



Media Information
BMW M Motorsport
18th June 2026

BMW M2 Cup: New one-make cup in the DTM support programme celebrates its premiere at the Lausitzring.

- **Active talent promotion by ADAC and BMW M.**
- **BMW M2 Cup will take place on five weekends of the 2026 DTM calendar.**
- **Winning the title earns a spot in the selection process for the BMW M Racing Academy.**

Munich. Next weekend, the BMW M2 Cup will celebrate its premiere as a new one-make cup at the Lausitzring (GER) as part of the DTM programme. Its goal is to give young talents the opportunity to showcase their skills on the big stage. As part of the "Road to DTM," ADAC offers an extensive support package, while BMW M provides the new BMW M2 Racing as the ideal entry-level car. At the end of the season, the best female or male driver will receive a special prize: a participation in the selection process for the BMW M Racing Academy.

The BMW M2 Cup continues the tradition of successful one-make cups with BMW M race cars which have already paved the way for numerous young talents from around the world to advance to higher classes of motorsport. With the new cup, the DTM support programme now gains an entry-level series alongside the ADAC GT Masters (GT3 cars) and ADAC GT4 Germany (GT4 cars).

Participants in the BMW M2 Cup can look forward to extensive support. This includes the ADAC's "Road to DTM" support package, which assists the cup winner in moving up to ADAC GT4 Germany, as well as broad support from BMW M Motorsport. This support features driver coaching with works drivers, media training, test drives in the BMW M4 GT4 EVO for the top three, and the participation in the selection process for the BMW M Racing Academy, BMW M Motorsport's talent promotion programme for customer racing, for the 2027 season. The BMW M2 Cup prize pool totals 170,000 euros.



Franciscus van Meel, CEO of BMW M GmbH, says: "We are very pleased that ADAC is organising the BMW M2 Cup in the 2026 season. The one-make cup has always delivered spectacular racing action in the past, and we can't wait for it to be revived with our new entry-level vehicle. With the BMW M2 Racing, we are continuing a proud tradition. Like its predecessors, it will redefine the entry-level segment. It is affordable, powerful, easy to maintain, and cost-efficient, with typical M precision and drivability – ideal conditions for the BMW M2 Cup."

ADAC Motorsport Director Thomas Voss adds: "The BMW M2 Cup is the optimal series for motorsport beginners and, on the DTM platform, a springboard to higher classes. We are delighted to offer young drivers the opportunity to start their motorsport careers in a sporty and attractive series with an appealing race car."

The new BMW M2 Racing delivers 230 kW / 313 hp on the racetrack and reaches a top speed of over 270 km/h. The basis is the chassis of the current M2 generation, which is equipped with numerous racing components. The car is fielded in the BMW M2 Cup by established BMW M Motorsport customer teams such as FK Performance Motorsport, Hofor Racing by Bonk Motorsport, ME Motorsport, and Riller & Schnauk powered by Cerny Motorsport. New to the platform is the family team MK Motorsport. Razoon – more than Racing from Austria also plans to participate in the new one-make cup.

"The BMW M2 Cup combines several aspects of our customer racing commitment: our new entry-level car BMW M2 Racing, the strong connection to our teams, and our commitment to talent promotion," said Björn Lellmann, Head of Customer Racing at BMW M Motorsport. "I am very pleased that some of our long-standing partners are participating in the BMW M2 Cup and are taking the opportunity to help very young talents take their first steps in motorsport. Many thanks to ADAC, all participating teams, and all colleagues at BMW M Motorsport who contribute to the success of this project!"

The focus of the BMW M2 Cup is on young drivers from the age of 15, but there is no upper age limit. As an attraction for spectators, there will be a VIP car with changing celebrity drivers at each event. At the Lausitzring, five-time German



Rally Championship champion Marijan Griebel (GER) will be taking part. The races will be held on Saturday at 16:55 and Sunday at 10:35 CEST.

For more information about the new BMW M2 Cup, please contact ADAC:
www.adac-motorsport.de/bmw-m2-cup/

BMW M2 Cup 2026 Race Calendar:

19th-21st June: Lausitzring (GER)
3rd-5th July: Norisring (GER)
14th-16th August: Nürburgring (GER)
11th-13th September: Sachsenring (GER)
9th-11th October: Hockenheim (GER)

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