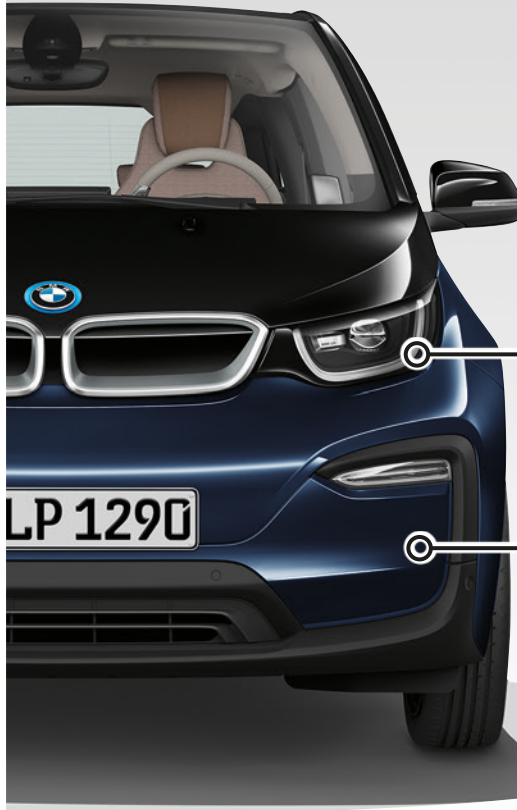


# THE NEW BMW i3 AND BMW i3s - PRODUCT HIGHLIGHTS.

Predecessor



New BMW i3



New front bumper design underlines perception of width.

Full-LED headlights as standard, including LED high beam and indicator lights.

New BMW i3s



New BMW i3s front bumper with black inlay and accent bar underlines sportiness.

Full-LED headlights as standard, including LED high beam and indicator lights.

# THE NEW BMW i3 AND BMW i3s - PRODUCT HIGHLIGHTS.

Predecessor



**New BMW i3**  
Sophisticated and elegant design.



**New BMW i3s**  
Sophisticated and sporty design.





# THE NEW BMW i3 AND BMW i3s - PRODUCT HIGHLIGHTS.

Predecessor



New BMW i3



New rear bumper design with wider inlay (+ 40 mm).

Rear accent rail and badges (eDrive, i3) positioned further outwards for greater perception of width.

New BMW i3s



Distinctive BMW i3s-specific rear bumper design with wider inlay (+ 40 mm).

Rear accent rail and badges (eDrive, i3s) positioned further outwards for greater perception of width.

# THE NEW BMW i3 - PRODUCT HIGHLIGHTS.

Two new exterior colour shades:  
Imperial Blue, Melbourne Red.



Black A-pillar and roof line  
with accent bar in matt-chrome.

Full-LED headlights  
as standard, including  
LED high beam.



New front bumper design  
underlines perception of width.

LED indicator lights  
replace halogen high beam.



# THE NEW BMW i3s - PRODUCT HIGHLIGHTS.

Two new exterior colour shades:  
Imperial Blue, Melbourne Red.



New ASC system with much  
quicker slip control.

New Dynamic Traction Control  
over full speed range.

New SPORT driving mode.

Full-LED headlights as  
standard, incl. LED high  
beam and indicators.

New front  
bumper with  
high-gloss inlay.

Adapted Sport  
Steering.

Black A-pillar and roof line.

Spats in high-gloss black underline perception  
of width and make the wheels look larger.

New 20-inch rims and  
wider tyres (+ 20 mm).

Sports suspension,  
lowered by 10 mm.

Wider rear track  
(+ 40 mm)  
provides a more  
solid stance.



# THE NEW BMW i3 AND BMW i3s - PRODUCT HIGHLIGHTS.

10.25-inch high-resolution screen with tile-style control pads, customisable live content and new functions: Natural Language Understanding, Digital Charging Service, On-Street Parking Information and Apple CarPlay.



\* Updated LODGE interior design.

Upholstery: wool/leather combination in “Solaric” Brown (new colour and texture) with climate active wool and olive leaf tanned leather. \*