



MINI CORPORATE COMMUNICATIONS

Media Information

26 August 2026

MINI 1965 Victory Edition: special edition continues a rich motorsport legacy.



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+++ MINI 1965 Victory Edition celebrates the 1965 Monte Carlo Rally victory +++ Special edition available for the MINI Cooper S, MINI John Cooper Works and MINI John Cooper Works Electric +++ Chili Red, Glazed White and starting number 52 reference the historic winning car +++

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Munich. With the MINI 1965 Victory Edition, MINI pays tribute to one of the greatest moments in its motorsport history: the victory of the Mini Cooper S at the 1965 Monte Carlo Rally, with Timo Mäkinen and Paul Easter at the wheel. The exclusive special edition takes up key design elements of the historic winning car and combines them with modern MINI performance, the brand's hallmark go-kart feeling and exclusive equipment details.

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Page 2

The Chili Red paint finish, roof and mirror caps in Glazed White, the white stripe running across the bonnet, roof and rear, and starting number 52 bring the iconic look of the rally car into the present day. A “1965” lettering on the C-pillar, edition-specific wheel hub caps and valve caps, as well as 18-inch wheels, add further distinctive accents. Inside, the MINI 1965 Victory Edition also references its motorsport DNA: entry sills featuring “1965” lettering, a special dedication on the inside of the door and further details create a direct link to the historic rally success.

Available for the MINI Cooper S, the MINI John Cooper Works and the all-electric MINI John Cooper Works Electric, the special edition combines iconic design with modern driving fun.

With this release, MINI is providing new image material of the MINI 1965 Victory Edition. The images present the special edition as a sporty homage to the 1965 Monte Carlo Rally victory – for everyone keen to experience rally history, distinctive exterior design and MINI driving pleasure.

CO2 Emissions & Fuel Consumption:

MINI Cooper S Victory Edition: (WLTP combined: fuel consumption 6.7 l/100 km; CO₂ emissions 150 g/km; CO₂ class: E).

MINI John Cooper Works Victory Edition: (WLTP combined: fuel consumption 6.6 l/100 km; CO₂ emissions 149 g/km; CO₂ class: E).

MINI John Cooper Works Electric Victory Edition: (WLTP combined: power consumption 15.5 kWh/100 km; CO₂ emissions 0 g/km; CO₂ class: A).

All of the stated model variants, equipment features, technical data relate to the German market. Energy consumption and emission figures relate to the German PKW-EnVKV regulation.

Fuel consumption, CO₂ emission figures and power consumption were measured using the methods required according to Regulation VO (EC) 2007/715 as amended. They refer to vehicles on the German automotive market. For ranges, the NEDC figures take into account differences in the selected wheel and tyre size, while the WLTP figures take into account the effects of any optional equipment. For vehicles newly type-approved since 01.01.2021, the official specifications exist only according to WLTP. In addition, according to EU Regulation 2022/195, the NEDC values will no longer be included in the EC certificates of conformity as of 01.01.2023.

All figures have already been calculated based on the new WLTP test cycle. NEDC figures listed have been adjusted to the NEDC measurement method where applicable. WLTP values are used as a basis for the assessment of taxes and other vehicle-related duties which are (also) based on CO₂ emissions and, where applicable, for the purposes of vehicle-specific subsidies. Further information on the WLTP and NEDC measurement procedures is also available at www.bmw.de/wltp.

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Page 3

For further details of the official fuel consumption figures and official specific CO₂ emissions of new cars, please refer to the "Manual on the fuel consumption, CO₂ emissions and power consumption of new cars", available at sales outlets free of charge, from Deutsche Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <https://www.dat.de/co2/>.

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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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