

Media Information

10 June 2026

Numerous former winners and two long drive world champions to thrill the 2026 BMW International Open.

+++ Defending champion Daniel Brown (ENG) aims to make history at the BMW International Open (July 1–5, 2026) +++ Third Masters champion in the field: Danny Willett (ENG) returns to Munich +++ Former winners Ewen Ferguson (SCO), Pablo Larrazábal (ESP), Martin Kaymer (GER), and Thriston Lawrence (RSA) to tee off +++ Long drive event with world champions Martin Borgmeier (GER) and Zack Holton (USA) +++ Munich debut for Brad Dalke (USA) +++

Munich. Englishman Daniel Brown could make history at this year's BMW International Open (July 1–5, 2026, Golfclub München Eichenried). In the 37-year history of Germany's most prestigious golf tournament, no player has ever successfully defended the title. However, Brown will face tough competition in his quest, as several other players who have already won in Munich will also be teeing off: Ewen Ferguson, Pablo Larrazábal, Martin Kaymer, and Thriston Lawrence are all eyeing another title as well. Visitors can also look forward to the return of the long drive event 'Launch Control' and the BMW International Open debut of golf creator Brad Dalke, who has also teed off at the Masters.

Willett's highly successful career had its breakthrough at the 2012 BMW International Open, when, at the age of 24, he celebrated his first victory on the European Tour (now DP World Tour). Four years later, the Englishman achieved his greatest triumph at the Masters, followed by an emotional win at his prestigious home tournament, the 2019 BMW PGA Championship in England. Willett will be the third Green Jacket holder to tee off in Munich this year, alongside Sergio García (ESP, 2017) and Patrick Reed (USA, 2018).

Following only three dropped shots throughout the entire tournament, Brown deservedly secured the title at last year's BMW International Open. His total score of 22 under par further highlights this achievement as in the long history of the tournament, only four winners have posted a better result.

Ferguson claimed his triumph in Munich in 2025, and Lawrence was crowned champion in 2024, meaning that the titleholders from the past three years will be on display at Golfclub München Eichenried. Although Kaymer (2008) and

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Larrzábal (2011 & 2015) lifted the trophy a little longer ago, both have a permanent place in the tournament's history. Kaymer is the youngest and only German winner, while the Spaniard, with two titles, is the record champion – alongside Paul Azinger (USA, 1990 & 1992), Thomas Bjørn (DEN, 2000 & 2002), and Henrik Stenson (SWE, 2006 & 2016).

'Launch Control' featuring with two world champions.

Once again this year, visitors can look forward to monster drives and an electrifying atmosphere as the grandstands at the 18th green are transformed into a long drive arena as 'Launch Control' is back. On Saturday afternoon (July 4), after the conclusion of the third round (around 5:30 p.m.), a spectacular showdown will take place when the 2022 Long Drive World Champion, Germany's Martin Borgmeier, faces off against the 2025 World Champion, Zack Holton from the USA. In addition, surprise guests will contribute to a spectacular golf event of a different kind – an experience not to be missed.

Admission is free from 4 p.m. on this day, allowing sports fans to enjoy both 'Launch Control' and the final stages of the third round at no cost.

European Debut for Brad Dalke.

His golf videos on YouTube, Instagram, and TikTok have been viewed millions of times worldwide. Now, at the 2026 BMW International Open, he can be seen live when American Brad Dalke will tee off in Munich with a wild card. Dalke should not be underestimated as an athlete. In 2016, he reached the final of the U.S. Amateur Championship and earned a spot at the 2017 Masters. Also in 2017, he played a key role in helping the University of Oklahoma's college team win the NCAA National Championship. Dalke's steadily growing fan base in Germany can look forward to witnessing the 28-year-old's first appearance at a professional golf event in Europe.

Tickets for the BMW International Open are available at:

www.bmw-golfsport.com/tickets

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In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was €10.2 billion on revenues amounting to €133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

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