



BMW Motorrad

[bmw-motorrad.com/
style](http://bmw-motorrad.com/style)



The Ultimate
Riding Machine

UNSTOPPABLE

BMW MOTORRAD STYLE 2013.



LOGO



GS



HERITAGE



MOTORSPORT

FEEL THE THRILL

THE BMW MOTORRAD STYLE COLLECTION EVEN ALLOWS THOSE WHO DON'T ACTUALLY OWN A BMW BIKE TO GET IN ON THE ACTION. IT IS A BADGE OF MEMBERSHIP IN THE BMW MOTORRAD COMMUNITY, AND A STATEMENT OF ALLEGIANCE TO EVERYTHING THE BRAND STANDS FOR: ADVENTURE, SPEED AND TRADITION. THIS IS LEISURE CLOTHING THAT WILL SEND YOUR SPIRITS INTO OVERDRIVE EVERY TIME YOU WEAR IT.



BMW Motorrad
sweat jacket

BMW Motorrad
T-shirt

LOGO

LOGO

ONE NAME, ONE WAY OF LIFE.

BMW MOTORRAD. A BYWORD FOR PASSION, PRECISION AND FREEDOM. THESE ARE THE VALUES THAT HAVE INSPIRED THE LOGO COLLECTION. AND BY WEARING THESE CLOTHES, YOU SHOW THAT YOU SHARE THEM. ALL DAY, EVERY DAY.



BMW Motorrad
business shirt

LOGO



BMW Motorrad tank top



BMW Motorrad shirt

BMW Motorrad T-shirt



BMW Motorrad jacket





BMW Motorrad ladies' T-shirt
95% cotton, 5% elastane, Grey Melange, XS–XL



BMW Motorrad ladies' tank top
96% cotton, 4% Lycra, Black, XS–XL



BMW Motorrad ladies' T-shirt
95% cotton, 5% elastane, Blue, XS–XL



BMW Motorrad men's business shirt
100% cotton, White, S–XXXL



BMW Motorrad men's T-shirt
100% cotton, Blue, S–XXXL



BMW Motorrad men's T-shirt
100% cotton, Blue, S–XXXL



BMW Motorrad beanie hat
50% pure new wool, 50% polyester



BMW Motorrad umbrella
Aluminium/fibreglass frame, Blue, 120 cm



TriVision functional glasses
Plastic frame, 100% UV 3 protection



BMW Motorrad sunglasses
Metal frames, Gunmetal and Tobacco 100% UV3 protection



BMW Motorrad men's sweat jacket
100% cotton, Grey Melange, S–XXXL



BMW Motorrad men's shirt
100% cotton, White, S–XXXL



BMW Motorrad men's shirt
100% cotton, Blue, S–XXXL



BMW Motorrad men's polo shirt
100% cotton piqué, Black, S–XXL



BMW Motorrad men's polo shirt
100% cotton piqué, Blue, S–XXXL



BMW Motorrad men's cargo shorts
100% cotton (washed), Black, S–XXXL



BMW Motorrad belt
Leather with metal buckle, Black, 120 cm



BMW Motorrad cap
50% cotton, 50% polyester, Black



BMW Motorrad logo cap
50% cotton, 50% polyester, Blue



BMW Motorrad travel mug
Brushed steel, Blue, capacity 0.45 litres



BMW Motorrad easy tube
93% polyester, 7% elastane, Blue or Red



BMW Motorrad flag
100% polyester, White, 100 x 140 cm



BMW Motorrad towel
100% cotton, Blue, 100 x 180 cm



BMW Motorrad bandana
100% silk, Black, 60 x 60 cm



BMW Motorrad key fob
Polyester key lanyard with metal ring, Blue



BMW Motorrad lanyard
Polyester strap with metal karabiner, Blue



BMW Motorrad ballpoint pen
Aluminium, Black



USB stick
Plastic case, incl. silicone lanyard, Anthracite, 8-GB memory



BMW Motorrad men's jacket
100% polyester, Blue, S–XXXL



BMW Motorrad hip bag
100% polyester, Black, capacity approx. 3 litres



BMW Motorrad rucksack
100% polyester, Black, capacity approx. 20 litres



BMW Motorrad mug
Porcelain, Blue, capacity 0.25 litres



BMW Motorrad MultiBag, small
Artificial leather, Black/Blue, 17 x 10 x 5 cm



BMW Motorrad key case
Artificial leather, Black/Blue, 10 x 6 x 2 cm



BMW Motorrad wallet
100% polyester, Black, 11 x 13 cm



BMW Motorrad notepad case
100% polyester, Black

LOGO





GS parka



GS T-shirt

GS

FEEL THE FREEDOM.

YOUR OWN STYLE. FOLLOW YOUR INSTINCTS AND BE YOURSELF. DON'T COMPROMISE. THE GS COLLECTION IS A PLACE WHERE WORLDS MEET. FUNCTIONALITY AND STYLE. INSIDE AND OUT. CASUAL AND COOL. A COLLECTION FOR THOSE WHO ALWAYS DEMAND THAT LITTLE BIT EXTRA.



GS sweat jacket

GS

GS T-shirt



GS polo shirt



GS blouse



GS T-shirt





GS parka

GS pullover

GS body warmer

GS



GS ladies' T-shirt
95% cotton, 5% elastane,
Anthracite, XS–XXL



GS ladies' blouse
100% cotton,
White, XS–XXL



GS ladies' top
95% cotton, 5% elastane,
Red, XS–XXL



GS ladies' body warmer
100% polyester,
Red, XS–XXL



GS ladies' parka
100% polyester
Anthracite, XS–XXL



GS sweat jacket
100% cotton,
Navy Blue, XS–XXXL (unisex)



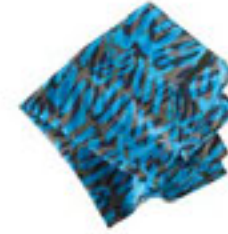
GS cap
100% cotton,
Velcro seal,
single size



GS belt
Leather, 4 cm wide,
Black (outside), Grey (inside),
90/100/110/120 cm long



GS towel
Microfibre, incl. pouch bag,
Blue, 100 x 60 cm



GS bandana
100% cotton, printed,
Blue, 55 x 55 cm



GS men's body warmer
100% polyester,
Anthracite, S–XXXL



GS men's T-shirt
100% cotton,
White, S–XXXL



GS men's shirt
100% cotton,
Navy Blue, S–XXXL



GS men's T-shirt
100% cotton,
Grey, S–XXXL



GS men's polo shirt
100% cotton piqué,
Blue, S–XXXL



GS men's pullover
100% cotton,
Grey, S–XXXL



GS key fob
Polyester, Blue, Red, Grey,
11 x 2.5 cm



GS protective tablet pouch
Neoprene,
Grey (outside), Blue (inside),
18 x 24 cm



GS protective smartphone pouch
Neoprene,
Grey (outside), Blue (inside),
7 x 12 cm



GS sunglasses
Lightweight acetate frames,
incl. Sunglass case and
cleaning cloth,
100% UV3 protection



GS outdoor trousers
70% cotton, 30% nylon,
Anthracite, XS–XXXL (unisex)



GS children's T-shirt
100% cotton,
Blue, 122–164



GS children's hooded pullover
100% cotton,
Navy Blue, 122–164



GS men's all-weather jacket
100% polyester
Grey, S–XXXL



GS toiletry bag
Polyester, incl. three small
bottles (each 100 ml)
Blue (outside), Grey (inside),
18 x 22 cm



GS pin badge
Metal pin badge,
3 x 1.5 cm



GS sticker set
A4 sheet



R 1200 GS pin badge
Metal pin badge,
3 x 2 cm





Heritage softshell jacket



Heritage leather jacket

HERITAGE

TRADITION IN EVERY FIBRE.

THE HERITAGE COLLECTION IS A CELEBRATION OF THE HISTORY, PIONEERING SPIRIT AND LEGEND OF BMW MOTORRAD. RETRO DESIGNS AND CLASSICAL ACCESSORIES BRING THE PAST VIVIDLY TO LIFE.



Heritage leather jacket

HERITA

Heritage T-shirt



Heritage top



Heritage shirt



HERITAGE



90 Years T-shirt

Heritage short-sleeve shirt

Heritage polo shirt



Heritage ladies' shirt
95% cotton, 5% elastane,
Anthracite, XS–XXL



Heritage ladies' top
95% cotton,
5% elastane, Green, XS–XXL



90 Years ladies' T-shirt
95% cotton, 5% elastane,
Grey Melange, XS–XXL



Heritage ladies' T-shirt
95% cotton,
5% elastane,
Off-white, XS–XXL



Heritage ladies' leather jacket
100% leather,
Dark Brown, XS–XXL



Heritage men's shirt
100% cotton,
Anthracite, S–XXXL



90 Years men's T-shirt
100% cotton,
Anthracite Melange, S–XXXL



Heritage short-sleeve shirt
100% cotton,
Grey, S–XXXL



Heritage men's T-shirt
100% cotton,
Yellow, S–XXXL



Heritage men's polo shirt
100% cotton pique,
Light Grey, S–XXXL



Heritage men's leather jacket
100% leather,
Dark Brown, S–XXXL



Heritage men's T-shirt
100% cotton,
Grey Melange, S–XXXL



Heritage children's T-shirt
100% cotton,
Green, 98–140



Heritage children's shirt
100% cotton,
Light Grey, 98–140



90 Years belt buckle
Metal, 9 x 6 cm
(belt strap available separately)



Heritage belt
Leather, 4 cm wide,
Dark Brown,
90/100/110/120 cm long



90 Years bandana
100% silk,
Anthracite, 70 x 70 cm



Heritage key fob
Leather, Dark Brown,
5-cm diameter



Heritage flat cap
50% polyamide, 50% wool,
cotton lining,
Anthracite, single size



Heritage children's beanie hat
50% wool, 50% acrylic,
Grey, single size



Heritage patch
Artificial leather,
Grey, 8.5 x 7 cm



Heritage scarf
100% cotton,
Black/Yellow,
150 x 45 cm



Heritage wallet
Canvas/leather,
Dark Brown, 12 x 10 cm



90 Years pin badge
Metal pin badge,
2-cm diameter



Heritage sticker set
A4 sheet



Heritage softshell jacket
85% polyester, 12% polyurethane,
3% elastane,
wind-resistant and water-repellent,
Anthracite Melange, XS–XXXL (unisex)

Heritage shoulder bag
Canvas/leather,
Dark Brown,
40 x 32 x 11 cm



HERITAGE

MOTORSPORT

MOTORSPORT

TOTAL POWER.

TAKE THE SPEED AND POWER OF THE TRACK WHEREVER YOU GO. THE MOTORSPORT COLLECTION FROM BMW MOTORRAD BRINGS A LITTLE ADRENALINE TO THE EVERYDAY, AND MAKES A CLEAR STATEMENT AS TO WHAT MATTERS IN LIFE – THE PURSUIT OF EXCITEMENT AND EXHILARATION.



Motorsport short-sleeve shirt



Motorsport hooded jacket



S 1000 RR T-shirt



DoubleR T-shirt



Motorsport polo shirt

MOTORSPORT



MOTORSPORT men's polo shirt
Cotton piqué,
Blue/White/Yellow, S-XXXL



MOTORSPORT hooded jacket
100% cotton,
Blue/White/Yellow, XS-XXXL (unisex)



MOTORSPORT men's T-shirt
Cotton/elastane mix,
Blue/White/Yellow, S-XXXL



MOTORSPORT cap
100% cotton,
Velcro seal, small and medium



MOTORSPORT beanie hat
Knitted, with jersey lining,
single size



Basic MOTORSPORT lanyard
Pivoting metal karabiner,
width/length: approx. 1 cm/45
cm



MOTORSPORT lanyard
Plastic buckle with BMW logo,
width/length: approx. 2 cm/45 cm



MOTORSPORT men's short-sleeve shirt
Cotton/polyester mix,
Blue/White/Yellow, S-XXXL



MOTORSPORT children's T-shirt
100% cotton,
Blue/White/Yellow, 98-140



MOTORSPORT ladies' T-shirt
Cotton/elastane mix,
Blue/White/Yellow, XS-XL



MOTORSPORT ladies' short-sleeve blouse
Cotton/polyester mix,
Blue/White/Yellow, S-XL



S 1000 RR kids' bike
Birchwood painted in
MOTORSPORT colours,
seat has three adjustable heights
(38/40/42 cm),
recommended for children ages 3-6.



S 1000 RR key fob
Rubber key fob tag bearing
S 1000 RR logo, 95 mm



S 1000 RR miniature model
Scale 1:10, Black, Red
or MOTORSPORT colours



MOTORSPORT sticker set
A4 sheet



S 1000 RR men's T-shirt
100% cotton,
Black, S-XXXL



DoubleR men's T-shirt
100% cotton,
Black, S-XXXL

MOTORSPORT jacket
Outer material: 100% nylon,
wind and rainproof,
Blue/White/Yellow, XS-XXXL (unisex)



MOTORSPORT



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