



Press Release  
28 November 2013

## **Sports Activity Vehicle with an athletic appearance: BMW M Performance parts for the new BMW X5.**

**Munich.** As of March 2014 a large selection of BMW M Performance parts will be available for all model variants of the Sports Activity Vehicle, giving the new BMW X5 an even more athletic look as it lines up at the start. Its powerful appearance can be further highlighted by means of a black decorative grid for the BMW kidney grille, a front splitter and exterior mirror caps in carbon, air ducting elements, a diffuser insert for the rear apron and side sill foils with M Performance inscription. For individual flair with a sporty touch in the cockpit, there is the BMW M Performance sports steering wheel with red central marking, gear lever with carbon surface, accelerator, brake pedal and driver footrest in high-grade steel and BMW M Performance floor mats. The product range in the suspension area comprises an BMW M Performance brake system with brake calipers finished in blue and 21-inch BMW M Performance light alloy wheels in Bi-Color finish.

The BMW M Performance Power Kit available from spring 2014 for the BMW X5 xDrive35i provides an increase in output which does not affect fuel consumption. A precisely modified engine control system puts peak output up by 15 kW/20 bhp to 240 kW/326 bhp. Maximum torque is likewise raised by 50 Nm to 450 Nm. The spontaneous response of the engine can now be felt even more intensely due to an optimised accelerator pedal set-up. This optimised performance is noticeable both when accelerating from standing and in terms of elasticity, and when the driving experience switch is set to SPORT mode it is accompanied by a striking engine sound. Another option available for the BMW X5 xDrive35i is a BMW M Performance silencer system. All variants of the new BMW X5 can be fitted with M Performance tailpipe trim elements in chrome or carbon.

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The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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