

Massimo Senatore

CV

Personal

Date of Birth 18.02.1970

Career

1998 – 2000	Area Manager After Sales, FCA Group SPA
2000 – 2001	Purchasing Project Manager, FCA Group SPA
2001 – 2002	Area Manager Sales, FCA Group SPA
2002 – 2005	Area Manager, BMW Group Italy
2005 – 2007	Commercial Planning Manager, BMW Group Italy
2007 – 2013	Regional Manager/ Sales Areas Director, BMW Group Italy
2014 – 2018	Sales Director, BMW Group Italy
2019 – 2025	Managing Director, BMW Group Portugal
September 2025	Head of MINI CS Region, BMW Group Central and Southeastern Europe

Education

1997	Degree in Electronic Engineering I Università degli Studi di Padova
1998	Master in Car Business Administration I ISVOR FIAT

Languages

Italian, English, Spanish, Portuguese