subject A.A.Murakami's new immersive art installation SYMBIOSIS premiers at Art Basel in Basel 2026.

Page 3

Ilya Baryshev
BMW Group Corporate and Governmental Affairs
BMW Art Car World Tour
Email: Ilya.Baryshev@bmwgroup.com

Media Website: www.press.bmwgroup.com/global
Email: presse@bmw.de

About A.A.Murakami.

A.A.Murakami is the artist duo of Azusa Murakami (JP) and Alexander Groves (UK). Their immersive works fuse art and science to form an ongoing Ephemeral Tech series - a body of work that merges their own invented technologies with ephemeral materials and states of matter. The result is multisensory experiences that conjure unnatural phenomena, inviting audiences into poetic encounters with time, nature, and perception. Their work has been featured in the Venice Art and Architecture Biennales and is held in the permanent collections of MoMA New York, Centre Pompidou Paris, Vitra Design Museum Germany, and M+ Hong Kong.

www.aamurakami.com / www.studioswine.com
[Instagram AAM](#) / [Instagram Studio Swine](#)

About Art Basel.

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, Paris, and Qatar. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded through new digital platforms including Zero 10 and the Art Basel App, and initiatives such as the Art Basel and UBS Global Art Market Report and Survey of Global Collecting, Art Basel Awards, and Art Basel Shop. For further information, please visit www.artbasel.com.

BMW Group Cultural Engagement

State Opera for all Gerhard Richter **CORPORATE CITIZENSHIP** Kochi-Muziris Biennale
BMW Art Cars Olafur Eliasson Art Basel Max Hooper Schneider Städel Invites Frank Stella
BMW Art Club **INTERCULTURAL DIALOGUE** Art D'Égypte Cao Fei Esther Mahlangu
Zaha Hadid Les Rencontres d'Arles Jeff Koons India Art Fair **LONGEVITY** Julie Mehretu
PARTNERSHIP BMW Open Work by Frieze Andy Warhol Lu Yang Preis der Nationalgalerie
Samson Young Bavarian State Opera **CREATIVE FREEDOM** BMW Young Artist Jazz Award
Ken Done **INTERACTION** Premio de Pintura Gallery Weekend Berlin Art Market Budapest
Paris Photo Leelee Chan Art Dubai **SUSTAINABILITY** BMW Photo Award Leipzig
Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Driven by Culture. Culture is knowledge, a sanctuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As a corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for over half a century, in the fields of contemporary art, music and film as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.

Media information

Date 8 June 2026

Subject A.A.Murakami's new immersive art installation SYMBIOSIS premieres at Art Basel in Basel 2026.

Page 4

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/overviewInstagram: [@BMWGroupCulture](https://www.instagram.com/BMWGroupCulture)YouTube: <https://www.youtube.com/@bmwgroupculture>

#BMWGroupCulture

The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

www.bmwgroup.comLinkedIn: <http://www.linkedin.com/company/bmw-group/>YouTube: <https://www.youtube.com/bmwgroup>Instagram: <https://www.instagram.com/bmwgroup>Facebook: <https://www.facebook.com/bmwgroup>X: <https://www.x.com/bmwgroup>