

Media Information

25 October 2026

Yuri Yoshida claims her first LPGA Tour victory at the BMW Ladies Championship.

- Yuri Yoshida (JPN) triumphs at the 6th BMW Ladies Championship after a nail-biting final round
- Andrea Lee (USA) wins a fully electric MINI Countryman SE ALL4 with an ace
- 40,171 spectators enjoy world-class golf at the only LPGA Tour event in South Korea

Gwangju/Munich. The 6th BMW Ladies Championship at Pine Beach Golf Links came to a thrilling conclusion. It was only with the very last putt that it became clear that Yuri Yoshida would be celebrating her first title on the LPGA Tour. Although the Japanese player carded a bogey on the final hole, her closest rival, Haeran Ryu (KOR) – who had been leading after the third round – also dropped a shot on the 18th, meaning Yoshida finished one stroke clear. The 26-year-old won with a total score of 271 strokes (17 under par), ahead of four South Korean players: Ryu shared second place with Hye-Jin Choi (both 272, -16). Hyo Joo Kim and Minsol Kim (both 273, -15) finished in joint fourth place.

Yoshida, who was four strokes behind Ryu at the start of the final round, laid the foundations for her victory in the tournament organised by BMW Korea with a flying start. She followed up an eagle on the second hole with three birdies shortly afterwards and took a narrow lead, which she never relinquished. Ryu, who had shone in the first three rounds with rounds of 67, 64 and 68, failed to find the same rhythm on Sunday and, in challenging and rainy conditions, carded a round of 73 (1 over par), which meant she had to concede victory to Yoshida.

Andrea Lee produced the shot of the tournament as early as the second round. The American, who has South Korean roots, scored an ace on the 8th hole (par 3). From 122 yards the 28-year-old holed out with a 9-iron and was rewarded with a Hole-in-One Award: Lee was clearly delighted with her new all-electric MINI Countryman SE ALL4, which she described as "very cute". The other two all-electric hole-in-one cars – a BMW i7 on the 13th and a BMW iX3 on the 15th hole – did not find new owners.

Lee is the fifth player in the history of the BMW Ladies Championship to win a car. The first to do so was Kristen Gillman during the inaugural event in 2019. The American hit the first ace of her professional career to win a BMW 740Li xDrive. At the 2022 BMW Ladies Championship, fans celebrated two Hole-in-One Awards being won on the same day: Na Yeon Choi from South Korea won a BMW X7 xDrive40i, while Thailand's Ariya Jutanugarn headed home with a BMW 740i. Last year, Lucy Li from the USA won a BMW i7 eDrive50 in the opening round.

Quotes from the 6th BMW Ladies Championship.

Sangyun Han, Director and President of BMW Group Korea: "On behalf of BMW I would like to congratulate Yuri Yoshida on winning the 2026 BMW Ladies Championship. It was a challenging task to overcome a world-class field, but Yuri demonstrated skill and dedication in an impressive fashion. It has been a thrilling week, and I would like to thank everyone at Pine Beach Golf Links. They have been wonderful hosts for the last two editions. Thank you also to all the tournament partners, supporters, volunteers, fans and everyone involved for contributing to this prestigious golf event."

Yuri Yoshida: "Winning the BMW Ladies Championship is a dream come true. I'm delighted to have won this prestigious tournament and I want to carry the momentum from my first LPGA title forward. I can't wait to be back competing next week."

Andrea Lee: "The ace honestly came when I least expected it. I wasn't even looking at the car. I just wanted to hit a good shot, and somehow it went in. My caddie and I were torn between a 9-iron and a pitching wedge – luckily we made the right choice. I love my new MINI, it's very cute."

The BMW Golfsport Engagement.

For almost four decades, BMW has played a leading role as a reliable partner of global golf – both at the amateur and professional levels. As title partner of prestigious golf events, BMW is active on four continents. Since 1989, the premium automobile manufacturer has hosted the iconic **BMW International Open** (DP World Tour) in its hometown of Munich, Germany. The **BMW PGA Championship** in London, UK – the flagship event of the DP World Tour – has, with BMW's support since 2005, developed into a "Festival of Golf" and a

highlight of the British sporting calendar. With the **BMW Australian PGA Championship** the company supports another prestigious tournament, which is rich in tradition. In the USA, BMW has been the title partner of the **BMW Championship** since 2007. First played in 1899 as the Western Open, this tournament is now the penultimate playoff event of the PGA TOUR Playoffs and one of the most competitive golf tournaments worldwide. It has been named PGA TOUR Tournament of the Year six times.

On the world's most important women's tour, BMW has hosted the **BMW Ladies Championship** – the only LPGA Tour event in South Korea – since 2019. BMW has also been organizing the **BMW Golf Cup** since 1987, the largest international tournament series for amateur players, who can qualify for the international World Final at more than 800 qualifying tournaments worldwide.

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With its four brands, BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2025, the BMW Group sold 2.46 million passenger vehicles and more than 202,500 motorcycles worldwide. The profit before tax in the financial year 2025 was €10.2 billion on revenues amounting to €133,5 billion. As of 31 December 2025, the BMW Group had a workforce of 154,540 employees.

The economic success of the BMW Group has always been based on long-term thinking and responsible action. Sustainability is a key element of the BMW Group's corporate

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