



Media information
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In September, 200 students will be studying in the Dual Vocational Training Program of the BMW Group Plant in Debrecen

In September, the newest 100 hundred students of the BMW Group's Dual Vocational Training Programme will begin their studies at the BMW Training Centre in Debrecen, which was inaugurated in October and is equipped with state-of-the-art infrastructure to meet all needs. The one hundred new participants in the programme, which offers the knowledge and invaluable experience of a full career in BMW's high-tech manufacturing environment, were selected for the three-year course after a thorough selection process that took two weeks. The first 100 students of the program started their training last September.

The BMW plant in Debrecen and its institutional partner, the Debrecen Vocational Training Centre (DSZC), received almost three times as many applications as available places for the dual vocational training programme, which will start in September for the second time now. The BMW Group's Dual Vocational Training Programme is open to one hundred full-time students per year who, after successfully completing the three-year course, will be able to take up full-time positions at BMW Manufacturing Hungary Kft., one of the most modern vehicle factories around the world.

At the press event on the selection of students, Hans-Peter Kemser, President and CEO of BMW Group Plant Debrecen, emphasized that it is a great pleasure to see the success of the program and the growing number of students. "Our second 100 young colleagues have been selected and will start working with us in our Training Center from September. From the fall of 2025, we will have a total of 300 students in the training at the same time in the three grades" mentioned the Plant Leader.

Johannes Trauth Vice President and Head of HR at Plant Debrecen added that the training palette, which this year has been expanded by two specializations, enables



even more effective education, which is further strengthened by the experienced instructors and excellent infrastructure.

László Papp, the Mayor of Debrecen, said at the event that Plant Debrecen is a new harbinger of an era that will make the world pay attention to Debrecen in the coming years.

The first one hundred students of the programme started their studies last year as future technicians in the fields of mechatronics, electronics, automotive mechatronics, as well as IT systems and applications. Based on the students's feedback as well, the practice-oriented and well-structured programme model is successful. Experience has also shown that during the first year, students have bonded well and formed an excellent team while in the training they are enriched with a unique opportunity to gain knowledge and experience.

During the two weeks of this year's selection process, the applicants' problem-solving and logical skills were first assessed by the BMW vocational training team in Debrecen, followed by an evaluation of their manual dexterity and professional preparation. The process was concluded with informal one-on-one interviews, during which the trainers explored the applicants' motivation.

The students who have recently been accepted into the second year of the BMW Group's Dual Vocational Training Programme can now choose between two further courses as future industrial IT technicians and power electrical technicians, which are only available through BMW's training programme. The dual training programme has been jointly developed by the vocational training team of BMW Group Plant Debrecen and the Debrecen Vocational Training Centre (DSZC) and three of its member institutions: Brassai Sámuel Technical Secondary School, Beregszászi Pál Technical Secondary School, and Mechwart András Mechanical Engineering and IT Technical School.



The training will be hosted in the high-tech manufacturing environment of BMW Group Plant Debrecen and its Training Centre, which is equipped with the most modern educational infrastructure available, covering an area of almost 6,500 m². The latter includes an automotive mechatronics, as well as a mechanical and automation workshop, on 600 and 800 m² respectively, electronics and IT laboratories on 100 m² each, as well as a 200-m² metalworking workshop.

In addition to classrooms and workshops, the Training Centre offers students a spacious, 1,000-m² break and dining area, providing opportunities for relaxing, as well as for working independently or in small groups.

Students participating in the BMW Group's Dual Vocational Training Programme will be introduced to the latest technologies in automotive manufacturing, and by the end of the training they will be comfortable in the world of Industry 4.0, including robotics, 3D printing, as well as virtual and augmented solutions. The development of soft skills is also an important part of the training. These include communication and presentation techniques, as well as project management skills and even health awareness. As part of this, in March, the students participated in an eye screening during a health day organized by the Health Center of the company in Debrecen.

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<https://www.press.bmwgroup.com/hungary>.

BMW Group Plant Debrecen

On an area of more than 400 hectares in Debrecen, located in the north-eastern part of Hungary, the BMW Group is building a complete vehicle factory with a press shop, body shop, paint shop, assembly



and battery module assembly. The company is investing more than €2 billion (HUF 820 billion) in the site, which will manufacture all-electric vehicles only, starting from 2025. The plant will produce approximately 150,000 cars per year. The model manufactured in Debrecen will form the basis of the NEUE KLASSE, a new vehicle architecture for all-electric vehicles.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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