

Media Information
8 October 2026

The new BMW iX3 M60 xDrive: dynamically outstanding M Performance model added to the line-up for the fully electric SUV. BMW presents the most powerful variant yet of its Neue Klasse Sports Utility Vehicle. The new BMW iX3 M60 xDrive is equipped with an electric motor at each axle, produces maximum output of 450 kW/612 hp¹ and accelerates from 0 to 100 km/h (62 mph) in 3.9 seconds¹. As well as particularly striking looks, the high-performance variant of the BMW iX3 comes as standard with features including adaptive M suspension. Numerous other model-specific equipment items also shine a vivid spotlight on its sporting profile. Orders for the new BMW iX3 M60 xDrive will open at the end of January 2027.

- Premiere for the BMW iX3 M60 xDrive fully electric M Performance model.
- Like its Neue Klasse siblings, it is a byword for technological progress, powerful drive systems and sporty driving pleasure.
- Exterior follows the all-new, modern design language of the Neue Klasse.
- Unmistakable looks, including new M Yellow Lights.
- Interior also features a particularly sporting take on Neue Klasse design.
- BMW-typical driver orientation at a whole new level.
- Heart of Joy and BMW M Dynamic Performance Control provide a totally new driving feeling.
- Adaptive M suspension with variable sport steering and M Sport differential included as standard.
- Maximum range of up to 754 km / 468 miles (WLTP)²; maximum charging rate: 400 kW¹.

Munich. The fully electric BMW iX3 – as the first Neue Klasse model – embodies the dawn of a new era and a new level of driving pleasure. And with the new BMW iX3 M60 xDrive (electric power consumption, combined: 20.5 – 17.6 kWh/100; CO₂ class: A, electric range: up to 754 km / 468 miles; as per WLTP)², a dynamically enhanced model variant is now making its debut in the line-up.

¹ All figures are provisional.

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As an M Performance model, the fully electric SUV puts smiles on faces with its particularly powerful drive system, sports performance and the agile handling for which BMW is renowned. The BMW iX3 M60 xDrive therefore embodies to eye-catching effect the technological leap forward encapsulated by the Neue Klasse. The combination of these attributes and an unmistakably extrovert appearance shapes the boldly sporting character of the most powerful BMW iX3.

The BMW iX3 M60 xDrive instantly translates the power from the all-electric BMW M eDrive powertrain into pure dynamism. The Heart of Joy and BMW M Dynamic Performance Control coordinate driving-related information in milliseconds, ensuring a very direct and precise driving experience. The driver can use the shift paddles on the steering wheel to actively influence the responses of M eDrive and to adapt the car's performance with exceptional precision according to the driving situation at hand. Customised, speed-sensitive sound design and dynamic handling feedback promise an exhilarating driving experience typical of M models.

Production of the new BMW iX3 M60 xDrive will begin at BMW Group Plant Debrecen in Hungary in spring 2027.

Inspired by the race track: M Yellow Lights are an identifying feature of the new BMW iX3 M60 xDrive and part of its boldly sporting exterior design.

The status of the new BMW iX3 M60 xDrive as a performance car is clear at first glance. Elements of the new BMW M design language shape the front end and maximise its visual presence. A clear identifying feature here is the new M Yellow Lights, with their focused gaze on the road. These light icons have their origins in motor sport, with racing cars like the BMW M Hybrid V8 providing the aesthetic inspiration. The M Yellow Lights can only be used in combination with the low-beam headlights (depending on the market).

Progressively designed light elements positioned to the left and right of the BMW kidneys are another feature of the BMW iX3 M60 xDrive. Each consists of three striking elements inspired by the familiar BMW M stripes and each serves as a connecting component within the light signature. At the same time, these light elements underscore the unique character of the front end. The M logo is also part of the light signature.

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Standard specification for the new BMW iX3 M60 xDrive includes both M Sport exterior items and the BMW Iconic Glow exterior package. The latter intensifies the sense of visual depth created by the iconic BMW kidneys, with precise contour lighting underscoring the car's attractive appearance. The BMW Iconic Glow exterior package also adds adaptive light functions that enhance safety and comfort – including the BMW Selective Beam non-dazzling high-beam assistant, Adaptive Headlights and the motorway beam pattern – plus fan-shaped area lighting within the rear lights and various light effects in the form of Welcome & Goodbye Animations. Here, drivers can choose from Relaxed, Balanced and Excited styles.

The side view of the new BMW iX3 M60 xDrive showcases the modern, reduced-to-the-essential Neue Klasse design with its precise lines and clearly sculpted surfaces. The car's long wheelbase, short overhangs and strikingly contoured wheel arches accentuate its muscular appearance. Roof rails in Black high-gloss additionally underscore its unmistakable Sports Utility Vehicle character. Meanwhile, the aerodynamically optimised M mirror caps fitted as standard highlight the car's pronounced sporting appeal and have a striped design in M colours against their black background. The new BMW iX3 M60 xDrive has an M logo on its flanks.

While the range-topping BMW iX3 variant is fitted as standard with 21-inch M light-alloy wheels, items up to 22 inches in size can be found on the options list. Specially developed 21-inch sport tyres can be specified as an option and 22-inch M aerodynamic wheels are available exclusively for the new M Performance model.

Athletic shoulders and a deeply inset glasshouse shape the rear view of the new BMW iX3 M60 xDrive. The pronounced wheel arches emphasise the car's width and its dynamic character even when it is standing still. The black diffuser reinforces the extrovert looks of the M Performance model, as do the rear lights with their distinctive light signature. An "M60" badge – presented in the new M design with black lettering and silver surround – can be found at the rear. The BMW iX3 M60 xDrive also has an M-specific roof edge spoiler with two aeroblades, increasing downforce at the rear axle.

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In order to maximise the scope for customising the car to personal tastes, the extensive spectrum of paint shades available at launch for the most powerful BMW iX3 includes 25 "special request" finishes. The selection of colours will be further expanded in the near future.

Extensive standard equipment; super-sporty aura continues inside the car.

The Neue Klasse design extends into the interior of the new BMW iX3 M60 xDrive. The cabin offers a whole new experience of driver orientation and a fresh approach to user interaction.

BMW Panoramic iDrive with BMW Operating System X creates a unique display and operating system that brings together the standard-fitted BMW Panoramic Vision, Central Display in free-cut design and M Sport steering wheel, plus the optional BMW 3D Head-Up Display. It ensures the driver is always given the right information in the right place at the right time.

The BMW Panoramic Vision – like the optional BMW 3D Head-Up Display – projects driving-relevant information into the driver's line of sight. The M Sport steering wheel with shy-tech controls exclusively has a red marker in the 12 o'clock position, in keeping with the standout dynamic character of the BMW iX3 M60 xDrive. The M Sport steering wheel's multifunction buttons make it extremely intuitive to use, and customers will also find two specific buttons here for direct initiation of Boost Mode and M Mode. The M-specific My Modes "M Sport" and "M Sport Plus" can be activated directly at the push of a button too. Next to the M Sport steering wheel, the 17.9-inch Central Display in free-cut design is angled towards the driver.

The new BMW iX3 M60 xDrive is fitted as standard with M Sport seats, which stand out with their sporty, expressive design and pronounced side sections for particularly secure lateral support during sporty driving. The M Sport seats have ten-way electric adjustment, including for the lumbar support, backrest width adjustment and adjustable thigh support. They also come with a massage function. The integral head restraints of the two M Sport seats each have an illuminated M logo, providing the car with another distinctive identifying feature.



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The likewise illuminated controls for the seat adjustment are located in the respective door panels.

The standard M seat belts are another example of the particularly sporty features in the BMW iX3 M60 xDrive's cabin. Another such element is the M-specific display, which differs from the standard version in the other BMW iX3 models in colour, form and font. It also includes the Powermeter, which shows the power currently being deployed and the reserves still available, as well as the current energy recuperation rate.

Customisation with My Modes and M-specific in-car apps¹.

The optional BMW Digital Premium enables use of M-specific in-car apps¹ for those on board the BMW iX3 M60 xDrive. These apps provide access to technical vehicle signals and driving dynamics data. For example, the M Cockpit app allows customers to create individually configured dashboards with real-time data, while the M Drag Meter displays data on the vehicle's acceleration.

Meanwhile, My Modes offer customers extensive scope for adapting the light, sound, displays, chassis and drive system responses of their BMW iX3 M60 xDrive to their personal desires. For example, customers can use the My BMW App to set their own pictures as wallpaper for the Central Display.

The new BMW iX3 M60 xDrive treats the driver and passengers to excellent sound quality, thanks to the standard-fitted Harman Kardon hi-fi system with 13 speakers and 430-watt output. This system enables the use of Dolby Atmos, which delivers an extremely rich and varied audio experience. Dolby Atmos creates a three-dimensional soundscape for compatible audio formats and allows sound objects to be moved around freely within the cabin. The result is an immersive audio experience in which sounds can be clearly localised within the space or even move around the listener in a realistic fashion, bringing significant extra intensity and detail richness to music, video and games.

Customers can choose from three interior designs with a harmoniously coordinated blend of materials and colour, as well as a total of seven upholstery

¹ The BMW M Apps are currently only available for cars with BMW Operating System X and the optional BMW M Sport package.



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variants. Depending on the interior design variant, these can be combined with M Sport seats or multifunction seats. The BMW iX3 M60 xDrive is specified with the suitably sporty BMW M interior design as standard. This features black seat covers in Venganza with M PerformTex. As an option, customers can choose the Contemporary or BMW Individual interior world. The Contemporary variant is available in Black, Castanea, Digital White and Agave Green with seat covers in the high-quality, leather-like material Venganza. And BMW Individual with leather offers a combination of Venganza and exclusive Merino leather on the seat cushion surfaces, providing particularly luxurious seating comfort. BMW M Sport seats in Bi-colour Adelaide Grey can also be ordered as an option. The seat covers here are a combination of M PerformTex with a seat cushion surface in Merino leather.

Extremely dynamic and highly efficient electric drive system.

The fully electric BMW iX3 M60 xDrive sets new standards – and quickens the pulse. With its Gen6 M eDrive technology, it gets the maximum out of every journey, the two electric motors infusing the SUV with power and precision. This remarkably efficient drive technology keeps energy consumption low and creates the perfect blend of sporting prowess and real-world practicality.

The sixth-generation (Gen6) electric drive system represents a technological leap forward. It offers significantly higher range figures than the previous generation, faster charging, 800V technology and bidirectional charging functionality. As well as the further developed, highly efficient electric motors, the technology underpinning these capabilities also includes the all-new high-voltage batteries with cylindrical cells.

The new BMW iX3 M60 xDrive has one electric motor at the front axle and one at the rear. Together, they generate maximum output of 450 kW/612 hp¹ and peak torque of 875 Nm (645 lb-ft)¹. The SUV sprints from 0 to 100 km/h (62 mph) in 3.9 seconds¹.

One factor behind the power hike is that the new, range-topping BMW iX3 M60 xDrive now has a new Gen6 EESM (electrically excited synchronous motor) at the

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rear axle. It enables higher peak and continuous output as well as higher peak and continuous torque. It is based on a newly developed stator to boost output and a significantly more powerful inverter with 420 A instead of 300 A. Added to this is a longer ratio in conjunction with an increase in the maximum usable rotor speed, which pushes the car's top speed up to 240 km/h (149 mph)¹.

The high-voltage battery in the new BMW iX3 M60 xDrive has a usable energy content of 108.7 kWh¹ and enables a range of up to 754 km (468 miles) in the WLTP cycle². The maximum charging rate is 400 kW¹. At an 800V DC fast-charging station, users can add enough energy in ten minutes to increase the range of the BMW iX3 M60 xDrive by up to 340 kilometres (211 miles)^{1,3}. Standard specification also includes AC Charging Professional with a maximum AC charging rate of 22 kW¹.

For even more Sheer Driving Pleasure: the Heart of Joy works ten times faster than previous systems.

The Heart of Joy high-performance computer defines the all-new driving feeling in the new BMW iX3 M60 xDrive. As one of four superbrains, it combines with the BMW M Dynamic Performance Control Driving Stack to form the high-performance powertrain and driving dynamics control system in the M Performance model. The Heart of Joy controls the drive system, braking and steering subfunctions, as well as charging and recuperation – and does so at a whole new level. It works ten times faster than previous systems.

The BMW iX3 M60 xDrive instantly translates the power generated by the fully electric BMW M eDrive system into dynamic performance. The Heart of Joy and BMW M Dynamic Performance Control coordinate driving-related processes in milliseconds, ensuring a very direct and precise driving experience.

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³ The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.

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The Heart of Joy reduces the number of control inputs required, leading to consistent and repeatable cornering behaviour that further reinforces the feeling of safety. In this way, the BMW iX3 M60 xDrive can be guided through corners extremely intuitively and with supreme precision.

The Soft Stop feature allows the new BMW iX3 M60 xDrive to draw to a perfectly smooth stop – without any jerking or braking noise – thanks to energy recuperation. The result is the smoothest stopping action in the history of BMW. In everyday driving, the new BMW iX3 M60 xDrive decelerates virtually entirely by means of recuperative braking. The conventional brakes are only used if emergency braking is required or in sporty driving. The most powerful BMW iX3 variant is fitted as standard with M Sport brakes, which can be specified in either Red or Blue.

Hallmark M driving characteristics with adaptive M suspension, variable steering, M Sport differential and modified chassis tuning.

As the most dynamically potent variant in the BMW iX3 line-up, the new BMW iX3 M60 xDrive comes as standard with adaptive M suspension, which further enhances both sports performance and ride comfort, and features electronically controlled dampers. The driver selects the basic setting via My Modes.

The new BMW iX3 M60 xDrive has two exclusive My Modes – M Sport and M Sport Plus – that open the door to an even more customised, emotionally engaging and sporty driving experience. The settings for the drive system, chassis and steering are adapted to match the My Mode selected.

Adaptive M suspension improves the car's dynamic steering behaviour. To this end, the optimum damping forces for the driving situation at hand are calculated in the space of a few milliseconds, with the individual dampers smoothly carrying out any adjustments during a journey. This results in remarkably fleet-footed, direct and precise handling, while drivers will notice even better steering feel. Adaptive M suspension additionally enables very supple damper response, delivering superior ride comfort and lower noise levels.

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Adaptive M suspension also includes sport steering with a variable rack ratio, which produces the signature steering feel of a BMW model while reducing steering effort. This increases comfort when making turns in urban areas or carrying out parking manoeuvres, for example. Sport steering also brings improvements to the car's driving dynamics.

The new BMW iX3 M60 xDrive is equipped as standard with an electronically controlled M Sport differential at the rear axle. This improves traction when cornering or driving on roads with slippery surfaces, further increasing the car's lateral acceleration and dynamic handling capabilities.

Our development team has carried out extensive modifications to the chassis of the BMW iX3 M60 xDrive in order to endow it with the exceptionally dynamic handling abilities characteristic of BMW M models. As well as bespoke tuning of the springs and dampers, other measures include fitting anti-roll bar links at the front axle. These improve steering precision, make the anti-roll bar even more effective and reduce body roll. Plus, an additional package of bracing elements at the front end of the car increases transverse and torsional stiffness.

Innovative SAE Level 2 driver assistance systems and active safety functions that genuinely reduce strain on the driver and increase road safety.

The new BMW iX3 M60 xDrive comes with innovative SAE Level 2 driver assistance systems and active safety functions with BMW Symbiotic Drive. BMW Symbiotic Drive ensures fluid and intuitive interaction between technological assistance and human driving behaviour whatever the driving situation. The systems here include a series of major improvements and functional enhancements, culminating in an assured driver assistance experience extending uninterrupted from motorways to country roads and city streets. The Motorway Assistant in the new BMW iX3 M60 xDrive enables hands-free driving on motorways at up to 130 km/h (81 mph).

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At a glance: Q&A on the new BMW iX3 M60 xDrive.

What kind of motor configuration does the new BMW iX3 M60 xDrive have?

The BMW iX3 M60 xDrive has one electric motor at the front axle and one at the rear. Its output figure is 450 kW/612 hp¹.

What are the performance figures for the BMW iX3 M60 xDrive?

It accelerates from 0 to 100 km/h (62 mph) in 3.9 seconds¹. Its top speed is 240 km/h (149 mph)¹.

What are the exterior dimensions of the BMW iX3 M60 xDrive?

The BMW iX3 M60 xDrive is 4,782 mm long, 1,895 mm wide and 1,635 mm tall. Its wheelbase is 2,897 mm.

What are the energy consumption and range figures for the BMW iX3 M60 xDrive?

The BMW iX3 M60 xDrive has a range of up to 754 km / 468 miles (WLTP)². Its electric power consumption is 20.5 – 17.6 kWh/100 km².

How fast can the BMW iX3 M60 xDrive charge?

The BMW iX3 M60 xDrive achieves DC charging rates of up to 400 kW¹. It can add 340 km (211 miles)^{1,3} of range in ten minutes at a DC fast-charging station.

When will orders open for the BMW iX3 M60 xDrive?

Customers will be able to order the BMW iX3 M60 xDrive from the end of January 2027.

What does the BMW iX3 M60 xDrive offer in terms of automated driving?

The BMW iX3 M60 xDrive offers innovative SAE Level 2 driver assistance systems and active safety functions with significant improvements, functional enhancements and BMW Symbiotic Drive.

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³ The added range after ten minutes of high-power charging was determined in accordance with ISO 12906 in the WLTP cycle and assumes that the charging infrastructure enables the maximum DC charging power. The actual range added and charging performance depend on the vehicle equipment, state of charge/condition of the battery, ambient/battery temperature, driving profile, auxiliary consumers, vehicle-specific charging settings and the charging power provided at the charging station.



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The BMW Group

With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was € 10.2 billion on revenues amounting to € 133.5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate strategy and covers all products – from the supply chain through production to the end of their useful life.

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