

25 September 2026

New, all-electric BMW i3 among the elite at the 2026 BMW BERLIN-MARATHON.

+++ 15th appearance for BMW as title partner at most
important marathon event in Germany +++ More than
84,000 athletes from 162 nations taking part +++ New, all-
electric BMW i3 as lead vehicle +++

Berlin. This weekend, the capital city will once again be the setting for the largest marathon event in Germany. Well over 80,000 participants from all around the world, the handbike and wheelchair races, and runners and racers in amateur and elite fields all make the BMW BERLIN-MARATHON into a truly diverse, top-class sporting event. BMW is supporting one of the world's fastest marathons as title partner for the 15th time, helping to ensure successful execution with all-electric on-course vehicles

The new, all-electric BMW i3 will accompany the men's elite group as lead car in one of its first active appearances. As the second model in the Neue Klasse, the new BMW i3 heralds the start of a thrilling new era of driving pleasure for BMW. The car is being manufactured in the BMW Group parent plant in Munich and delivery is scheduled to begin this year.

"We are very much looking forward to the first 'competitive appearance' of the new BMW i3. For five decades, the BMW 3 Series has stood for sporty driving pleasure, unmistakably attractive design and consistent progress. Just like the BMW BERLIN-MARATHON, it is an icon", says Tim Beltermann, Head of BMW Germany. "The new BMW i3 is also an endurance specialist. With an all-electric range of up to 906 kilometres*, it could complete all seven World Marathon Majors in a two-and-a-half-year period without the need to recharge."

As the second model in the Neue Klasse, the new BMW i3 represents a technological quantum leap into a new era. In the first all-electric BMW 3 Series, the highly efficient sixth-generation **BMW eDrive** technology, together with the new **BMW Panoramic iDrive** and **Heart of Joy**, delivers driving pleasure on a level never experienced before. With **BMW Symbiotic Drive**, the assisted driving experience is also entering a new era. The BMW i3 also stands for a modern interpretation of the hallmark design features of a BMW Sedan.

Sportiness and driving pleasure are embedded deep in the DNA of the BMW 3 Series. The new BMW i3 sets new standards. Maximising the unmatched capabilities of electromobility, it offers impressively precise, effortless and

assured handling. The **Heart of Joy** high-performance computer shapes the BMW i3 driving experience. Its responses are ten times faster than in previous systems. Together with three other high-performance computers, the Heart of Joy forms the centrepiece of the new software and electronics architecture.

A total of 60 course and organisational vehicles will be in action at the BMW BERLIN-MARATHON. Alongside the new BMW i3 and the BMW iX3, the all-electric BMW iX, BMW i5, BMW i4, BMW iX2 and BMW iX1 models will ensure that everything runs smoothly. The BMW Group is also providing the organisers with 14 BMW motorcycles and two BMW e-scooters. The BMW BERLIN-MARATHON is a home event for the two-wheelers, as iconic BMW motorcycles have been manufactured at the BMW Group Plant Berlin since 1969.

BMW vehicles on the course.

Official Safety Car: BMW iX

Official Lead Vehicle, Elite Men: New BMW i3

Official Lead Vehicle, Elite Women: BMW iX3

Official Lead Vehicle, National Elite Men: BMW i5

Official Lead Vehicle, National Elite Women: BMW i4

* All data provisional. Please note: Since no binding WLTP values are currently available, these are provisional values. In addition, the actual values depend on various factors, such as load, driving style, route, weather, auxiliary consumers (including air conditioning), tyres, and the age of the battery.

If you have any questions, please contact:

Corporate communications

Tim Holzmüller

Press Spokesperson BMW Group Sport Engagement, Real Estate

Telephone: +49 151 601 33309

E-Mail: tim.holzmueller@bmwgroup.com

Internet: www.press.bmwgroup.com/global

E-Mail: presse@bmw.de

The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides

Media Information

Date 25 September 2026

Subject New, all-electric BMW i3 among the elite at the 2026 BMW BERLIN-MARATHON.

Page 3

premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was €10.2 billion on revenues amounting to €133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

www.bmwgroup.com

LinkedIn: <http://www.linkedin.com/company/bmw-group/>

YouTube: <https://www.youtube.com/bmwgroup>

Instagram: <https://www.instagram.com/bmwgroup>

Facebook: <https://www.facebook.com/bmwgroup>